

School Blanks—W. J. GAGE & CO., Limited—School Blanks.

Twentieth Century Historical Series Scribblers and Exercise Books.

BIGGEST HIT OF THE TRADE.

Dealers know how happily we struck the popular chord a year ago in our Military and Patriotic Series of Scribblers and Exercise Books. Ever interested in the trade's welfare, and constantly devising something new and special, we invite attention this season to our new 20th Century Historical Series of School Blanks. That

THEY WILL PROVE WINNERS

there cannot be the slightest question. In point of artistic design—magnificent specimens of color work—they surpass anything before attempted in Canada. Because of their educational value—in the subjects that form the front cover and the matter that is used on the back cover—they have been endorsed by our best educationalists and teachers everywhere. The series include:

—Victoria, 1837 to 1901—with a most life-like picture of our late beloved Queen and on the back a chronological table of the life of Queen Victoria.

—King Edward VII.—a splendid picture in colors of the new King, and on the back a concise and useful sketch of Edward VII.

—King Edward VII. and Queen Alexandra—a beautiful picture of the King and Queen, with a sketch on the back.

—“Where the Flag Flies”—perhaps the pick of the lot. On the back a statistical table of the areas and figures of the British Empire.

—“Imperial”—a most artistic design, illustrating the variations in time in England, Scotland, Ireland, Canada, India, South Africa, New Zealand and Australia.

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—A design containing excellent picture of H.R.H. Prince George Duke of Cornwall and York, H.R.H. Princess Victoria May, Duchess of Cornwall and York, and their child Prince Edward of Cornwall and York, and on the back a sketch of the three.

—Miss Canada, being a beautiful picture of Miss Canada with the Standard in her hand, Maple Leaf and the beaver showing in good position; on the back a map of the Dominion.

—Fathers of Confederation, giving illustrations of Sir John A. Macdonald, Hon. Geo. Brown and the others who figured on that important occasion, with a brightly written and concise historical sketch of Confederation on the back.

—Macdonald and Brown—cover with two characteristic pictures of these noted statesmen and reproductions of the Macdonald and Geo. Brown monuments as they are familiar to people in Queen's Park, Toronto. On the back a biographical sketch of Macdonald and Brown.

—Wolfe—Montcalm—Early Canadian history is here reproduced in a beautiful colored cover of the men and events of that time and a sketch of Wolfe and Montcalm on the back.

—General Brock and Col. De Salaberry—another cover illustrating early events in Canadian history.

—The Laura Secord Cover—a beautiful design and on which are also shown the faces of Col. Fitzgibbon and Gen. Drummond.

—British-Canadian Cover—which is a splendid sample of color work, especially in the coloring of the flags.

—Victoria Cross Cover—on which are pictured the four Canadians who won the Victoria Cross in South Africa.

—National cover—with picture of the Parliament Buildings at Ottawa and the old buildings of Montreal, and on the back a map of the Dominion.

—20th Century Cover—a work of art which reflects completest credit on all concerned—suggestive of the developments in Canada during the past hundred years, and on the back a tersely-written sketch of the Century in Canada.

—The Old Salt—a characteristic picture of an old sailor.

—The Seasons—embracing four pictures, of Spring, Summer, Autumn and Winter—beautifully brought out in colors.

The suggestion is hardly needed that a catchy series of School Blanks will draw the trade to your store as will nothing else, for all classes of pupils, public school and high school—young and old—are obliged to use many scribblers. Do not load yourselves up with school blanks until you have seen our samples—now in the hands of our travellers and in stock in our warerooms.

W. J. GAGE & CO., Limited

54, 56 and 58 Front Street West,
1, 3, 5 Piper Street,

TORONTO, CANADA.