



From photograph of Camel Train bearing provisions from Bourke, New South Wales, to the arid lands of central Australia.

The Stern Test of Food Value

comes when conditions call for the most nutrition in the most compact form.

Grape-Nuts food has a condensed strength unequalled, and it keeps indefinitely. A camel can pack enough of this delicious, easily digested food to keep a small army well-fed for weeks.

It is quality that makes this possible.

Millions, at home and abroad, use

Grape=Nuts

“There’s a Reason”