REPORT #5 88/03/17

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

604 - DALLAS

UNITED STATES OF AMERICA

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ACTIVITIES UNDERTAKEN IN QUARTER TRACKING:

RESULTS REPORTED Come dans and include and data and and and and and and and and and

QUARTER : 1

- -FOLLOW-UP ON MASS MAILING TO INDEPENDENT OIL & GAS_PRODUCERS_IN_TEXAS_AND_OKLAHOMA.
- -CONTINUE GENERAL PROMOTION OF POSITIVE CDN
- INVESTMENT CLIMATE.
- -EXAMINE INVESTMENT POTENTIAL IN HIGH TECH AREAS LIKE SPACE AND MEDICAL.

-UNDERTOOK INITIAL SELECTED FOLLOW-UP. 1 PROBA-BLE INVESTOR UNCOVERED WHO IS NOW PROCEEDING WITH PLANS. -WORKED CLOSELY WITH STYROTECH INDUSTRIES OF HOUSTON; WILL BE UNDERTAKING CONSTRUCTION OF POLYETHELENE FOAM PLANT IN ONTARIO. -MADE CONTACT WITH OFFICIAL IN CLEAR LAKE CHAM-BER OF COMMERCE (JSC), IS IDENTIFYING SPACE CEN-TER TECH THAT COULD HAVE A COMMERCIAL POTENTIAL

WILLING TO COOPERATE WITH CDN COMPANIES.

QUARTER : 2

DIRECT MAIL CAMPAIGNS IN THE AREA OF ELECTRONIC AND MEDICAL EQUIPMENT. INVESTMENT SEMINARS.

DUE TO CONTINUED UNANTICIPATED PERSONNEL CONSTAINTS, THESE INITIATIVES COULD NOT BE UNDERTAKEN IN THE 2ND QUARTER. IT IS OUR INTENT THAT THEY WILL BE UNDERTAKEN BEFORE THE END OF THE FISCAL YEAR.

QUARTER : 3

THE PURCHASE OF DATA LISTS FOR AN ELECTRONICS/ COMPUTER INDUSTRY MAILING; (02)A MEDICAL/BIO-TECHNOLOGY INVESTMENT MAILING; (03) INVESTMENT SEMINARS.

DISCUSSIONS ARE IN THEIR FINAL STAGES WITH D&B TO OBTAIN THE APPROPRIATE LISTS. INSERT LITERA-TURE NOW ON HAND. (12)LISTS WERE OBTAINED IN THIS QUARTER BUT BECAUSE OF HOLIDAY SEASON ACTUAL MAILING WILL OCCUR IN THE 4TH QUARTER. (13)PREPARATION IS UNDERWAY FOR SEMINARS IN MARCH IN ARKANSAS, MAY IN DALLAS & POSSIBLY APRI IN LOUISIANA.

QUARTER : 4
