

[SAMPLE ADV. FOR ANY DEALER.]

WE ARE UP AND DOING.

: : In fact, we have been actively engaged for some time with
 : : the multifarious details involved in the selection and
 : : choice of a complete line of

FALL AND WINTER DRESS GOODS.

: : If our competitors make any showing this season, they
 : : will have to do some very clever work to duplicate the
 : : magnificent collection of materials that we have gathered
 : : together for our own and our customers' profit. We have
 : : secured many exclusive and

INIMITABLE STYLES.

: : We have been forced to inspect many lines of samples and
 : : to bring a great deal of experience to bear to make our
 : : choice properly, but we hope we have succeeded as in pre-
 : : vious seasons and we promise you

POSITIVELY THE LATEST DESIGNS

: : In every class of goods we carry. To get the right styles at
 : : the right time and at the right prices is something that all
 : : buyers appreciate; whether in

COLOR, PATTERN OR PRICE

: : we know that we have the best. You can prove our state-
 : : ments by inspection.