

MURRAY-KAY COMPANY, LIMITED

Phone Adelaide 5100

THURSDAY THE DAY OF



SPECIALS

Store Hours 8.30 to 5.30

66 Happy Business Years Reflected in 66 Bright, Clean, Newsy Specials

SPECIAL NO. 1 SALE OF French Model Gowns at \$55 and \$75



The group includes evening gowns, dinner gowns, afternoon gowns and street gowns; all exquisite original models from the famous Parisian modistes.

In the group at \$55 is one dinner gown worthy of a pause. Of wonderful white French satin in sleeveless style with rosettes of tulle in rows down, the front in very striking effect. It comes from Levain.

In the second group, those marked at \$75, is a delightful navy street frock from Paquin, in one-piece style, with appliqued vest of sand jersey silk embroidered in black.

Needless to say, they are all greatly underpriced.

SPECIAL NO. 13 Women's Pure Wool Spencers, waist length, button front and long sleeves, in plain knit and brushed wool. Colors rose, maize, mauve, purple, sky, and a few white. Some slightly soiled. Regularly \$1.75 to \$2.00. Today, each \$1.25 (No Phone or Mail Orders.)

SPECIAL NO. 14 Children's Pure Wool Plain Knit Pullovers, made with sailor collar and finished at neck with pom-pom. Some in solid colors, others trimmed with stripes on collar. In shades of Copen, blue, rose, brown or cardinal. For ages 5 to 12 years. Regularly \$4.50. Today, each \$3.50

SPECIAL NO. 15 A Bargain in Women's Silk Gloves, 75c

One of the best of the Glove Shop's good offerings. If you should happen to find the size and color you want you will save half the price—or at least one-third. Odd and broken lines, balances of special purchases in "Kaysers" and "Niagara Maid." The last clean-up before the holiday rush starts. In modes, greys, fawns and mistics, also some browns, navies, whites and blacks. The majority are in the smaller sizes. Regularly \$1.25 and \$1.50. Fall weights. (No Phone or Mail Orders.)

SPECIAL NO. 30 Imported Field Glasses An exceptionally keen range, complete with case and shoulder strap. Regularly \$15.00 \$17.50. Special \$15.00

SPECIAL NO. 31 Among the Toilet Goods 200 cases of 100 per cent. pure Castile Soap. Regularly 16c. Today, per case 5c (Or, per dozen, 50c)

SPECIAL NO. 32 10 cases large size bars, Regularly 35c. Today, each 25c

SPECIAL NO. 33 Palmolive Soap. Large 15c cakes, for per cake 10c

SPECIAL NO. 34 200 Pure Rubber 2-quart Size Hot Water Bottles. Regularly \$2.50. Each 95c

SPECIAL NO. 35 Russian Eau de Cologne Toilet Water. Regularly 25c. 15c. Regularly 35c. 20c. Regularly 50c. 35c per bottle.

SPECIAL NO. 36 Shoe Dept. Women's Kid and Patent Leather Opera Slippers. Regularly \$9.00 and \$10.00. Today, special \$7.85

SPECIAL NO. 37 In the Lingerie Shop Camisoles, a delightful Christmas gift, made of tinsel cloth, in gold, pink, sky and Nile. Today \$2.25

SPECIAL NO. 38 Camisoles of crepe de Chine, in pink or white, slipover style, with ribbon shoulder straps and band of fillet lace at the top. Today \$1.95

SPECIAL NO. 39 From the Linen Room Fine Satin Damask Hemstitched Pure Linen Cloths, one of the best Belfast makes, on three pretty patterns, at a saving of \$2.50 on each cloth. Satin Damask Table Cloths, size 2 x 2 yds. \$8.00

SPECIAL NO. 40 Satin Damask Table Cloths, size 2 x 2 1/2 yds. \$9.00

SPECIAL NO. 41 Satin Damask Table Napkins, to match, size 20 x 20. Per dozen \$12.00

SPECIAL NO. 42 All Pure Linen Guest Towels, hemmed ends, size 14 x 21 inches; made of good honest Scotch linen. While this lot lasts, each, 30c; per dozen, \$3.60 (No Phone or Mail Orders.)

