

of winter apples—Spies, Kings, Greenings, Russets, Baldwins, McIntosh and many others—are advantageously grown here. Immense possibilities lie in the future development of apple-growing along modern and scientific lines.

The apple industry yields its largest profits to those farmers who give it the closest attention. Careful picking, grading and packing form the key to big returns.

In addition to a ready market in Ontario cities,



Opportunities in Apple Orchards.

where the demand for apples always exceeds the available supply, there is a large and growing trade with the Canadian West; while every year the export trade is opening up larger possibilities.

A growing season two weeks earlier than that of any other part of Canada gives Sunny Southwestern Ontario an exceptional advantage in the raising of early apples. The ability of Kent growers to place their product upon the markets of the West well in advance of all competitors should result in a marked development in this branch of the apple growing industry in the course of the next few years. The development of facilities for the co-operative handling of this and other farm products will undoubtedly secure for the growers even larger returns.

FORTUNES IN EARLY TOMATOES.

Conditions in Kent are singularly favorable to the early tomato industry, which offers immense possibilities.

Started in hothouses about March 1, the tomatoes are transplanted in May, as soon as all danger from frosts is past, to the open fields, where they yield their first crop about the end of June, in time to command the high price of \$2.50 for an 11 quart basket. This price grades down to \$1.50 later in the season.

Returns from early tomato growing have been reported as high as \$1000 an acre, though \$800 to \$900 is a more usual figure.

For late field tomatoes, grown for canning purposes, or sold in the local markets, the returns range from \$100 to \$150 an acre.

PROFITS IN EARLY POTATOES.

Potatoes have always been one of the staple crops in Kent, and the supply never seems quite equal to the demand.

Early potato growers, especially in the vicinity of Blenheim and Cedar Springs, are making good profits from this branch of the industry. Neil Campbell, of Blenheim, reports in 1912 a crop of from 100 to 125 bags to the acre, which sold at \$1.75 a bag. This is only a little better than the average.

TOBACCO AS A MORTGAGE LIFTER.

The same conditions which make peach growing



Tobacco a Mortgage Lifter.

in Kent both possible and profitable have stimulated tobacco growing. Tobacco is produced in practically all parts of the county; in Southern Kent it is one of the leading crops, and a large acreage is planted every year, Blenheim and Chatham being the leading shipping centres. The variety chiefly grown is Burley. The average yield on good ground and with good care is from 1500 to 2000 pounds to the acre, with a usual price of 10c to 11c a pound. The yield sometimes goes as high as 2500 pounds to the acre, and the price in a few cases reaches 12½c to 16c a pound.