

THE VETERAN'S CHRISTMAS TREE FOR WIDOWS AND CHILDREN OF HEROES WHO GAVE LIVES

The veterans intend holding, at the Christmas season, a grand reception for the widows and families of the men who made the supreme sacrifice for Canada and the empire. There will be present at this affair eighty widows to each of whom they will present a nice 50 cm pair of blankets. General Macdonnell has promised to speak to the widows and present the gifts of the veterans. This will be appreciated, no doubt, by the widows, as many of the brave boys served personally under the general's command in France and Belgium.

The 236th band will officiate. There will be a presentation, by the mayor, of the city's card to the widows, a beautiful card suitably engraved. Each child will receive a present from the tree, a large bag of candy, ice cream and refreshments for all. The Y. W. P. A. have promised their help, as usual for the occasion, and will make the bags for the candy. They also intend giving a boy shower at their next meeting. The returned boys will also give their toys at the same time.

Children to the number of about 500 will be present at the Christmas treat which include the returned soldiers' children.

THE STREET RAILWAY.
The street railway company have not made good. The company may not be making the big profits they have made in the past, but they certainly are not operating at a loss. They have never given the workers of the city one or two extra tickets for a quarter or showed any consideration for them, such as putting on an early car on the Glen Falls route to enable the worker to be at his work in Carleton by 7 a. m.



ROYAL YEAST
Has been Canada's favorite yeast for over a quarter of a century. Bread baked with Royal Yeast will keep fresh and moist longer than that made with any other, so that a full week's supply can easily be made at one baking, and the last loaf will be just as good as the first.
MADE IN CANADA
E. W. GILLETT COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL

Good Taste In Picture Framing IS ESSENTIAL IN HOME DECORATION
COMPLETE VARIETY PRICES MODERATE
Call on us for an estimate
ST. JOHN PICTURE FRAMING STORE
COR. BRUSSELS AND EXMOUTH STREET. 210 UNION ST.
Phonographs \$11.25. Not a Toy. 12-25



Gives a Rich Flavor to Coffee
Have you ever tried this leading condensed milk in your coffee? If not, you will be pleasantly surprised at the result.
The Borden Milk Co. Limited
Montreal
Try it for Cakes, Puddings and Desserts

able the worker to be at his work in Carleton by 7 a. m. Therefore the workers have very little use for the company. The majority of the citizens seem to think that the city should at once take over the whole outfit "so that the people may know" that all the profits go into the city's own cash box. The workers could then get tickets like the white ferry tickets. Why do street cars and railways, too, in England, carry workers at half fare morning and night? I hope that the board of trade and the Trades and Labor Council will not let the street railway get away with it, but will do their duty and protect the workers of St. John. C. W. CIVICUS.
Park Avenue, East St. John, Dec. 15, 1917.

ITS A PLEASURE TO DO YOUR CHRISTMAS SHOPPING AT WILCOX'S

Everything is shown in such a way that makes it easy for the public to see just what they want, and at prices you cannot equal—that's where the pleasure comes in.
You can always get something to please the whole family in Useful Christmas Gifts.

