

WINDSOR

Windsor
Salt is
made in
Canada in
the most
modern
Salt Works
on the North
American
Continent.

Practically
every dealer
in Canada
sells Windsor
Salt because
practically
everybody
uses it.

CANADIAN SALT CO., Limited
WINDSOR, ONTARIO

One shot doesn't destroy a fortress. One man doesn't make an army corps. One 5c. purchase doesn't keep a factory open. But—
a hail of shots ruins the fortress. Man after man makes an army.
And hundreds and hundreds of purchases of

"MADE IN CANADA"

goods will keep Canadian factories running—give employment to thousands of Canadian workmen—and enable the Canadian farmer to get better prices for his crops. No matter how small the purchase demand "Made In Canada" goods.

SALT

SYDNEY BASIC SLAG

THE FERTILIZER FOR ONTARIO FARMERS

A Word To Those Who Are Already Using Fertilizers :

Our advertisements have been appearing week after week with a view to getting you to use **Sydney Basic Slag** on your farm. If you have already used fertilizers you know their value, and no argument is needed to prove that they pay to use. All that concerns you now is to discover where you can buy the article that will give you the best return at the lowest cost, and that is where we come in.

Sydney Basic Slag applied pound for pound against any other fertilizer you have been using will give you at least as good results at a cost of about \$10 per ton less money.

Is it not worth your while to put this statement to the test? Hundreds of the best Ontario farmers who have used **Sydney Basic Slag** for the last two seasons can testify as to its truth. Perhaps if you write us we can give you the name of a farmer in your own neighborhood who has used our goods.

A Word to Those Who Have Not Yet Used Fertilizers :

Now is the time to begin. The food production of Europe will be seriously curtailed in consequence of the war, and high prices are bound to prevail for the next few years. Here is an opportunity for the Ontario farmer to combine profit with patriotism. He can render valuable assistance to the Motherland and her allies by increasing his production of foodstuffs, and the use of **Sydney Basic Slag** means a bigger yield per acre on all his crops.

If we have no agent in your district, let us send you a ton direct from the factory, or better still, if you think you could place a carload of 20 tons among your neighbors, write us at once, and we will instruct our General Sales Agent to give you a call and talk the matter over.

Descriptive pamphlets giving all particulars on application to :

The Cross Fertilizer Company, Sydney, Nova Scotia