Shredded Wheat

A Boon to the Housekeeper-

Kitchen worries and cooking problems vanish from the home where

is known. It is ready-cooked and ready-toserve. It contains all the rich body-building material in the whole wheat made digestible by steam-cooking, shredding and baking. You can prepare a warm, nourishing meal in a few moments by heating the biscuit in oven to restore crispness and then pouring hot milk over it. Also wholesome and delicious with stewed or canned fruits.

Made of Choicest Selected Canadian Wheat A Canadian Food for Canadians

The Canadian Shredded Wheat Company, Limited Niagara Falls, Ontario

Toronto Office: 49 Wellington Street East





The Scrap Book Just

Message.

I SEND you a dream from a fairy sea Of the mermaids that sing and play, To a rhythmic and wind-toned harmony, Every azure and silver day.

I send you a dream from the waves of white, That leap in the ebon dark,

When the mermaids woo in the pale moon-light

With a love that is madness' spark. I send you a dream from the leagues of

blue, From the stretch of the gleaming

shore, Where the free winds blow—but 'tis all

Where the free winds blow—but 'tis all of you—
That each heart-beat I want you more!
—Leolyn Louise Everett, in Life.

Discovered.—Wife—"What would you do, George, if you were left a widower?"
Hub—"Oh, I suppose the same as you would if you were left a widow."
Wife—"You horrid wretch! And you told me you could never care for any-

told me you could never care for any-body else."—Boston Transcript.

Good Advice.—An Italian who kept a Good Advice.—An Italian who kept a fruit-stand was much annoyed by possible customers who made a practice of handling the fruit and pinching it, thereby leaving it softened and often spoiled. Exasperated beyond endurance, he finally put up a sign which read:

If you must pincha da fruit—
pincha da cocoanut!
—Lippincott's.

A well-known author tells of an English spinster who said, as she watched a great actress writhing about the floor

as Cleopatra:
"How different from the home life of our late dear queen!"—Everybody's.

A Liberal Sentence.—A West Virginia index arraigned a shanty boater for judge arraigned a shanty boater for stealing a horse, denounced him as a persistent lawbreaker and then sentenced him to ten years at hard labour in the State prison.

"Have you anything to say?" he asked when he was through.
"No," said the sentenced one—"except that it strikes me you are pretty durned liberal with other people' time!"—Saturday Evening Post.

urday Evening Post.

Difficulty Removed. — Pa—"Embrace me, Thora. Regniald has asked your hand in marriage."

Thora—"But I don't want to leave mother, pa."

Pa—"Oh, never mind that. Take her along with you."—Stray Stories.

Contented.—"We've got a brand new mahogany piano," said Mr. Cumrox.

"But nobody in your family can play it."

"Yes, that's the best Washington Star.

One Way to Tell.—The realness of a woman's hair is proven by the simplicity of the doing up thereof.—Albany Journal.

"The you think Miss talker?"

Gratifying.—"Do you think Miss Chatters is an entertaining talker?"
"Oh, my, yes. She can entertain herself for hours at a time."—Boston Transcript.

"Mr. Dooley" on Death.

"Mr. Docley" on Death.

E VERY man who thinks at all is afraid of death. He may be more afraid of something else, of loss of honour, health or money, or going to a dentist, or, like the man in Pickwick, of life without buttered muffins, but he chooses death only as a bad alternative for a worse. If he is not afraid of one thing you may be sure he is afraid of another. A man will go up to the clouds in a balloon, who wouldn't go down into 20 feet of water in a submarine. A steeplejack may be afraid of dogs and a lion tamer of riding in an elevator. We know a man who has made a great reputation for coolness under fire in battle, who gibbers with fear whenever he has a stomachache. One man fears fire, another burglars, another railway trains, another of measles.

Is the BEST Thing That

Keeps **Bath-tubs** Clean

Because the Cleanser quickly removes the discolorations which appear on porcelain bathtubs, and which it is impossible to remove by any other means.

Sprinkle the Cleanser over the tub, and rub the surface with a dampened brush or coarse cloth. Then wash off with clean water, and you will find that all dirt and stains have vanished, leaving the tub clean and spotless.

Many Other Uses and Full Directions on Large Sifter-Can, 1 Oc