

# THE SIMPSON STORE

## These Goods on Sale Today From 8.30 a.m. to 5.30 p.m.

The Home Lovers' Club was planned to give the privileges of our bargain prices to those whose fixed income would not permit of payment of the whole amount at one time. It has served its purpose well. If you intend to join the club do it now. The prices were never better. Club Secretary, Fourth Floor.

### English and French Seamless Rugs Saturday \$49.75

Beautiful copies of the finest Orientals, in medallion and allover effects, lovely soft colorings in Persian rose, fawn, blue, pale green and terra cotta. These rugs come in designs suitable for drawing-rooms, dining-rooms or dens, size 9.0 x 12.5. Regular \$75.00, Saturday \$49.75.

Old Wilton and Axminster Rugs, \$4.95—Imported and domestic Wilton and imported Axminster Rugs, including Templeton's famous make, small Persian designs, plain centres with key border, fringe centres, in rose, green and fawn, with chintz borders. Size 26 x 63 inches. Regular \$6.95 to \$9.25. Saturday 4.95.

English Brussels Rugs—Small Oriental design in fawn and brown coloring, one size only, 6.9 x 10.6. Regular \$12.95, for \$9.75.

New Printed Linoleum at 50c—Splendid range of patterns for kitchens, dining-rooms, halls, bedrooms and bathrooms, in both light and dark patterns, two yards wide only. Saturday, per square yard .50.

Don't Wash Your Floors, use "Ronuk." Pint tin .50.

60c Scotch Velvet Door Mats for 40c—Floral and Oriental designs, in blue, fawn, green and red, size 27 x 12 inches. Regular 60c. Saturday 40c.

Mottled Axminster Rugs, \$1.85—Various colored centres in medallion effects, with different designed pretty Dutch borders at ends only. Size 27 x 34 inches. Each 1.85.

### 3000 Window Shades at 49c

36 inches wide and 70 inches long, good oil opaque cloth, mounted on strong spring rollers. A mixed lot, including shades trimmed with insertions, a few trimmed with a pretty lace, lot of "Duplex" shades either white or cream with a reverse of green. Saturday, each .49.

#### CURTAIN RODS AT 30c

It extends to 48 inches, silvered ball ends, hook brackets .30.

"Aurora" Curtain Vole, 23c—For over-curtains, plain colors only, tan, green, white or blue. Regular 35c. Saturday 23c.

Seam Curtain Mould, 10c Yard—36 inches wide, white only, spot and bordered effects. Saturday .10.

Lace Curtains, Pair, \$1.65—2 1/2 to 3 yards long, acrimis and Nottingham lace. Saturday, pair 1.25.

### Great Extra Values in Wall Papers

American Hall Papers, gray, buff and tan grounds, neat designs in artistic colorings. Walls, special for Saturday, per yard .12 1/2.

9-inch borders, Saturday, per yard .25.

Carduoy Stripe Papers, for bedrooms; yellow, blue, rose and gray grounds; fine pin stripe effect. Regular value 25c. Saturday, per roll .22.

Cut Out Borders, floral patterns, in wonderful array of colorings, suitable to use with stripe papers for bedrooms. Regular 15c. Saturday, cut out .4.

Tapestries for living-rooms, grays, tans, browns, greens and color combinations; all verdure effects, suitable for medium size and small rooms. Special for Saturday, per roll .25.

Plain Effect for Halls, Dining-rooms and Living-rooms, tweeds, stripes, grass cloth effects and blends, large variety of colorings. Regular 60c. Saturday, sale price, per roll .35.

### Bring Your Unframed Pictures

Here on Saturday and have them framed; mouldings to suit any tone and style of picture you have; solid walnuts and Circassian walnuts for photographs, and a choice variety of antique gilds for water colors or oil paintings. Ready-made frames for small pictures. See our display on Saturday.

### Artistic Japanese Baskets

THE PRODUCT OF OUR AL-LIES—800 SAMPLES.

Hundreds of fine and heavy baskets for fruit, cards, weddings and for vases; flower pots, umbrella stands; in fact, baskets for every conceivable use and ornament, at such prices as will ensure a clearance in an hour; all these are fresh goods, just imported into this country by the agents of several Japanese makers, and cannot be repeated again. Divided into three groups, as follows:

- 250 Sample Baskets, worth from 49c to 75c each, at .30
- 300 Samples, worth from 75c to \$1.25 each, at .50
- 250 Large Samples, worth from \$1.25 to \$2.50 each. Saturday, each, at .70

### Military Wrist Watches, \$5

50 only, 7-jeweled, thin model, nickel lever movement; luminous dial and hands; unbreakable glass. Regular \$7.50. Saturday 5.00.

