

**Weather**  
... winds fair and  
much milder.

# Tomorrow at the Simpson Store

Store Closes 5.30 P.M.

H. H. FUDGE, PRESIDENT.

TORONTO

WOOD MANAGER



## How Mother Saves

Third floor economies that will be welcome.

**SUITS.**  
45 Women's, Small Women's and Misses' Suits, made of French serge, basket cloth, French venetian, diagonal nettings and tweed mixtures, coats lined throughout with silk or satin; all wanted colors. Regular prices \$17.50 to \$28.50. Thursday's price \$8.95.

**DRESSES.**  
Misses' and Young Girls' one-piece Dresses, made of fine French Panama, square cut collar at back, fastens in-front with large black silk bow tie, brown or navy. Special for Thursday's selling, \$7.95.

**SATEEN WAISTS.**  
200 Waists, English dye, Black Sateen, ten different styles to choose from, have stitched tabs and covered buttons, shirt sleeve, with tucked cuffs and collar. Sizes 32 to 42. Regular 88c and \$1.25, Thursday 69c.

**"CO-ED" SWEATER COATS.**  
Made in extra fine heavy knitted wool, in colors white, navy or cardinal, high standing collar, buttoned peasant style on the left shoulder and down the side of front, length about 29 inches, bottom rolled up 3 inches and fastened at intervals with small pearl buttons, large pearl buttons on front, sizes 32 to 42 bust measure. Our special price, \$3.50 each.

**WINTER UNDERWEAR.**  
Broken lines at reduced prices.  
Women's and Misses' Combinations, fine ribbed white or natural wool and cotton mixture, high neck long sleeves, buttoned down front ankle length, sizes for misses' 30 and 32 bust, and women, 34 and 36 bust measure, regular prices \$1.25 to \$1.75. Thursday, each, 83c.

Women's Vests and Drawers, heavy ribbed white cotton, plush lined vests high neck, long sleeves, button front, drawers to match ankle length, closed style only, regular price 50c each, Thursday, each, 35c.

Women's Vests. Peerless brand, fine ribbed, all wool, medium weight, white or natural colors, high neck, long sleeves, button front, sizes 32 to 38 bust measure. Regular price \$1.00 each, Thursday, each, 65c.

**Fancy Linens** Second Floor  
Extra salespeople have been provided to cope with the enthusiasm that our Fancy Linens are creating. Here's an astonishing list for to-morrow:  
Lace Trimmed Japanese Doilies, 12 x 12 inches, 300 only. Each Thursday 15c.  
Cluny, Venetian, Japanese Doilies, big range of choice designs. Each Thursday 25c.  
Lace Trimmed Scarfs and Shams, allover Nottingham scarfs and shams, round lace trimmed centre pieces, etc. Your choice Thursday, each 35c.  
Centrepieces, scarfs, shams, five-o'clocks, dainty doilies, in a big range of makes, hundreds to choose from. Any piece Thursday 50c.  
Lace trimmed satin damask hand-drawn Tray Cloths, Shams, Tea Cloths, Scarfs, etc., a very large selection. Each Thursday 75c.  
Scotch Embroidery Work, fine Swiss Embroidery Work, Scarfs and Shams, Damask Five-o-Clocks, Venetian Centrepieces, Cluny Centrepieces, Japanese Embroidery and Drawn Work, at your choice Thursday 95c.  
Beautiful Venetian and Cluny Pieces, very fine specimens of work and design, also some pretty satin damask five-o'clocks and lunch cloths. Any piece Thursday \$1.50.  
Each piece put up in a dainty gift box if you wish it.