Here Are a Few of Our Merry Christmas Gifts

USEFUL GIFTS FOR MEN AND BOYS	GIRLS' RAINCOATS From \$2.98 to \$6.50
MEN'S SWEATERS From \$1.25 to \$7.50	SOMETHING TO PLEASE THE LADIES:
BOYS' SWEATERS From 51c. to \$3.50	LADIES' SWEATERS From \$1.25 to \$10.50
MEN'S CAPS From 75c. to \$1.50	GIRLS' SWEATERS From 75c. to \$5.00
MEN'S SILK HOSE From 35c. to 75c.	GIRLS' WOOL GLOVES From 25c. to 75c.
MEN'S WOOL HOSE From 25c. to 75c.	LADIES' SILK HOSE From 49c. to \$1.00
MEN'S DRESSING SETS	LADIES' SILK SHIRTWAISTS From \$1.50 to \$7.25
MEN'S TRAVELING SETS	LADIES' VOILE SHIRTWAISTS From \$1.00 to \$2.50
MEN'S SUIT CASES	LADIES' SILK CREPE DE CHENE SHIRTWAISTS From \$2.75 to \$6.75
MEN'S CLUB BAGS	LADIES' UNDERSKIRTS All Colors From \$1.25 to \$6.50
MEN'S UMBRELLAS From \$1.25 to \$6.50	LADIES' WHITEWEAR Of All Kinds, Put up in Christmas Boxes
MEN'S NECKWEAR From 25c. to \$1.00	LADIES' FANCY COLLARS From 35c. to \$1.50
MEN'S KID GLOVES From \$1.25 to \$1.75	LADIES' SILK AND LINEN HANDKERCHIEFS From 25c. to 75c.
MEN'S FUR-LINED GLOVES At All Prices	All Put up in Christmas Boxes
MEN'S MOCHA GLOVES From \$1.25 to \$2.25	LADIES' SUIT CASES
MEN'S BRACES From 25c. to 75c.	LADIES' CLUB BAGS
MEN'S HANDKERCHIEFS From 5c. to 75c.	LADIES' MANICURE SETS
MEN'S FANCY SHIRTS From 75c. to \$1.75	LADIES' TRAVELING SETS
MEN'S SUITS From \$9.50 to \$28.00 Less 20 per cent. from Now Until Christmas	LADIES' BRUSH AND COMB SETS
At Special Cut Prices from Now Until Christmas	LADIES' JEWEL CASES
MEN'S OVERCOATS From \$10.00 to \$33.00 Less 20 per cent. from Now Until Christmas	LADIES' UMBRELLAS From \$1.25 to \$6.50
BOYS' OVERCOATS At Special Cut Prices	LADIES' SILK DRESSES From \$10.00 to \$22.00
MEN'S RAINCOATS From \$5.00 to \$18.00 At Special Prices for Christmas Week	LADIES' SERGE DRESSES From \$5.50 to \$22.00
BOYS' RAINCOATS From \$2.98 to \$8.50	LADIES' SUITS From \$15.00 to \$35.00
LADIES' HOUSE DRESSES From \$1.00 to \$2.50	Less 20 per cent. from Now Until Christmas
LADIES' TEA APRONS From 25c. to 75c.	LADIES' COATS From \$7.98 to \$45.00
LADIES' PULL OVER APRONS From 75c. to \$1.50	Less 20 per cent. from Now Until Christmas
LADIES' BATHROBES From \$4.50 to \$12.00	GIRLS' COATS From \$4.98 to \$6.75 At Special Cut Prices
LADIES' RAINCOATS From \$4.50 to \$18.00	

In the Last Rush Days of Gift Buying

Don't forget that there is one place in St. John where you will find Christmas Presents that prove "just the thing"—and solve the problem of getting that "something" for mother, father, sister, brother or friend.

Suggestions From Each Department:

<p>Cutlery Dept.</p> <p>Steel Table Cutlery. Silver-plated Cutlery. Pocket Knives. Cold meat Forks. Berry Spoons. Sugar Shells. Pickle Forks. Fish Sets. Baking Dishes. Fruit Knives. Bread Trays. Butter Dishes. Chafing Dishes. Scissors.</p>	<p>Manicure Sets. Candlesticks. Pocket Cutlery. Razors. Shaving Brushes. Razor Stropps. Carvers in Cases. Carvers without Cases. Watches. Alarm Clocks. Bread Boards. Bread Knives. Coffee Percolators. Tea Ball Tea Pots.</p>	<p>Sporting Dept.</p> <p>Tire Pumps. Auto Jacks. Windshield Cleaners. Pullman Tires and Tubes Tool Sets. Adamson Vulcanisers. Weed Chains. Socket Wrench Sets. Ford Auto Locks. Get-at-able Pliers. Grease Guns. Klaxons Warning Signals. Ford Radiator Covers. Sleds and Framers.</p>	<p>Hockey Skates. Hockey Sticks. Sandy Andy Toys. Mechanical Toys. Snow Shovels. Erector Sets. Bucks and Saws. Fishing Rods. Fishing Baskets. Landing Nets. Fly Books. Reels, Lines. Shot Guns. Rifles. Air Rifles.</p>
<p>Electrical Dept.</p> <p>Electric Toasters. Electric Irons. Electric Percolators. Electric Grills. Electric Radiator Heaters.</p>	<p>Electric Immersion Heaters. Electric Hot Plates. Electric Egg Boilers. Electric Flashlights. Electric Christmas Lights.</p>	<p>House Furnishing Dept.</p> <p>Clothes Wringers. Vacuum Sweepers. Carpet Sweepers. Aluminum Ware. Pyrex Glass Ware.</p>	<p>Food Choppers. Bread Mixers. Clothes Baskets. Oil Heaters. Sad Irons.</p>
<p>Up to Christmas all purchases amounting to \$5.00 or over will be delivered by us express prepaid—anywhere in Canada.</p>	<p>Tool Dept.</p> <p>Hand Saws. Back Saws. Hand Drills. Breast Drills. Planes.</p>	<p>Squares. Braces. Hammers. Tool Sets. Starrett's Tools.</p>	<p>Commencing Thursday and until Christmas our stores will be open until 10 o'clock in the evening.</p>

T. McAVITY & SONS LTD

Advice From Santa Claus Is to Shop at
WILCOX
Corner Charlotte and Union Street
Store Open Evenings From Now Until Xmas