

- (iv) Strategies for the promotion of different sectors.
- (v) Trade information network that links Argentine Representatives abroad to the exporter sectors.
- (vi) Training programs in the field of international trade for private and public sectors.
- (vii) Publication of promotional material and reports on access into different markets.

In June 1994, the **FUNDACION EXPORT.AR** signed a Memorandum of Co-operation with the Trade Facilitation Office Canada, in order to increase active trading between private sector partners from Canada and Argentina. Through this Memorandum of Co-operation (MOC), TFOC and Fundación Export.Ar will provide the maximum impact of TFOC's programs by ensuring that proven producers, capable of exporting, will be introduced to experienced Canadian importers of products of potential interest to the Canadian market.

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