**Handkerchiefs**  
—Too Good to Miss  
Men's and Women's all linen Handkerchiefs, lovely line quality of pure Irish linen, bleached to snowy whiteness, and ready for use.  
6 in a dainty Christmas box for 75c.  
3 in a dainty Christmas box for 38c.  
On the counter where we usually sell laces, you will find the biggest assortment of the daintiest boxed Neckwear you have ever seen, at 25c and 50c. On sale ground floor, north corner of Yonge street entrance, No phone orders.  
15 only high class Novelty Paris Scarfs, Wednesday at one-third off our regular selling price.  
**REAL HAND-MADE IRISH LACE NECKWEAR.**  
Irish Coat and Round Collars, \$3.50 to \$20.00.  
Irish Lace Dutch Collars, \$2.50 to \$15.00.  
Irish Lace Jabots, \$1.50 to \$15.00.  
Irish Lace Bows, 50c to \$1.50.  
\$3.50 COMBS, 48c.  
200 Combs, including backs, plain and mounted, all Paris manufacture, samples, no two alike. Wednesday morning you can buy \$1.00, \$1.50, \$2.00 and \$3.50 combs for 48c. Each comb comes in a Xmas box.  
**WHAT EVERY MAN APPRECIATES**  
Men's Letter Case from the highest quality at \$10.00; \$6.00, \$5.00, \$4.00, \$3.50, \$2.50 and cheaper ones at \$2.00, \$1.50, \$1.25.  
Men's Bill Rolls, made of the softest seal leather, at \$5.00, \$4.00, \$3.50, \$2.00, \$1.50, \$1.00.  
Men's Writing - Folders, Music Cases, Travelling - Fitted Cases, Wafer Brush Sets, Collar Button Boxes, at all prices, \$15.00 all the way along the line to 50c.



## Ready for Winter

Here is a chance for women to get a suit made to order at a most reasonable price. It's a semi-annual event in connection with our Dress Goods and Tailoring Department. The suit will be strictly man-tailored.

**FOR \$25.00** you may have the suit made up from any dollar suiting in the department; lined with satin or tamo-line silk.

**FOR \$30.00** you may have the suit made up from any dollar and a half suiting; lined with satin or tamo-line silk; silk or velvet trimmings if desired.

These offers good for seven days only.

**DOUBLE WIDTH BLACK SILKS** 88c YARD.  
Rich Black Satin Duchesse, Satin Paillette and Italian Tuffeta. Worth in the regular way \$1.50 per yard. Note the width, 36 inches. Thursday sale price, yard 88c.

**Sleights on the Fifth Floor**  
40c for 33c; \$1.00 for 89c; \$1.50 for \$1.33; \$1.25 for \$1.13.  
Child's Swings, \$1.25 for \$1.09; 50c for 42c.  
Doll Folders, 75c for 63c; \$1.25 for \$1.09; \$2.75 for \$2.29; 45c for \$3.99.

**Retresh Yourself**  
after shopping, in our restaurant, top floor. To-morrow, between twelve and two, the leading members of the Toronto Symphony Orchestra will render the following programme:  
1—March—Beautiful Perla ... Linke  
2—Waltz—Dream of the Ocean ... Gungl  
3—Selection—The Girl in the Train ... Arranged by O'Hare  
4—Entr'acte—The Merry Nigger ... Squire  
5—Overture—Figaro's Hochzeit ... Mozart  
6—Fantasia—La Boheme ... Tobani (From Puccini's Opera)  
7—Two-Step—Pearl Feather ... Leigh  
8—Waltz—Jolly Fellow ... Vollestadt

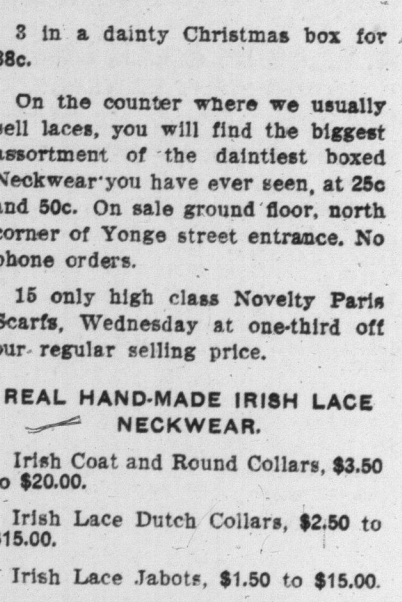
## The Water Served Here

is all filtered through a battery of Jarvis Filters, that are boiled daily. Here is a letter about the water:  
Dear Sir,—I beg to report that I have examined the water produced by your filter, and find that it is absolutely free from bacteria. The filter fulfils in all respects what you profess for it, and it appears to me to be a most satisfactory device from all stand-points. Yours truly,  
T. D. ARCHIBALD.

