

## SPECIAL.

**YOU** can purchase diamonds from us much more advantageously than at any other place on the continent, because :

I. Diamonds are admitted into Canada "duty free," whereas all United States dealers are compelled to pay this Government tax.

II. We select every stone personally from the cutters in Amsterdam—this gives us the choice of quality and saves all middleman's profit.

III. You incur no risk whatever, as every stone carries with it the personal guarantee of our house.

IV. We are recognized as diamond experts, and our patrons derive the benefit of our expert knowledge.

V. Our house is one of the oldest and best established institutions of Toronto, and enquiry of anyone familiar with our City will satisfy you as to our reliability.

## **RYRIE BROS.,**

**DIAMOND  
MERCHANTS,**

**118, 120, 122, 124 YONGE STREET,  
TORONTO.**

**JEWELERS BY SPECIAL APPOINTMENT TO HIS EXCELLENCY  
THE GOVERNOR-GENERAL OF CANADA.**