

Field Days was to promote and support the technique of Stubble Mulch Farming. To that end, the Department developed an audio-visual presentation which explained how Canadian equipment could be used in the Australian environment.

In addition, display panels showing the origins of Stubble Mulch Farming in Canada, as well as a technical manual on Stubble Mulch Farming, were developed.

The results of those efforts can be seen in the increase in Canadian agricultural exports. In the year ended June 1980, Canada exported \$26.5 million of agricultural equipment, compared with \$12.4 million in the year ended June 1979, and \$16.8 million in the year ended June 1978. This represents an increase of 75 per cent over the average sales, in those two previous years, of \$14.6 million. While the increase was not due solely to government promotional efforts, the governments's activities and encouragement of private companies played a major role in the success.

The detailed breakdown of exports to Australia for the year ended June 1980 are:

- i) Soil Preparation and Cultivation Equipment: Canada \$2,771,000; U.S. \$7,243,000. TOTAL: \$17,311,000;
- ii) Combine Harvesters: Canada \$7,527,000; U.S. \$21,197,000. TOTAL: \$40,838,000;
- iii) Other Harvesting and Threshing Equipment: Canada \$1,135,000; U.S. \$17,796,000. TOTAL: \$33,433,000;
- iv) Agricultural Wheeled Tractors: Canada \$8,099,000; U.S. \$69,245,000. TOTAL: \$168,903,000.

Canada accounts for 16 per cent of the imported soil preparation and cultivation equipment, 18 per cent of imported combine harvesters and five per cent of agricultural tractors.

Sixteen Canadian companies are active in the Australian market: Adja industries (silver markers); Fairford Industries (steel buildings); Flexi-Coil (land packers and ploughs); Friggstad Manufacturing (chisel ploughs and rock pickers); Macdon Industries (swathers); Morris Rod Weeder Company (chisel ploughs and rod weeders); Massey-Ferguson (combine harvesters); Noble Cultivators (blade ploughs); Riteway Manufacturing (rod weeders and rock pickers); Rock-O-Matic (rock pickers); Schulte Industries (rock