

UNIVERSITY NEWSBEAT

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Students participate in York Fund

In Pursuit of Tomorrow is the theme underscoring York's current fundraising campaign, which hopes to raise \$15 million over the five years.

Launched last April, the campaign is the result of more than a year's planning by York's faculty, staff and Board of Governors. It is seeking contributions from corporations, foundations, and government bodies, as well as from York's own Board, faculty, staff and alumni.

The 73 projects included in the campaign build on areas of established strength. York is internationally recognized for excellence in teaching and research in arts and science disciplines, in interdisciplinary studies, and in graduate and professional programs. It has led the way in making university education more accessible to all segments of the community — including part-time and mature students, those seeking business and professional development, and those looking simply for personal enrichment.

York has also become a strong presence in the outside community through its outreach activities, including off-campus courses, fine arts events, and a variety of public service activities.

Patricia Bryden, Director of Development and Alumni Affairs, stresses that the campaign contains no "expensive or extravagant ornamentation", but rather it touches "the blood and sinews of the University".

"With this campaign," she says, "we are seeking from every source in the community — external or internal — support for an integral part of our existence and development."

Libraries — the heartbeat and cornerstone of the University's academic excellence — and scholarships, fellowships and bursaries — the financial support that ensures York will continue to attract the best students and to remain accessible to all who are capable of advanced studies: these are the vital areas that York is hoping to bolster through the internal campaign by asking faculty and staff to contribute.

Participation the key

Mrs. Bryden emphasizes, "It's not the dollar level that's important — donations of any size will be gratefully received — but the percentage of participation from York people that's the critical issue."

"The external world will perceive us as we project ourselves. If we want to be out there getting the largest possible share of a continually shrinking

dollar we must persuade the outside world of our merit and of our faith in ourselves and our accomplishments."

York Student Fund Campaign

Last Friday night saw the inauguration of student participation in the York Fund. Las Vegas Night, sponsored by C.Y.S.F., Stong College and the York Cheerleaders raised \$600, which will go to support bursary programs and activities with strong student involvement that will benefit all York students.

"Our primary purpose is to create unity within the

University. We feel it is important to improve the social and academic life at York and that goes hand in hand with the desire to want to preserve it," says Mark Pearlman, Chairman of the York Student Fund Projects Committee, stating the philosophy behind student cooperation in the York Fund.

This committee is a branch of the Steering Committee of the York Student Fund, which is composed of the presidents of all student government organizations. They hope to raise \$100,000 over the next two years.

Proposed fund-raising projects include lotteries, major entertainment acts at Burton Auditorium and College pub nights whose proceeds would go

to the student campaign.

By reinforcing the York Fund, the Steering Committee has acknowledged the increasing financial pressures on students and the extent to which funding cutbacks have affected the University.

A strong show of student support will impress upon corporations, foundations, government and other donors that the need is real and the University has the support of all segments of its community.

"We are doing this under our own initiative. There are not many universities in Canada that can elicit this kind of response from the students," Pearlman adds.

Career Centre series

Mel Lastman speaks on business and politics

In a fitting combination of topics, the former purveyor of Bad Boy appliances and now Mayor of North York, Mel Lastman, will speak on Dec. 2 about the vicissitudes of business and politics. His talk is just one in a series of meetings that the Career Centre initiated this year in order to introduce students to the Centre and to a variety of different career choices.

If your aspirations run in a different direction, on January 20, Pat Jacobsen, Director of Communications for the Ministry of Industry and Tourism, will describe careers in government; Gail Kenyon and Jennifer Straw from the Centre for Handicapped Students will discuss Careers and the Disabled on Feb. 10.

Others speakers have included Sam Ion, Toronto Sun columnist, Jeannie Beker, Commentator for CITY-TV and CHUM radio, Graham Reed, for York's Dept. of Psychology and Louise Brown, Toronto Star columnist.

"One of my main concerns is making sure that the students hear from people in the field. They are more likely to take the work of a professional than from someone even in the Career Centre," says Dorothy Becker, Coordinator of the Centre.

The response to the series has been excellent, with attendance running between 50 and 100 people for each speaker.

"We have directed a lot of our focus toward people in the Faculty of Arts rather than business and sciences. The situation of arts students should be given more emphasis since there are fewer defined jobs in that area," explains Ms. Becker.