15-JEWEL MILITARY WATCH, LUMINOUS DIAL, \$6.85.

50 only, thin model, nickel case; leather straps; unbreakable glass. Regular \$10.50. Saturday 8.50.

Protector with each watch if customer desires.

10.50 MILITARY WRIST WATCH FOR \$8.50.

### Kodaks

Full range of Eastman Kodak Cameras.

Folding Autographic Brownie, No. 2, \$6.00; No. 2A, \$7.00.

Soldiers' Vest Pocket Kodak, \$7.00.

Anastigmat Lens, \$11.50; Zeiss Lens, \$15.00.

F 69 . . . . . 22.50

Developing and printing done here.

### Today's Values From the Men's Store



### 400 Boys' Suits at \$3.85

Sizes 7 to 16 years; one of best offering this season. These suits are perfectly tailored from good wearing, neatly woven tweeds, in shades of gray, brown and blue-gray; single-breasted yoke Norfolk styles; full-fitting bloomers; sizes 25 to 34. 8.30 a.m. Saturday . . . . . 3.85

### CLEARING OF HAND-TAILORED SUITS AT \$6.85.

Two months ago we purchased samples of good English and Scotch tweed suitings that would sell, made up, at the prices below. These cloths we had tailored into the best selling models for spring and summer; Norfolk styles, with full-fitting bloomers; many attractive cloths, in shades of brown and gray; fancy patterns. Sizes 26 to 34. Regular prices \$9.50, \$10.00, \$11.00 and \$12.00. 8.30 a.m. Saturday . . . . . 6.85

### A Great Shirt Sale Men's \$1.25, \$1.50 and \$2.00 Shirts at 89c

A large shirt manufacturer's overmakes and broken ranges of our regular stocks; some are slightly counter-soiled; hairline and cluster; blues, black and helio stripes; coat styles; laundered or soft French cuffs; sizes 13 to 17 1/2. Regular \$1.25 to \$2.00. Saturday . . . . . 89c

Men's 75c, 89c Shirts, 53c. Percale cloths; double yoke, neck and shoulders; coat style; laundered cuffs. Sizes 14 to 17. Regular 75c and 89c. Saturday . . . . . 53c

50c Balbriggan Underwear, 29c. Natural and white; "Penman's" make. Sizes 34 to 44. Regular 50c. Saturday . . . . . 29c

Men's "True Knit" Combination Underwear, short sleeves and knee length; also long sleeves and ankle length; sizes 34 to 44. 75c Braces at 49c. Cross-back style.

White Cotton Night Robes, twill cloth, collar or V neck style; sizes 14 to 20. Saturday . . . . . 95c

50c AND 65c NECKWEAR AT 25c.

A big Necktie day Saturday to clear all the broken ranges and left-overs of the maker; club stripes, bias stripes; all-over designs, crepes, failles, ombray stripes, jacquards, in black, blue, navy, gray, helio and brown shades; extra large shapes and lengths. Regular 50c and 65c. Saturday . . . . . 25c

### \$15 and \$20 Overcoats at \$12.95

Slip-on, Chesterfield and buttoned through styles. In this group of coats for Saturday morning are Donegal tweeds, English worsted cloths and English tweed coatings, in browns, light grays, olive and darker grays. Sizes 36 to 44. Saturday . . . . . 12.95

MEN'S LIGHT GRAY NORFOLK SUITS, \$12.00.

Mixed English tweed, cut single-breasted yoke, Norfolk style, with pleats front and back to the belt; cuff trousers. Sizes 36 to 42. Price . . . . . 12.00

SUITS FOR YOUNG MEN AT \$7.50.

In serviceable English tweeds, gray stripe patterns, single-breasted sacque style. Sizes 33 to 36. Saturday . . . . . 7.50

ANOTHER SUIT AT \$12.50.

In light brown and gray tweeds, young men's style. Sizes 33 to 36. Priced at . . . . . 12.50

Others up to . . . . . 28.50

### Officers' Overseas Trunks

Three-ply veneer, fibre covered, all rounded corners, fibre bound on all edges, heavy braced steel riveted corners, good brass lock, full cloth lining, with reinforced tray. Saturday, size 36-inch at \$9.25 and \$10.75, 40-inch at \$9.75 and \$11.75.

