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INTRODUCTION



THE OBJECT of this publication is to advertise the wonderful scenic attractions of British Columbia to the Tourist, and at the same time bring to the notice of financial men and investors the numerous fields covered by the natural resources of the Province awaiting capital to develop them. All prosperity depends upon the development of natural resources, and there is no country in the world that has them in greater abundance, or offers better opportunities for the investment of capital, particularly in mining, lumbering, and shipbuilding than the Province of British Columbia. While from the standpoint of the tourist, the scenery cannot be duplicated anywhere in the world.

This publication is made possible by the support of the leading business firms and transportation companies in the Province, who are represented herein. They are the most up-to-date and progressive firms in their respective lines and are worthy of the fullest confidence.

This booklet was published after several months of careful preparation, and contains in condensed form, the information embodied in Government pamphlets, and reports issued by Boards of Trade and allied associations. The reader is assured that the information contained herein is authentic and reliable.

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