

PROSPECTUS OF THE ROYAL ELECTRIC CO.,

To be organised under Special Act of the Legislature of the Province of Quebec.

ROOM 12 BARRON BLOCK, - 162 ST. JAMES STREET.

THOMSON-HOUSTON SYSTEM ARC AND INCANDESCENT.

CAPITAL:

25,000 Shares. Par Value, \$10 Each. \$250,000.00

FULL PAID AND NON-ASSESSABLE.

PROVISIONAL DIRECTORS:

WALTER R. ELMENHORST, President St. Lawrence Sugar Refinery.
THOMAS DAVIDSON, Managing Director North British and Mercantile Insurance Co.
JAMES CRATHERN, of Messrs. Crathern & Caverhill.
GILBERT SCOTT, of Messrs. Wm. Dow & Co.

M. LEE ROSS.
C. F. SISE, Vice-Pres. Bell Telephone Co.
GEORGE ROSS ROBERTSON.
H. E. IRVINE.
J. CASSIE HATTON, Q. C.

ROSS & IRVINE, - - - MANAGERS.

The Royal Electric Company is to be organized for the purpose of carrying on a general Electric Manufacturing and Lighting business in all its branches throughout the Dominion of Canada.

The object of the Company is to acquire, by purchase, the already established Electric Manufacturing and Lighting business now so successfully worked by the American Electric and Illuminating Company, embracing as follows:—

PATENTS.—All of the Patents of Elihu Thomson and E. J. Houston, under which the sole right is granted to manufacture and sell throughout the Dominion of Canada, Dynamos, Lamps, and all other electrical apparatus covered by said patents, and known as the Thomson-Houston System of Electric Lighting. By mutual agreement with the American Electric and Illuminating Company of Boston, this Company secures the right to all patents that they may acquire from Prof. Thomson for the United States and Canada, the Royal Electric Company agreeing to grant the same right to the American Company for any new invention perfected by it in Canada.

FACTORY.—The factory is situated at No. 32 Dowd Street, Montreal, and is fitted up with the most improved machinery, and is fully stocked with the latest improved tools and implements used in the manufacture of all kinds of electric machines, lamps, &c., necessary for the proper conduct of an electric lighting business in the city of Montreal, and for the constructing and supplying of Sub-Lighting Companies throughout Canada.

LIGHTING STATION.—The local Lighting Station for the City of Montreal, at present situated at Nos. 12 to 22 Inspector Street, is fitted up in a most complete manner with Dynamos, Lamps, &c., having a capacity of 125 lights.

There is already run in connection with this station, 10 miles of circuit furnished with best Lake Superior insulated copper wire, with most completely fitted structures, fixtures, &c., for a 125 electric service. N.B.—Negotiations are now pending for the sale of this Station to a local organization, as it is the intention of the Royal Electric Company to confine itself to manufacturing electric light machinery and constructing electric lighting plant throughout Canada.

SUPERIORITY OF THIS SYSTEM.—The Thomson-Houston System of Electric Lighting is so well and widely known throughout the United States and Canada that it is sufficient for the Provisional Directors to state that this system is **THE ONLY PERFECT AUTOMATIC, SELF-REGULATING SYSTEM OF ELECTRIC LIGHTING IN EXISTENCE.** And it may be added that it has carried off the first prizes whenever brought into competition with other systems in the United States.

A few of the places where this system is in use in Canada:—

American Elec. & Ill. Co., Montreal, Que.
Quebec and Levis Elec. Light Co., Quebec, Que.
Belleville, Ontario.
Carrier, Laine & Co., Levis, Quebec.
Windsor Hotel, Montreal, Quebec.
St. Lawrence Hall, Montreal, Quebec.
Victoria Skating Rink, Montreal, Quebec.
Crystal Skating Rink, Montreal, Quebec.

Royal Museum, Montreal, Quebec.
American House, Montreal, Quebec.
St. James Hotel, Montreal, Quebec.
S. Davis & Sons, Montreal, Quebec.
Z. Paquet, Quebec, Que.
Perley & Pattee, Ottawa, Ont.
J. R. Booth, Ottawa, Ont.

PROFITS.—The profits to be realized on the sale of finished Dynamos and Lamps now on hand and from the sale of the lighting business of the City of Montreal fully warrants the management in declaring that the earnings will be such as will guarantee the subscribers to the stock of the Royal Electric Company a

DIVIDEND OF 10 PER CENT. THE FIRST YEAR,

with a decided prospect of largely increasing the profits each subsequent year.

CAPITAL STOCKS.—The stock is offered at its

PAR VALUE OF \$10 PER SHARE,

to complete purchase and for working capital.

SUBSCRIPTION BOOKS ARE NOW OPEN AT THE OFFICE OF THE COMPANY, Barron Block, 162 St. James Street, Room 12.

Parties who are desirous of investing, or of becoming familiar with this system of Electric Lighting, are cordially invited to visit our Factory or Lighting Station for which permits will be furnished at the office of the Company.

Any further information can be obtained on application or by letter addressed P. O. Box 2107, Montreal.

ROSS & IRVINE, MANAGERS.