The series takes place on Wednesdays, 12:00 p.m. to 2:00 p.m. in Ross S869 and S872.

The Career Centre also offers career counselling services and runs a free workshop on job

search techniques. Their library contains information on careers, courses at universities and community colleges and material on international study

and work abroad.

For more information about the Career Centre drop by N105 Ross or call 667-2518, from 8:30 a.m. to 4:30 p.m.

Fine Arts events offer dance, drawings and sound environments

Students of York University's Department of Dance will present a program of faculty and student choreographed compositions, Thursday, November 26 through Saturday, November 28 at 8:00 p.m. with a matinee Friday, November 27 at 2:00 p.m. at Burton Auditorium.

Admission is \$2.50 and the public is welcome to attend. For further information call 667-3243.

The Glendon Gallery will present an exhibition of illustrations from children's books showcasing eight of Canada's finest book illustrators and artists from Friday, November 27 to Sunday, December 20.

The exhibit will feature 55 illustrations by the following artists: Ron Berg, Alan Daniel, Blair Dawson, Margaret Bloy Graham, Lazlo Gal, James Houston, Patty Stren, and Ian Wallace.

The exhibit is open to the public free of charge. Gallery hours: Monday to Friday 10:00 a.m. to 5:00 p.m., Thursday evening 6:00 p.m. to 9:00 p.m., and Sunday 2:00 p.m. to 5:00 p.m. 2275 Bayview Avenue at Lawrence Avenue.

Iannis Zennakis is one of the leading figures in 20th century music. He is a pioneer in the use of the computer and the laser for

the production of sound environments and is best known for his contribution to the soundtrack of the film, 2001: A Space Odyssey.

On Friday, November 27 at 9:00 p.m. in the Fine Arts Studio 1, Xenakis will be performing two of his compositions: The Legend of Eer and Bohor.

This event is open free of charge to the York community.

The Bakkai

The York Theatre Company of York University presents the Euripides masterpiece of conflicting passions, The Bakkai (The Bacchae), at the York Campus McLaughlin Hall, December 3 through 8 (except December 6) at 8:00 p.m. The company then performs the play at the Tarragon Theatre's Maggie Bassett Studio (30 Bridgman Ave.), December 10, 11 and 12 at 8:00 p.m. and December 13 at 3:00 p.m.

Directed by Toronto freelancer Alec Stockwell, this version of The Bakkai, set in Afghanistan, explores the contrast between Eastern and Western cultures. The Bakkai deals with the eternal dilemmas of life: passion vs. reason; faith vs. doubt; madness vs. sanity.

Tickets are \$2.00 for the performances at McLaughlin Hall. Tarragon Theatre tickets are \$5.00; \$4.00 for equity members and \$2.50 for students and senior citizens. Tickets can be reserved by calling the York Theatre Company at 667-3449.

**YORK
UNIVERSITY
FUND**

IN PURSUIT OF
TOMORROW

More than \$4 million has already been pledged through the initial drive addressed to 40 pace-setting Canadian corporations and to faculty and staff.

48 Projects

The Campaign includes 48 separate projects totalling \$15 million. In addition, 25 supplementary projects have also been approved for donors who may prefer them to projects in the primary list. As new projects are developed within the University, they will be subjected to the same screening and review process, and those that meet the criteria for inclusion in the campaign will be added to the supplementary list.

The projects are organized in six groups: capital projects, \$6.4 million; computer, telecommunications and teaching equipment, \$0.8 million; libraries, \$2.0 million; research, \$2.8 million; educational development, \$2.4 million; and public service and national development, \$0.6 million.

Doris Anderson to discuss 'Media' in Women's Public Lecture Series

York University's annual Women's Public Lecture Series opens with guest speaker Doris Anderson discussing "Women and the Media" on Wednesday, December 2 at 4:00 p.m. in Founders College senior common room (York Campus, 4700 Keele Street).

Doris Anderson, author, former editor of Chatelaine magazine and former president of the Advisory Council on the Status of Women, will discuss

Women and the Media. The series, sponsored by Founders College, continues with Margaret Campbell, Former Liberal M.P.P. on "Women and Politics" on January 27, and Mary F. Dubar, Lawyer, on "Women and the Law" on March 17.

All lectures in the series are open to the public and free of charge.

For further information call Founders College at 667-3561.