

- b) The Committee shall take into consideration jointly funded research studies.
 - c) The Committee shall meet, alternately in the United Mexican States and in Canada, based on a mutually agreed agenda being developed in advance.
3. The Parties deem it convenient to have an exchange of information on the volume and characteristics of the potential of the tourist market.
4. The Parties agree that the parameters established by the World Tourism Organization in collecting and presenting domestic and international tourist statistics should be the minimum standard.
5. Both Parties shall exchange information on the legislation in force in each country for the protection and conservation of natural and cultural resources as tourist attraction centres.

ARTICLE VI

World Tourism Organization

1. The Parties shall work within the framework of the World Tourism Organization to develop and encourage the adoption of uniform standards and recommended practices which will facilitate tourism when adopted by the Governments.