**We've Started Something!**  
in the Millinery Department that will interest hundreds of women—a sale of Ostrich Plumes, beauties that would make ideal Christmas gifts. The second shipment has just arrived, and brought a collection of plumes that, after due consideration, we've decided to sell at ten dollars each. It will require no consideration at all on your part to decide whether or not they're startling value. Come early to-morrow.  
Fancy Ribbons, silk embroidery. Regular \$1.25, for 73c.  
Short ends, 1 to 6 yards. Worth up to \$1.00. To-morrow 39c. (Millinery Salon.)

**Other Homefurnishings**  
(Fourth Floor)  
**TAPESTRY CURTAINS, \$2.98.**  
(Fourth Floor.)  
From standpoint of quality, design and price, you will find our Thursday offering of Tapestry Curtains especially interesting. The assortment of colors are olive green, dark green, brown, crimson, two-toned green, two-toned red, and red and green; neat fringe top and bottom, reversible effects, 45 inches wide, 2 yards long. The patterns are good and make a very effective hanging for door or archway. Good value at our regular selling price, \$3.50. Special Thursday, per pair, \$2.98.

**What a Beautiful Gift!**  
Anything in this list would make a very acceptable present:  
36 only Nickel-plated Shaving Stands, these are samples, and there is only one of each design; regular \$3.75, \$4.00, \$4.50, \$5.00 and \$6.00; these would make handsome presents for men; Thursday \$2.98, 50 only Photograph Albums, on easels; \$2.00 value; Thursday, each \$1.00.  
25 only Sample Shaving Stands; regular \$1.50, \$1.75, \$2.00; Thursday 98c.  
100 pairs of Ebony Back Military Brushes, in black seal grain cases; regular \$2.00; Thursday, set complete \$1.49, 36 only Pretty Glass Perfume Atomizers; \$1.50 value; Thursday \$1.00, 144 only Women's Ebony Finished Hair Brushes; regular 75c; Thursday 50c.



## Our 'Little Furniture' Collection

is a great boon to the sensible people who believe in giving "something worth while," and at the same time useful. Fifth Floor.  
Work Baskets, in mahogany; basket on top with small drawer underneath. Price, \$14.75.  
Card Stands, in solid mahogany, satin finish, round top with drawer. Price, \$11.50.  
Muffin Stands, in mahogany, three shelves inlaid. Price, \$9.50.  
Work Table in solid mahogany, two drawers, one with sliding tray and opening ends. Price \$17.50.  
Parlor Table, in mahogany oval top, with shaped legs. Price, \$14.75.  
Music Cabinets, in mahogany, moveable shelves and mirror on top. Price, \$11.50.

