



### Look Well to the Power End of Your Sawing Rig

No part of a wood sawing rig should be more carefully scrutinized than the engine. It is the engine you must rely on to keep the outfit working.

Cold weather does not affect the steady, smooth running qualities of the Alpha. This is a great advantage, as most of your wood sawing will be done during cold weather.

The carburetor and ignition system are entirely free from complicated parts. When you start your Alpha in the morning you can rely on it plugging away steadily all day. There is nothing to fuss or tinker with—not even batteries. The perfect control of the sensitive Alpha governor instantly regulates the engine to the varying loads that are always encountered in sawing wood. This feature and the great reserve power of the engine will keep the saw going steadily through big or little wood.

The above illustration shows one of our special steel frame mounted sawing outfits. Let us know what your requirements are and we will be glad to quote you prices and send description of a rig such as you wish.

#### DE LAVAL DAIRY SUPPLY CO., LTD.

LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA. Sole distributors in Canada of the famous De Laval Cream Separators and Alpha Gas Engines. Manufacturers of Ideal Green Feed Silos. Catalogues of any of our lines mailed upon request.  
MONTREAL PETERBORO WINNIPEG VANCOUVER  
50,000 BRANCHES AND LOCAL AGENCIES THE WORLD OVER

### Can You Save 60c. per Week?

For a man between the ages of twenty-three and thirty, about 60c. a week will maintain an Imperial 20 Payment Life Policy for \$1,000.

If, after you have paid but one premium on such a policy you should die, this Company would pay \$1,000 to your wife or other beneficiary. That \$1,000 invested at 6% would yield your heirs an income of \$1.15 a week as long as they live, and still leave the principal intact.

Have you considered what a wonderfully safe investment this is? Think of the men who were worth thousands before the war who do not possess five hundred dollars in real money today. The bottom has fallen out of their real estate and stock holdings and if they were to die their affairs would be in a bad muddle.

One policyholder said recently "the only thing I possess that is worth one hundred cents on the dollar is my life insurance policy and, I regret today that I am not carrying five times as much."

Write for our booklet entitled "Penniless Old Men." You'll find it interesting.

### THE IMPERIAL LIFE Assurance Company of Canada

HEAD OFFICE - TORONTO

Branches and Agents in all important centres

Copyright 1915

## Can you Shoot straight ?

Keep in practice. Not only because the training may prove useful—perhaps necessary—but chiefly because of the keen enjoyment you will derive from this most interesting sport.

Get out your gun. Buy one if necessary. Fill your pockets with Dominion .22's—the favorite brand of expert marksmen. Then you'll have some real fun.

Dominion Ammunition is *always* accurate and dependable. The choicest materials, skillful workmanship, thorough inspection and a system of testing that is scientifically correct—all enter into the production of Dominion Ammunition.

The Dominion .22 Long Rifle cartridge is manufactured particularly for target shooting.

Look for the "Big D" on every box of Dominion Shot Shells and Metallics—"the ammunition made wholly in Canada". Sold everywhere.

Send for free package of targets. Address :  
Dominion Cartridge Co., Limited  
858 Transportation Bldg., Montreal.



Loaded with Black, Lesmok & Smokeless Powder

**CHURCH BELLS**  
CHIMES AND PEALS  
MEMORIAL BELLS A SPECIALTY  
FULLY WARRANTED  
McSHANE BELL FOUNDRY CO.,  
BALTIMORE, Md., U. S. A.  
Chicago Office: Room 64, 154 W. Randolph St.  
Established 1856

**FARM LOANS**  
Money to loan (First Mortgage) on improved Ontario farms, at lowest current rates.  
**A. L. MASSEY & CO.**  
DOMINION BANK BLDG., TORONTO.

**Running Water on Every Floor!**  
Write us to-day for particulars of the EMPIRE WATER SUPPLY SYSTEM for country homes. Durable, efficient, no trouble to operate, costs little. We make hand, windmill, gasoline and electric outfits.  
**EMPIRE MFG. CO., LIMITED**  
1200 Dundas Street, London, Ontario

**RAW FURS**  
Highest cash price paid for raw furs. Oldest in trade. Write for price list and tags—FREE.  
**C. H. ROGERS, WALKERTON, ONT.**