
Appendix C: Annotated Bibliography

The following publications should be of assistance to exporters in planning shipments to Mexico.

I. External Affairs and International Trade Canada publications:

These publications are available by contacting InfoExport toll free at 1-800-267-8376, or 944-4000 in the Ottawa area, or at your nearest International Trade Centre listed in Appendix D, except where noted.

In addition, contact the Latin America and Caribbean Trade Division (telephone 613-996-5546) for Mexican marketing guidance, sectoral studies and lists of trade shows.

(a) General trade and transportation:

CanadExport

A bi-monthly publication which provides information on key trade matters and international market opportunities to exporters and the Canadian business community.

Directory of the Canadian Trade Commissioner Service

A listing of External Affairs and International Trade Canada's Trade Commissioners in the International Trade Centres across Canada, in sectoral trade divisions, trade policy divisions and geographic trade divisions in Ottawa, and in Trade Missions Abroad.

Export Documentation and Foreign Collections, 1992.

Provides a comprehensive description of the basic export documentation required for most overseas export shipments and a review of the different methods of payment for the international sale of goods. Appendices contain useful addresses and export related publications.

Export Guide: A Practical Approach

A guide that discusses developing an export strategy, methods of export pricing, transportation, financing, credit and collections for exports, trade