SPECIAL NO. 43 Corsets Gosard Model, low bust, medium height back, long skirt. A very satisfactory style for the medium or full figure requiring a corset of good wearing quality; pink broche. Sizes from 28 to 34. Very special \$3.95

SPECIAL NO. 44 Manufacturer's Imperfects—Pure Thread Silk Stockings Per Pair, 75c

Clearing the balance of our big purchase of this line. Pure thread silk, with lisle garter tops. Imperfections in some scarcely noticeable. In plain and openwork stripes. Black or white only. Sizes 8 1/2 to 10. Regularly \$2.50. (No Phone or Mail Orders.)

SPECIAL NO. 52 Flouncings for Evening Gowns

36-inch Colored Net Flouncings, embroidered in white, in shades of flame, orchid, rose Russian blue, Nile green, pale blue and pink. Regularly \$5.50. Special, per yard \$2.50

SPECIAL NO. 53 16-inch Edinross to match. Regularly \$2.50. Special, per yard \$1.00

SPECIAL NO. 54 Fancy Hemstitched Linen Handkerchiefs of fine sheer quality, in a great variety of patterns and designs, hand-embroidered. Regularly 75c. Today, each 50c

SPECIAL NO. 55 Silk and Leather Bags in moire and kid. The silk bags are in pouch shape with or without tassel. The kid are in the large shopping style (three only of these leather bags). All are nicely lined and fitted with change purse and mirror; some with centre pocket. Regularly up to \$15.50. for \$5.00

SPECIAL NO. 56 Odd Rugs Specially Priced

One Green Axminster, Size 10.6 x 9. Regularly \$150.00, for \$90.00

SPECIAL NO. 57 One Axminster, blue, terra. 12 x 9. Regularly \$180.00, for \$110.00

SPECIAL NO. 58 One Tan and Rose Axminster, 12 x 9. \$150.00, for \$75.00

SPECIAL NO. 59 One Green and Rose Axminster, 10.6 x 9. Regularly \$110.00, for \$80.00

SPECIAL NO. 60 One Blue and Rose Axminster, 12 x 9. \$125.00, for \$95.00

SPECIAL NO. 61 One Rose and Cream Axminster (slightly soiled), 13.1 x 12.6. \$750.00, for \$275.00

SPECIAL NO. 62 Extra Special Sale of Christmas Cards

Two tables in our new Christmas Card Section demonstrate values we are offering; all embossed and engraved—not printed—high-class ink on finest stock made; all new sentiments; envelopes to match. Table No. 1—Regular 10c and 15c cards, with envelopes. Today, each \$5c

SPECIAL NO. 63 Table No. 2—Regular 20c and 25c cards, with envelopes to match. Today, each, at \$10c (No Phone or Mail Orders.)

SPECIAL NO. 64 Tiny Pullovers and Sweater Coats

In plain or brushed wool, these useful little pullovers and sweater coats come in all white or white with stripes of rose or sky, high buttoned or with sailor collar. Sizes up to 3 years. Today, each \$1.95

SPECIAL NO. 65 \$4.00 Knitting Yarn, Per Pound, \$2.95

100 pounds only 4 ply all-wool, knitting yarn. Three-quarters of a pound makes a good sweater or pullover equal to those that sell at \$12.50. Save \$10 by knitting one for yourself, or as a gift. In Nile green, Paddy green, royal blue, yellow, gold, scarlet grey. (No Phone or Mail Orders.)

SPECIALS IN THE FUR DEPARTMENT

SPECIAL NO. 16 Brown Fox Scarfs A popular fur in popular colors. Fine quality skins. Beautifully lined and finished \$66.00

SPECIAL NO. 17 Hudson Seal Coats Plain or trimmed with beaver opossum and Alaska sable. Lengths 30 to 49 inches \$350.00

SPECIAL NO. 18 Great Clearance of Trimmed Hats \$3.95



The approaching holiday season has meant that the Millinery Department must be condensed. Hence a great number of our hats must go. These particular shapes are small, medium and large, trimmed with ostrich feathers, fancy mounts, flowers and ribbon in two-tone effects. Sold in the regular way up to \$10.00.

Millinery Shop—Second Floor.

