

TABLE OF CONTENTS

FOREWORD	iv
1. GENERAL INFORMATION	
Program Objective	1
Kinds of Assistance Available	1
General Eligibility	1
2. INDUSTRY-INITIATED ACTIVITIES	
Additional Eligibility Criteria	3
Trade Fairs	5
Visits – Incoming and Outgoing	6
Project Bidding	7
Permanent Sales Office Abroad (excluding the United States)	9
Marketing Agreements	11
Special Activities – Food, Agriculture and Fish	12
3. OTHER CONSIDERATIONS	
Where to Submit Your Application	14
When to Submit Your Application	14
How Applications are Processed	14
Activity Periods	14
Claims for Payment	14
Amendments	15
Reporting Requirements	15
Audits	15
Repayment	15
4. GOVERNMENT-PLANNED ACTIVITIES	
Government-Planned Trade Missions	16
Government-Planned Trade Fairs	16
How to Become a Participant	17
5. ADDRESSES, TELEPHONE, TELEX AND FAX NUMBERS	
International Trade Centres	18
Department of External Affairs	19