

12. How important are the following activities in the association's agenda?
 (Please check ✓ the appropriate box)

Activity	Very important	Important	Somewhat important	Not important	Never do it
Recruitment of new members					
Conduct special membership drives					
Members meeting (annual or biannual)					
Hold international meetings of regional groups					
Publication of directory of members					
Maintain the association's web site					
Publication of association's Newsletter					
Outreach activities					
Provide services and activities to help small businesses prepare for export					
Training services					
Consultation services					
Business matching for members					
Gathering intelligence information on trade and economic and political issues in the target region or country					
Publication of market intelligence reports					
Conferences, seminars and round tables in Canada					

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