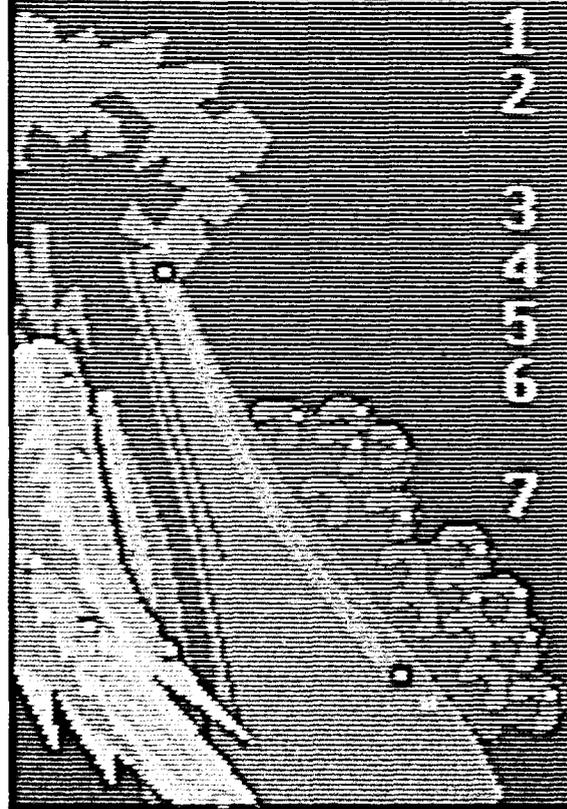


AT FINE FOODS®



- 1 At-home Specials
- 2 Grocery list & Order Form
- 3 Recipe of the Week
- 4 Credit Application
- 5 Store Locations
- 6 Home Delivery
- 7 Shoppers Index

**THE TOP TEN REASONS TO
CHOOSE HOME SHOPPING**

- 1 — no line-ups
- 2 — no crowds
- 3 — saves gas
- 4 — no fighting for a parking space
- 5 — no store hours to conform to
- 6 — no pressure sales or misleading information from sales personnel
- 7 — no tiresome searches from one end of the mall to another for a hard-to-find product
- 8 — lower prices and comparative evaluations
- 9 — saves babysitter fees
- 10 — more in-depth product information