SPECIAL NO. 19 Specials for Men Men's Pyjamas in Soisette and Fancy Stripe Madras. Clearing lines of \$4.50 values. Per suit \$2.95

SPECIAL NO. 20 150 Suits Men's Flannellette Pyjamas, military cut, soft finish, warm and comfortable. Value \$4.50. Special, per suit \$3.50

SPECIAL NO. 21 Dress Goods Sky Satin Charmeuse, 40 inches wide. Regularly \$4.50. Special, per yard \$3.50

SPECIAL NO. 22 Black and Navy Union Diagonal Serge, 54-inch, admirable for children's wear. Regularly \$3.00, for per yd. \$2.25

SPECIAL NO. 23 Satin Duchesse Mousseline, 36 inches wide, in navy, Burgundy, taupe, Copen, sand, old rose and chartreuse. Special, per yard \$2.75

SPECIAL NO. 24 54-inch All-wool Jersey Cloth, in black, navy, brown, sand, fawn, Copenhagen blue. Regularly \$6.00, for per yard \$5.00

SPECIAL NO. 25 300 yards White English Longcloth, 35 inches wide, a good even weave. Regularly 40c. Special, per yard 27c

SPECIAL NO. 26 Striped White English Voile 150 yards 40-inch Satin Stripe White Voile, splendid quality, in small and medium stripes. Excellent for curtains. Regularly \$1.00 per yard 79c

SPECIAL NO. 27 Horrocks' Famous Nurses' Cloth, 250 yards, in shades of light and medium cadet, also in neat stripes, best quality, in absolutely fast colors. 40 inches wide. Regularly \$1.25. Special, per yard 85c

SPECIAL NO. 28 58-inch Terry Coating, a French novelty, specially adapted for dressing gowns and bath robes, in pretty shades of blue, pink, helio and cardinal. An ideal Christmas gift. Nicely boxed. 2-yard ends \$7.75

SPECIAL NO. 29 Wonderful Book Bargains

Many tables piled high with some of the greatest values in books you have ever seen. Notably one special is 500 copies of that delightful story, "The Love of An Unknown Soldier," Anonymous. Who was the girl he loved? This manuscript was found in a deserted dugout after an attack—fascinating to the last page. Regularly \$1.25. Today \$25c (No Phone or Mail Orders.)

SPECIAL NO. 45 NOT TO BE MISSED TODAY A BLOUSE SALE AT \$8.50

Mostly Georgettes, some crepe de Chines and a few w a h i n g satins, made up of samples with some blouses from our regular stocks. All the lovely colors are found among their trimmings consist of embroidery, pleating, Val. lace and fringe. A number may be seen on display in the windows. Regular values from \$12.00 to \$18.50. (Blouse Shop—Second Floor.)



SPECIAL NO. 46 Smartest of Voile Blouses, \$2.25

A very small price for these dainty blouses. Some are plain voile with pique collars and cuffs edged with lace. Particularly smart and good value is a cross-checked voile with collar and vestee of plain voile. Some candy striped voiles among the lot. Blouse Circle—Main Floor.

SPECIAL NO. 47 On the Furniture Floor Bedroom Chairs Priced Low

Large, comfortable Stuff-overs, covered in chintz. They have deep seats, back and arms, upholstered and fitted with loose cushions. Only a very limited number at this price \$28.00

SPECIAL NO. 48 Bedroom Boxes, made in genuine red cedar. Priced at \$20.00

SPECIAL NO. 49 Bedroom Boxes, made in genuine red cedar, slightly larger size. Priced at \$22.00

SPECIAL NO. 50 Bedroom Boxes, made in genuine red cedar. Priced at \$25.00

SPECIAL NO. 51 Mahogany Cedar Chests. These are in genuine mahogany, and are lined with solid red cedar. Special \$62.50

SPECIAL NO. 66 Neckwear Gifts

Charming gifts among this collection of lovely collars and cuffs, separate and in sets, at astonishing savings. Among them are collars, sets, gumps, vestees and stock jabots in a variety of styles. Nets, white and ecru, trimmed with Val. and fillet lace, are used, as well as satin, corded silk, pique, organdy, shadow and fillet lace. Regularly up to \$2.00.

75c See Window Display.



Sale Extraordinary Women's Fur-Trimmed Coats \$45 Values Up to \$87.50 About 100 of these wonderful coats, in beautiful quality American velours and silvertones. Every one Fur-trimmed, some with big shawl roll collars, in opossum, French seal, nutria and American opossum. Half lined or full lined with lovely figured silks. Colors are: Black, Brown, Burgundy, Henna, French Blue, Tan, Navy, Taupe. On Sale Women's Shop—Second Floor.