

metal fire notices prepared; one was attached to the reins of all livery saddle ponies in such a position that the rider could not grasp the reins without noticing it, the other was attached to the dashboard and the backs of seats of all livery rigs in order that every one driving would have the notice constantly before him. The notice on the carriages reads:

SAVE THE FOREST

Do not throw burning matches, cigar and cigarette butts or live ashes of pipes from this vehicle.

The notice on the reins reads:

SAVE THE FOREST

Do not throw burning matches, cigar and cigarette butts or live ashes on the road side.

Of course, in addition to these various schemes, we also followed the usual practice of having poster notices distributed on all roads and trails in the parks so that no one could even walk around without learning the gospel of fire protection. For this purpose we used a special enamelled metal sheet in several colors and bearing a picture of a forest fire calculated to arrest attention.

We printed fire warning notices on our Parks Office stationery and at our request most of the hotels and business places in the parks also did so.

Fire Protection
Constantly
Before the
Visitor

In this campaign in the parks, it seems to me, we carried out a pretty complete campaign of affirmation and iteration. Fire protection was taught to the tourist from the time he began thinking of his trip, because he got it in his time card, he got it in the railway coach and in the dining car at every meal; he got it on the hotel menus and in the shops; he got it riding, driving, walking; in the picture shows; also when writing home, because it was on most of the hotel writing paper; and, finally, he got it when he went to bed. It may be that a campaign of this kind may almost drive him, in desperation, to set fires. At least that has been suggested, but it is a chance that we have to take.

Mechanical
Equipment
Essential

In the campaign outlined above, there are two or three points which it would be well to act on. Efficiency, in connection with fire fighting, can be promoted by paying more attention to mechanical means for fire protection purposes. So far as carrying on a campaign of education is concerned, our experience has been that the business