Mileage Or Service?

Once you've experienced VARIG's service to Brazil or Japan, you won't even think about frequent flyer mileage points.

Why? No company sends just anybody on a long, important business trip. So you must be pretty important.

Mileage points on trips like these are as necessary as another free toaster from your local bank. On trips like these join the new breed of frequent flyers who jog, take vitamins, eat right and who know that they are definitely important enough to choose the comfort of a VARIG flight.

Fly with us from Toronto,
Montreal, New York, Miami, or
Los Angeles. Savor our beautifully served, award-winning
international cuisine and relax
with flight crews who truly
know the meaning of Brazilian
hospitality.

VARIG'S service is the bonus our frequent flyers prefer.

VARIG SERVES BRAZIL AND JAPAN WITH 27 FLIGHTS A WEEK FROM NORTH AMERICA.





The World Class Airline of Brazil. Since 1927.