### Time for Low Shoes!

### High-grade Oxfords for Men

1,500 pairs Men's \$5.00, \$6.00 and \$7.00 Oxfords, low shoes, in tan calf, patent calf, gunmetal calf, kangaroo, velour calf and vic kid leathers; made on every conceivable toe shape, with heels to match; in button or laced styles, with plain and fancy tops; oak tanned and rubber Goodyear welt soles; these are all sample shoes, and only the best grade of leather is used in the making. Sizes 7, 7 1/2 and 8; widths B, C and D. Saturday . . . . . 3.24

### Men's High-priced Boots at \$3.24

1200 pairs Men's Boots, made of several different kinds of leather, including patent calf, gunmetal, box calf, donkey kid, in button or laced styles; every pair made with Goodyear welt soles; equal to any custom grade boot; the toe shapes represented are the new spring styles, with military, flat and flange heels; sizes 6 to 11. Regular \$4.50, \$5.00 and \$6.00. Saturday 3.24

### Boys' School Boots

800 pairs; box calf and gunmetal leathers, with extra heavy weight outer sole; solid leather, standard screw or McKay sewn soles; Blucher or button styles; built on lasts that fit the foot perfectly. Sizes 11-13 \$1.99; sizes 1-5 at . . . . . 2.49

### Today's Market

MEAT.

Forequarters of Yearling Lamb, Saturday, selling, lb. . . . . 18

Loins of Yearling Lamb, Saturday, selling, lb. . . . . 19

Leg of Yearling Lamb, Saturday, selling, lb. . . . . 20

Shoulder Roasts Tender Beef, Saturday, lb. . . . . 14 and 15

Blade Roasts Prime, lb. . . . . 17

Thick Rib Roasts Finest Beef, Saturday, lb. . . . . 18 and 20

First Rib Roast, Simpson Quality, lb. . . . . 23

Porterhouse Roast, best centre cut, lb. . . . . 32

at . . . . . 15

Prime Corned Breakfast Bacon, selected, mild curing, whole or half, lb. 20

### GROCERIES.

2000 lbs. Fresh Creamery Butter, White Clover brand, lb. . . . . 35

Toasted Cornflakes, 3 packages . . . . . 25

Loaf Sugar, 3 lbs. . . . . 28

Finest Canned California Asparagus Tips, per tin . . . . . 24

2000 Tins Finest Canned Tomatoes, 3 lbs. . . . . 19

Canned Corn or Peas, 3 lbs. . . . . 25

Canned Corn or Peas, 3 lbs. . . . . 25

Clark's Pork and Beans in Chili Sauce, tall tin . . . . . 11

Canned Beets, Rosebud brand, per tin . . . . . 14

Choice Red Salmon, 2 tins . . . . . 28

Finest Canned Shrimps, per tin . . . . . 15

500 Jars Choice Peaches, Pears or Raspberries, regular 250, per jar . . . . . 20

Shirriff's Marmalade, 2-lb. jar . . . . . 28

Baker's Cocoa, 1/2-lb. tin . . . . . 22

500 lbs. McVittie & Price's Shortcake, regular 250, per lb. . . . . 28

Macaroni's Pickles, Mixed Gherkins and White Onions, bottle . . . . . 25

Robin Hood Oats, large package, 23

Blue Bell Jelly Powders, assorted, 3 packages . . . . . 20

Crossed Fish Brand Sardines, 2 tins 28

Garton's H. P. Sauce, bottle . . . . . 22

Choice of Olives, stuffed or plain, bottle . . . . . 15

500 lbs. Fresh Fruit Cake, per lb. . . . . 18

Fancy Mixed Biscuits, per lb. . . . . 18

Red Wing Grape Juice, reputed plat bottle . . . . . 23

Choice of Olives, stuffed or plain, bottle . . . . . 15

1000 lbs. Fresh Spaghetti, per tin . . . . . 14

1000 lbs. Fresh Tomato Coffee, in the bean, ground pure or with chicory, Saturday, per lb. . . . . 27

### FRUIT SECTION.

One Car Choice California Sunlight Oranges, large size, sweet and seedless, per doz. . . . . 35

Choice Grapefruit, good size, 5 for 25

Finest Green Onions, 2 bunches . . . . . 3

Fresh Rhubarb, 3 bunches . . . . . 25

### For the Garden and Other Summer Needs

#### Plants and Seeds You Will Need

Finest Hardy Geranium Plants, red, pink and white. Per doz. . . . . 1.50

Finest English Rose Bushes, assorted colors and named. Reg. 35c. Special, 4 for 1.00

Finest Shrubs, Creepers and Perennials, fresh daily at special prices.

Flower and Vegetable Seeds, assorted, 16 packages . . . . . 25

Summer Home Lawn Grass Seed, 1 lb. package . . . . . 18

Emerald Lawn Grass Seed, 1 lb. package . . . . . 25

CUT FLOWERS

2,000 Fresh Carnations, assorted colors. Per doz. . . . . 40

2,000 Fresh Roses, assorted colors. Per doz. . . . . 40

#### Baby Carriages and Out-Door Toys

All Reed Carriages, with roll trimmings; rep and corduroy upholstery; some have reclining backs and foot-wells, comfortable spring gears, brakes and rubber tires. Regular \$20.00. Saturday sale price . . . . . 16.00

Sidewalk Sulkies, red enamelled seats with metal railings, long, strong handles. Regular \$2.00. Saturday special . . . . . 1.48

#### OUTDOOR TOYS

Toy Wheelbarrows, metal bodies, wire wheels and strong handles. Three sizes at 50c, 60c and 75c.

