

## PLANNED ACTIONS

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| <b>Strategic Objective 2: Drive employment equity into the organization</b>  |  |  |
| <b>3. Action: Develop business case for employment equity</b>  |  | Time Frame/Responsibility Area   |
| <ul style="list-style-type: none"> <li>• Prepare detailed analysis in business-case format</li> <li>• Publish and promote business case</li> <li>• Incorporate business-case principles into operational planning</li> </ul> |  | <p>Apr. 94-Oct.94 / APSC</p> <p>Oct. 94 / APSC and BCC<sup>1</sup></p> <p>Jan. 95-March 95 / Branch ADMs</p> |

<sup>1</sup> Corporate Communications Division