FISHING INDUSTRY OF BRITISH COLUMBIA CONTINUES TO SHOW REMARKABLE DEVELOPMENT

The Industry is Providing Opening for More Capital and Employment for More Men — 21,000 Men Now Employed in the Trade and \$15,800,000 Are Invested.

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has been gained to demonstrate, that there is a big field for development in this line.

Pilchard is a fish which up to the last two years, has attracted little attention from canners. The run of these fish, which in size and appearance are something between a mackrel and a herring, has been noted in the last two years in waters where they have not previously appeared. They have been canned extensively during the last two years, and, as they have proved to be wholesome and nutritious fish, no doubt the market will be developed.

Deep-sea trawling experiments, which have been conducted out of the northern British Columbia port of Prince Rupert have demonstrated that there are "banks" adjacent to that port where highly successful operations can be carried on. It is on recent that during the season one trawler made 49 trips out of Prince Rupert between February 28th, and December 19th, occupying 151 days which resulted in the landing of some 2.000.000 th. of fish consisting of flounders, sole, which, brill, cod, skate and halibut. The average trip of the trawler from dock to dock was three days. The fish were placed in cold storage after being cleaned and sold mostly in the Northwest where they retailed at from 10 to 11 cents per pound. There is no longer any question of the existence of suitable trawling "banks" off this coast. Once the

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Exorbitant prices are the rule because you have made them so but there are still clothing merchants who won't gouge you.

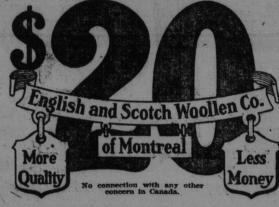
We believe it good business to give you your full money's worth. We know the people are not going to stand this constant boosting forever. They are going to end high prices by saying frankly-



No, I will not buy-and when the demand falls off, prices will come down. There are no two ways about it.

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Peach, daughter of Mr. and of the first division of the C. E. F., Mrs. Cockrill will leave for a shab B. Peach, "Rural Retreat" endisting in the west. The bride and honeymoon trip through Nova Sconic Nowfoundland, became the groom were unattended. The bride after which they will go to the Calaptain Alan G. Cockrill, of was given away by Captain W. R. dian West, where they will make the England, who was a member

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