

THE BOYD HOTEL.—The Boyd Hotel, 250 Dundas St.—This hotel is a well-known name in London, where its inviting appearance and comfortable service, it has been newly fitted up and is now under the management of Mr. W. G. Boyd, who is a recent graduate of the Ontario College of Education, and has had some experience in hotel management in the States and in Europe. He has the reputation of being a good administrator, and knows a doctor's prescription for success. He is known by the intelligence of physicians. Every feature of the hotel shows careful oversight, and places him among the progressive young business men of London.

GEO. S. LANGLEY. The Cleaner, 251 Dundas St.—Langley, "The Wash," is a familiar sign with and citizens of London, and those who have paid at it's door, it means that they have always arrived in being well dressed. In three years, after Langley came to our city from Toronto, and opened an establishment where clothing is pressed, cleaned and repaired in a satisfactory manner and at a reasonable cost. His guarantee satisfaction to every customer. By his "A" system you can always have your clothes in trim at a single visit. He has done a great deal to bring in trade, and is in demand every day in the weekly the city guide of our city.

THE WILLIAMS MANUFACTURING CO., Sewing Machines, 611 Dundas St.—Mr. Wm. Williams is the efficient manager of the London branch of the celebrated Williams Manufacturing Co., and their Williams sewing machine is the best and most popular in the entire country. The store is well supplied with all kinds of sewing goods, and the latest models and types of the various styles. The Canadian branch is included in the territory operated from this store, and a number of salesmen and assistants are constantly in touch with the trade. It is the third important branch of the company, and is located in New Orleans, and in the principal cities of Canada.

H. G. ANDREWS COMPANY, Manufacturers of Pine Carriages, 612 to 616 Dundas St.—This business has been steadily growing in favor, and is a credit to the founder, an Englishman, native to the British Isles, and a representative of the best interests of our city, carrying its products to all parts of the country. They are known as manufacturers of fine carriages, and make a specialty of light English wagons and delivery wagons in order to suit the art of modern trade, perfectly adapted to the needs of the people. They are now available, and in every part of the country, in the manufacture of the manufacturers' art. All work is a specialty, and cedar material is used in construction, and the top class houses of the Dominion are among their regular customers. This is one of the creative industries that has given distinction to London as a manufacturing city.

A. KAWATA. Candy and Ice Cream, 202 Dundas St.—The candy and ice cream store is the place that every customer likes to go to. There is no more popular candy store than this, and more than the one at 202, which has been successfully operated for the past few months by Mr. Kawata. He is a good, skillful, and kind to all who approach him in taste and sweet. His ice cream is pure and fresh, and much superior to the usual frost that the average ice cream parlor serves. Mr. Kawata is an expert confectioner, and of a type to be envied. He carries his adams on business principles, and is in touch with the trade in his line.

hotel business has strong competition, and can only win when superior merit is behind it. For seven years the Bowell House has stood the test and kept the popular trade of our city. It is the last One dollar a day house in the city. It contains 200 guest chambers, and has a dining hall in connection. The dining room is large, bright and airy, and provides everything that comfort requires. Mr. Harrison is the man in the hotel business for a dozen years, and is well known to the travelling public. He kept the Royal Exchange in Chatham for four years, and as he is a native of this county, is well known here as well. He is a master in the art of pleasing the traveler, and is popular with his guests.

P. BURDEBERT & CO. Importers, Manufacturers and Wholesale Stationers, 427 Dundas St.—This concern has no business enterprise that is replete with more flavor than the aforementioned firm, which was established twenty-eight years or more ago. They carry every grade of stationery, are heavy importers and manufacturers of blank books, tablets, pads, and note books, as well as school supplies. They are educational in their character, and their principles and methods give them a high commercial rating, and their favor with the trade, though systematic, accurate, fair and square in all matters, and are genuine supporters of local enterprises that are for public advancement in our fair city.

J. W. JONES. Auction and Commission Merchant, 242 Dundas St.—Mr. Jones has for more than twenty years made a specialty of selling household effects and lumber stocks of goods. His business is taking him all over Western Ontario, where he is well and favorably known. His ability as a judge of the value of articles of all kinds certainly fits him for his vocation. Tuesday of each week he holds an auction sale in his store, and the rest of the week is devoted to outside work as an auctioneer. Many bargains can be obtained at his sales, and his sales are in great favor with London people. He is also a real estate agent, valuator and appraiser, holding the confidence of his customers and doing a large business in this line. Mr. Jones is an enterprising business man, loyal to all that is for justice and right.

