

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: SAN JOSE

Market: COSTA RICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: Follow-up Panamanian Mission to Ontario Pork Congress, 1989
Expected Results: Sale of boars, sows, frozen semen and equipment

Activity: Follow-up Veterinary Products Catalogue Show/Costa Rica
April, 1989.

Expected Results: Increase of local interest for Cdn products

Activity: Follow-up Veterinary Products Catalogue Show/ El Salvador
Juen 1989.

Expected Results: Increase of local interest for Canadian products

Activity: Target companies for ExpoComer

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: Incoming Swine Mission from Panama (Mid 1990)

Expected Results: To import equipment and veterinary products

Activity: Veterinary products mission to CRica/ El Salvador/ Panama

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Contact local importers and develop market profile

Expected Results: To keep local interest in Canadian suppliers

Activity: To Bring up to date our importers directory

Activity: Consider organizing Veterinary Products Catalogue Show in
Panama.

Activity: Consider possibilities of other missions in this sector.

Expected Results: NOTE:THIS INFO COVER HOND,NICA,EL SAL,PANAMA AND CRICA