

Many hardware vendors have developed software to fit specific market segments. For instance, Loxley (Bangkok) Co Ltd distributor of Concurrent computer developed a software system named Hospital Information System (HIS), currently used in 4 major local hospitals and one abroad. Datamat Co Ltd distributor of NEC developed a software package for finance and banking sector, while Yip In Tsoi & Co Ltd promoted software for securities trading.

There are also about 30 independent software houses active in Thailand.

In the recent software exhibition arranged by IBM Thailand, there were 12 participants exhibiting their software developments. They included

- Metro Systems Co Ltd; software package for hotel industry, the POS system for supermarkets and department stores and inventory control
- F E Zuellig (Bangkok) Ltd; financial software packages for industrial and pharmaceutical applications
- BM Computer Co Ltd; software packages for production control and the textile industry
- Datapro System Co Ltd; software packages for insurance and finance companies
- Pro Line Co Ltd; software packages for production control and accounting
- Neo-System Co Ltd; software package for hospitals
- Technology Supply Co Ltd; software package for hospitals
- Computer Union Co Ltd; applications in the construction industry
- SCT Co Ltd; software packages for printing, production control, construction and office automation
- SGVN Arthur Andersen Consultants Ltd; software packages for production control
- Sukhothai Thammathirat Open University; computer systems used in education
- Assumption Business Administration College; on-line computerised student registration

In addition there are imported software packages. At present there are several international software houses marketing their products in Thailand. Some of them are