FERSCUDEN BROS. Musical Instruments and Sewing Machines, 215 Dundas St., W. R. Ferseulen, Prop.—This house has been prominently before the public for 25 years, and the flattering patrimony which it enjoys is the result of honest effort. Mr. Ferseulen carries a most comprehensive line of sheet music, musical instruments and merchandise. He sells the best makes of pianos, including the Dominion Piano, and deals in Peller, Player, Sons and Victor records. In fact, every department of his store is thoroughly filled, and he is up to the times in adding new features. He sells the White Sewing Machine, has several solicitors, and his trade extends over a radius of ten to fifteen miles. Superior management has placed this house among the model stores of the city.

WILLIAM PHILLIPS. The London Sheet Metal Works, 125 Hutton St.—A sheet-metal worker is a mechanic much in demand. There are many in the business, but few that turn out work that is acceptable to business. Mr. Phillips has been in business for eighteen years, and holds a high place in the esteem of her people. He is in the lead among reliable workers in galvanized iron, tin, skylights, and, in fact, all kinds of sheet metal work. He meets his contracts promptly, employs skillful men, and oversees the work himself. That is why he has made such a success of his business. He occupies a fine brick building of modern type, and is one of the progressive business men of our city.

MR. HARRIS, who was for many years a well-known business man of our city, has recently returned from Detroit, having sold his interest in the store at the above address. He is in new and accomplished furniture, ready, when necessary, to supply everything needed to furnish a home. Harris' custom is to have his furniture made to order, according to cost of materials. He does his own advertising, and is prompt in giving the highest market price. No one is too small or too large not to have his prompt attention.

ROWLAND HILL. Reliable Footwear, 189 Dundas St.—There is no article of apparel so satisfactory as a good pair of shoes in uncommodateable in a shoe that is ill-fitted, or otherwise unattractive. Mr. Rowland Hill sells reliable shoes, and is their master of his own in "Hill's" Footwear. He is well known throughout the city, and with a guarantee as to satisfaction in every respect. His gain business here about seven years ago, having previously been in the employ of one of the older city shoe firms for 10 years, and has taken no backward steps in the 10 years since, but has pushed steadily to the front, and to-day is in the trade that is a distinct credit to him. If you want a shoe that is proven to fit, graceful in line, and unsurpassed in wearing qualities, buy the "Rowland Hill" and you will never be disappointed.

THE CITY DAIRY. J. W. Griffith, Prop., 275 Dundas St.—Griffith has for one year been conducting this dairy, and has already reached popularity that places him in the front rank of the business. He runs every locality for the production of milk and cream, and is able to cover up and have them sterilized, but gives unadulterated milk and cream to the public as future providers. He also deals in eggs, cream, and creaming, and this brand of his business is well patronized by those who appreciate quality and good service. He now guarantees all their products, and supply the leading houses and restaurants of the city with their fine creams, eggs, cream, and various dairy delicacies, and all of them are all of the first. "Buy home grown, and see how promptly you will reach you."

RAYMOND SEWING MACHINE. H. Clarke, Mgr., 203 Dundas St.—The Raymond Sewing Machine is probably known in the entire Dominion, and one of the most interesting and successful of its branch houses or establishents. This has been in operation for over twenty years, employing a force of 100 who cover a territory of from twenty-five to thirty miles in radius from London. Here may be seen the latest in style, the finest sewing machines of the twentieth century. The "Raymond" is a household word with Canadian women. It is finished with full leatherings, which insure a long life, and running, and a ten years guarantee is given with each one it is sold. Mr. Clarke is always pleased to demonstrate what these machines can do.

JOHN GARVEY. Wholesale Grocer, 156 Dundas St.; 154 Dundas St.—During the twenty-one years that John Garvey has been in business, he has developed a flourishing wholesale business, and is rated as one of the important concerns of the city. His businesses include a fine three-story brick structure, running from Dundas St. through to Carling St. on the north, which is fitted up with the latest modern conveniences, including a gas煮, and a large dining room to a minimum. They trade largely in the Quaker Brand of canned goods. Eight travelling salesmen cover Ontario, and the business is conducted on a scale of the largest organized concerns of Canada. Mr. Garvey is a man of high standing, and a business man of high standing.