

## WHAT THE CANADIAN FORESTRY ASSOCIATION DOES

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Prepares and places through its Publicity Department many hundreds of special articles every year, awakening the public to the need and value of forest protection. Practically all divisions of Canadian journalism, daily and weekly newspapers, weekly and monthly magazines, co-operate with the Association in pressing forward the work of forest conservation.

Every form of publicity is utilized—including the distribution of illustrated booklets to settlers, campers, etc.; placing of cartoon lantern slides in motion picture theatres; and much personal work with governments, corporations and individuals.

The Association assists forest protective organizations, Government forest departments and commercial concerns in distributing information on forest affairs to the Canadian public.

It maintains an illustrated monthly, 'The Canadian Forestry Journal' which goes to all members and to two hundred Canadian editors by whom it is generously quoted.

Conventions are held in various sections of the country to discuss local and national forest problems and to arouse interest in public forest policies.

Series of public lectures are given at the Association's expense.

These are some of the activities of the Canadian Forestry Association now in its fifteenth year.

It is national in scope, without any government or other special affiliation. Financial support is from purely voluntary sources.