

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 437-LONDON

009-FOREST PRODUCTS, EQUIP, SERVICES
UNITED KINGDOM

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 A) ANALYSIS OF "FREE SHEET" UTILISATION OF NEWS-
PRINT TONNAGE TO ESTIMATE FUTURE GROWTH;
B) ORGANIZE CDN STAND AT INTERBUILD 87 TO
PROMOTE TIMBER FRAME CONSTRUCTION.

QUARTER: 3 ORGANIZE CDN STAND AT INTERBUILD 87. EXPLORE
APPROACHES TO UK GOV'T (&EEC) RE DUTY-FREE
NEWSPRINT QUOTA. ANALYSE FREE-SHEET UTILISATION
OF NEWSPRINT TONNAGE.

QUARTER: 4 INITIATE CONTACT BETWEEN NEWSPRINT PRODUCERS &
UK GOVT TO DISCUSS UK CUSTOMS & EXCISE PRO-
CEDURES RE. DUTY FREE NEWSPRINT. - BEGIN
PLANNING FOR PLYWOOD PROMOTIONAL SEMINARS.

A) UK-BASED CDN COMPANIES HAVE DECIDED THIS PRO-
JECT SHOULD NOT BE PURSUED AT PRESENT;
B) UK TIMBER-FRAME HOUSING STARTS ARE RECOVERING
CDA IS SEEN AS A LEAD SUPPLIER.

STAND WON DESIGN COMMENDATION; 300 EXPORT EN-
QUIRIES. UK AUTHORITIES SENSITIZED TO CDN CON-
CERNS; ACTIVELY ASSISTED NEWSPAPER RAW MATERIALS
CTTEE IN ITS SUBMISSION TO UK GOV'T. UK NEWSPRINT
CONSUMERS SEEK GREATER ACCESS TO "FREE SHEETS".

NEWSPRINT PRODUCERS AND NEWSPRINT USERS
SENSITISED TO CUSTOMS & EXCISE PROBLEMS.
- 4 VENUES SELECTED AND IMPORTANT DECISION
MAKERS IDENTIFIED FOR PLYWOOD SEMINARS.