

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST :348-KUWAIT

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE
BAHRAIN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Prepared report on potential for Canadian processed food in territory

Report will allow us to work closely with food processors and importers to determine potential for Canadian products

QUARTER: 2 Processed food report completed.

Finalized late September.

QUARTER: 3 Continued to work closely with select importers to determine requirement. Carefully monitor activity and report in timely fashion.

Many enquiries will result from participation at MEFEX. Embassy staff maintain good relations w/agric. affairs & faish resources auth. We are aware of new projects through our contacts.

QUARTER: 4 Continued to work closely with select importers to determine requirement

Attendance at Mefex resulted in significant number of enquiries. Four agency agreements were signed and export sales in excess of \$500,000 resulted from participation by post and Cdn companies.