Artillery Wagons, metal bodies, in gray enamel and stencilled, heavy steel gears, bent handle for coasting or pulling. With rubber tires, \$2.80, \$3.10 and \$3.25. With iron tires, \$1.95, \$2.10 and \$2.25.

Velocipedes, black enamelled frames, red enamel wheels, adjustable spring seats, rubber tires. Three sizes at \$3.00, \$3.50 and \$4.00.

Automobiles, jitney and racer cars, finished in red enamel, strong pedal gears. Special lines at \$5.00, \$6.45, \$7.50 and \$10.00.



#### Lawn Mowers

The Peerless is a reliable Canadian-made mower, fully warranted, any part can be replaced at any time, 14 or 16-inch size at . . . . . 3.50



Other Mowers at \$4.50, \$6.00 to \$10.00, \$17.00 each

Ready Roofing at \$1.50, \$1.75 and \$2.00 a roll, complete with nails and cement.

#### Garden and Verandah Furniture

These pieces are made of selected kiln-dried hardwood, in natural, green or red finishes. The seats are double woven.

Verandah Arm Chair, has double woven splint seat and splint back. Special, Saturday . . . . . 2.25

Verandah Arm Rocker, has double woven splint seat and splint back. Special, Saturday . . . . . 2.50

Verandah Arm Chair, has double woven splint seat and splint back. Special, Saturday . . . . . 1.65

Verandah Arm Rocker, has double woven splint seat and splint back. Special, Saturday . . . . . 1.85

Verandah Arm Chair, has double woven splint seat and slat back. Special, Saturday . . . . . 1.50

Verandah Arm Rocker, has double woven splint seat and slat back. Special, Saturday . . . . . 1.85

Verandah Chair, has double splint seat and slat back. Special, Saturday . . . . . 1.90

Verandah Rocker, has double splint seat and slat back. Special, Saturday . . . . . 1.10

Folding Hammock Garden Chair, in natural color, strong duck. Special, Saturday . . . . . 1.85

Folding Garden Settee, in natural and green finish. Special, Saturday 1.00

Child's Verandah Rockers, special Saturday . . . . . .90

Verandah Settees, woven splint seats and slat backs. Special, Saturday 5.00

#### Garden Tools for Saturday Work

Malleable Iron Garden Rakes, long handle; 10-tooth, 20c; 12-tooth, 25c; 14-tooth, 35c.

Steel Garden Rakes at 65c and 75c.

D-Handled Spades . . . . . 75

D-Handled Shovels, round or square point . . . . . 49

Spading Forks . . . . . 65

Wheel Barrows . . . . . 3.25

Lawn Mower, warranted grade: 2.25 1/2-inch size, 35 feet. . . . . 2.75

1/2-inch size, 50 feet. . . . . 4.25

3/4-inch size, 50 feet. . . . . 5.00

Complete with couplings and clamps.

Corrugated Rubber Hose, a very superior grade and fully warranted; any length required, 1/2-inch, 14c; 3/4-inch, foot, 17c.



#### ADJUSTABLE WINDOW SCREENS.

Hardwood frames, strong and well made.

No.	Height.	Close.	Inches.	Price.
20	14	18	28 1/2	18
21	14	20	32	20
22	14	22	40 1/2	22
23	14	24	40 1/2	25
3	18	18	28 1/2	23
3 1/2	18	20	33	25
4	18	22	36 1/2	25
4 1/2	18	24	40 1/2	28
5	22	22	36 1/2	30
6	22	24	40 1/2	30
7	22	28	44 1/2	25
8	14	34	60	40

Screen Doors, oak grained, filled and varnished, bracketed, a very neat front door . . . . . 1.50

Other grades, 90c, \$1.10, \$1.75 and \$2.00. Made in four sizes.

THIS POPULAR MCCLARY CABINET GAS RANGE, \$32.00.



For a real good Cabinet Gas Range that is made for service and efficiency, with nothing skimped in order to get down to a price, there is nothing to compare with this range . . . . . \$22.00

The McClary Gas Stoves at \$9.00, \$13.50, \$21.00.

The Nelson Gas Stove has four burners and a simmering burner, a large oven and in every detail a well constructed stove. Simpson's price . . . . . 10.00