

Make Last Years Suit Look Like a Stunning New One

DIAMOND DYES enable you to re-color your clothes yourself. To use DIAMOND DYES is simple and easy. In fact many women find home dyeing to be a fascinating pastime.

Every woman likes new clothes. Buy all your purse affords, but make them do double service by changing their colors when their newness wears off.

Mrs. Cora Hastings, writes:—

"I had a mahogany color suit made of the new gabardine. I tired of the color as one is apt to when you wear it very often and as it was an expensive suit, I didn't feel as if I could afford to throw it away.

"While talking about it to a friend she suggested "Diamond Dyes." I was almost afraid I couldn't do it but the druggist explained to me how simple it was, so I bought a package of brown dye, and I have a stunning new suit. I also dipped an old hat in the dye and moulded it over while wet and I am not afraid to go anywhere with my Fall outfit."

Miss L. Helm, writes:—

"I needed a new suit for early Fall in the worst way and no money to get one as I had been out of a position for some time. In glancing over the pages of a magazine, I saw an ad. of "Diamond Dyes," which set me thinking.

"I had a cloth suit from last Spring which had been a beautiful shade of purple when new, but, like many others it had faded so that I dreaded to put it on again. I thought I couldn't make it much worse no matter how stupid I might be, and as the directions for using the "Diamond Dyes" were so plain, I bought a package of black dye. I was delighted with the result. It came out a beautiful black and has not smut one bit."



Mahogany Gabardine
dyed Brown



Purple Cloth
dyed Black

Diamond Dyes

"A child can use them"

Simply dissolve the dye in water and boil the material in the colored water.

Truth About Dyes for Home Use

There are two classes of fabrics—animal fibre fabrics and vegetable fibre fabrics.

Wool and Silk are animal fibre fabrics. Cotton and Linen are vegetable fibre fabrics. "Union" or "Mixed" goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics.

It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for Wool or Silk to color Animal Fibre Fabrics, and Diamond Dyes for Cotton, Linen, or Mixed Goods to color Vegetable Fibre Fabrics, so that you may obtain the Very Best Results on EVERY fabric.

DIAMOND DYES SELL AT 10 CENTS PER PACKAGE.

Valuable Book and Samples Free.—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth—Free.

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