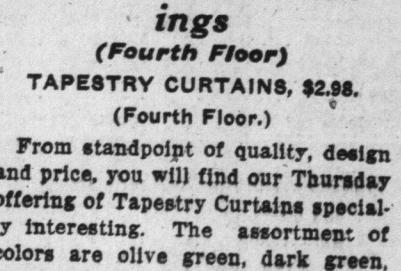
**Jewel Cases and Candlesticks**  
Jewel Cases, rich gold and French grey finish, in a number of new and pretty designs, silk lined, 35c, 60c, 75c, 85c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50 and \$3.00.  
Handkerchief and Glove Boxes, rich gold finish and French grey, silk lined, \$3.00, \$4.00, \$4.50, \$5.00 and \$6.00.  
Candlesticks, 35c, 75c, \$1.00, \$1.25, \$1.50 and \$3.00 each.  
Ink Stands, 50c, 75c, \$1.00 and \$2.00 each.  
Crucifix, rich gold finish, 75c, \$1.00, \$1.25, \$1.50 and \$2.00 each. (Silverware Section.)  
**Art Pottery and China (Basement)**  
200 pieces Art Pottery, superb samples of Japanese, Wedgwood and Doulton wares. Thursday \$1.98.  
Chocolate Sets, 7 pieces, \$5.00.  
Fish and Game Sets, \$7.50.  
Fruit Sets, 7 pieces, \$2.98.  
50 only Limoges China Dinner Sets, 102 pieces. Special Thursday \$65.00.  
50 only Rich Cui Glass Sugar and Cream Sets. Thursday \$2.25.  
Reading Lamp, centre draught, green dome shade. Complete \$2.98.



## Umbrellas as Gifts

From serviceable ones at a dollar to de luxe editions at five dollars, you'll be delighted with our Christmas assortment. To-morrow we will offer two hundred and ten Men's Umbrellas, with sterling and rolled gold mounts, for, each \$1.90.  
**Imported Waste Baskets 49c.**  
Useful and beautiful, a noteworthy collection of two hundred, in all sizes, shapes and colors. Third Floor to-morrow, 49c.

**Look Into These Rubbers**  
Rubbers for everyone, from the best Canadian factories, heavy corrugation on soles, heels are extra thick where the wear comes, all sizes—Thursday—Men's .73, Women's .49, Boys' .59, Misses' .43, Youths' .49, Children's .33.  
Telephone orders filled.  
**MEN'S OVERSHOES.**  
Men's one-buckle overshoes, jet black Jersey cloth, black fleece lining, heavy corrugation on soles, heels are extra thick, all sizes 6 to 11, Thursday, light grade, 1.59. Thursday, heavy grade, 1.39.  
**OVERSTOCKINGS.**  
Rubber and stocking combined, fine grade. Special, Thursday, Women's 1.09, Misses' .99, children's .89.  
**JERSEY STORM ALASKA RUBBERS.**  
Jersey storm Alaska rubbers, black fleece lined, best No. 1 grade. Thursday, Men's 1.19, Women's .99.  
**WOMEN'S, MISSES' AND CHILDREN'S OVERSHOES.**  
Jet black Jersey cloth overshoes, black fleece lined, best No. 1 grade. One buckle and two straps, Thursday. Women's 1.99; eight-button style, Thursday, Women's 1.89; Misses' 1.69; Child's 1.49. Two-button style, Thursday, Women's 1.69; Misses' 1.49; Child's 1.29.  
**KNEE RUBBER BOOTS.**  
Best No. 1 grade, Knee Rubber Boots, pebbled leg, fleece lined, Thursday, Women's 2.19; Misses' 1.79; Child's 1.69.  
**MEN'S WINTER BOOTS.**  
700 Pairs Men's Winter Boots, black box calf and tan storm calf leathers, black boots are leather lined, tan boots are unlined, heavy double and triple thick Goodyear welt, with reinforced shanks, E and EE widths, 6 to 11, worth \$4.65. On sale Thursday, \$3.48.  
NOTE—Some of these boots have hollow tongue to keep out the snow.



**Christmas Hosiery and Gloves**  
Women's English "Milanese" Glove Silk Hose, same material as put in our best quality gloves, cut to fit, double silk toe and heels, all sizes. Thursday, pair, \$1.50.  
Women's Finest Imported French Cape Suede Gloves, undressed finish, pique sewn, arrow points, gusset fingers, all sizes, black, grey, tan. Unlined, pair, \$1.50.  
Silk Lined, pair, \$1.75. In fancy boxes.  
Women's fine English Tan Suede Leather Gloves, grey rabbit lined, dome fastener, pique sewn seams—All sizes, pair, \$2.00, \$2.50. Fancy boxes, \$3.00.  
Men's English made Unlined Tan Cape Leather Gloves, pique sewn seams, dome fastener, gusset fingers, spear point, all sizes, pair, \$1.00.  
Men's Fancy Silk Embroidered Socks, in grey and fancy striped patterns, double spliced heel, toe and sole, all sizes. Regular 50c. Thursday, pair, 29c.



## "He Won't Be Happy 'Til He Gets It"

If this is true of soap, it's doubly true of these toys we're selling to-morrow—and the children are sure to get them if parents take the trouble to compare these prices with others:  
Dressed Dolls, just arrived; late in coming, therefore selling at 69c instead of a dollar. Four dozen particularly stylish ones at \$1.35 instead of \$2.00.  
Kid Dolls, 13 1/2 inches high, closing eyes, sewn wig, bisque arms and head, worth 69c, to-morrow 50c. Better ones, 2 1/2 inches high, another late arrival, and selling for \$1.89 instead of \$3.00.  
Automobiles, spring wired, regular 50c, to-morrow 29c.  
Pianos, high strung musical instruments, 25c to \$1.25.  
Teddy Bears, the \$1.50 kind for \$1.09; Bears on Rockers, great value at \$9.00, chained bears, regular play-mates, at \$15.00.

**Hippity-Hop to the Grocer's Shop**  
2,000 lbs. Dairy Butter, in prints. Per lb. 25c.  
Pearl Tapioca, 4 1/2 lbs. 25c.  
Finest Pot Barley, 8 lbs. 25c.  
Canned Sweet Pumpkin, 3 tins 25c.  
Salt in 5-lb. bags, 3 bags 14c.  
Imported Pure Malt Vinegar, imperial quart bottle, 20c.  
Edwardsburg or Beehive Table Syrup, 5 lb. jar, 25c.  
Bluebell Jelly Powder, assorted, 4 packages 25c.  
Choice Red Cranberries, 2 quarts, 25c.  
Choice Red Salmon, per tin 15c.  
Wagstaffe's Pure Crabapple Jelly, 1 lb. jar 18c.  
One car California Sunkist Oranges, large size and seedless, per dozen 30c.  
Telephone direct to department.  
**35c ASSAM TEA 28c.**  
300 lbs. fine rich, full bodied Assam Tea, a 25 cent tea anywhere. Thursday, per lb. 28c.

**Will Father Stay Home?**  
Well, sometimes, but not to-morrow morning, when we're selling good worsted suits, worth from fifteen to twenty dollars, for **ten-ninety-five**. New diagonal twill and herringbone materials; three-button single breasted. All sizes 36 to 42, for **\$10.95**.  
**Some More Things for Father.**  
200 pairs of Men's Suspenders, put up in pretty Christmas boxes. Thursday for, per box 33c.  
Men's Britannia Natural Wool Underwear, winter weight, double breast, elastic rib cuffs and ankles, unshrinkable. All sizes 34 to 46, Regular \$1.50. Thursday **\$1.29**.  
500 Men's Sweater Vests, elastic rib knit; some with collars, mostly grey, with red, green or navy trimmings. Regular \$1.50. Thursday **98c**.

**The Water Served Here** (repeated text, see above)

**Umbrellas as Gifts** (repeated text, see above)

**Look Into These Rubbers** (repeated text, see above)

**"He Won't Be Happy 'Til He Gets It"** (repeated text, see above)

**Hippity-Hop to the Grocer's Shop** (repeated text, see above)

**Will Father Stay Home?** (repeated text, see above)

**What a Beautiful Gift!** (repeated text, see above)

**Jewel Cases and Candlesticks** (repeated text, see above)

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**GOOD R...**  
All who are i... should hear G... N Y., one of... America, who... trade luncheon... o'clock to-day... Secretary Mork...  
A New... To those who... Victor Moors a... Minutes from... Talk of New... Next Monday... Theatre, in his... The Happiest... be looked forw... est

The **SIMPSON** Company Limited