

You can get at Us; then why trust the stranger?

HUNDREDS of people in Canada are being victimized these days by fraudulent, glib-tongued subscription agents who take the money but don't deliver the goods. This is particularly true of magazine subscriptions.

Next time a stranger tries to sell you a newspaper or magazine remember that—

We can sell you the same magazine for the same price—often a better price.

Further—we absolutely guarantee regular delivery of the magazine or your money back.

The stranger comes—you know nothing as to his bona fides—and goes.

We're here to stay. If anything goes wrong

YOU CAN GET AT US

Let us quote you prices on any magazines or papers you are interested in.

The Guide-Advocate

We will forward subscriptions to any daily or weekly newspaper, magazine or publication of any kind.

"YES! IT'S THE CASE"

Right Here in Watford Plenty of People Postpone Payment on Provisions Permanently

The writer happened in upon one of the merchants of the town the other day and saw him laboring over his books. "What are you doing there, making out your income tax returns?" "No," said the merchant, "I'm just sending out a few reminders to the poor sports who won't come in and settle up for what they owe." This is the case with nearly all the merchants in the small towns of Ontario to-day, they are laboring under a heavy disadvantage compared with the big mail order houses and other large firms that do a C.O. D. trade.

If everybody paid their debts promptly the average businessman would have a much easier time doing business and could sell his goods for less money. For verification of this statement, ask any Watford business man; he knows. Is it any wonder that there has been so many failures in all lines of retail business the past few years? Money has been scarce enough, but when a business has to be run on the goodwill of some members of the public who think nothing of running up a large "charge account" and seldom remember to pay up, it puts the merchant in a very bad position.

Human nature is the same the wide world over, and therefore a news item from a southern city will be as much appreciated here as there. Even though they might not care to give their endorsement as a regular practice, honest folk will not be wanting in sympathy for the unusual courage taken by a Hagerstown, Md., grocer to explain his insolvency. Smarting under the sting of having been forced into bankruptcy, the man posted on his front door a list of persons who he declared owed him money and stated that if they had paid their debts he would have been able to pay his. "These people forced me into bankruptcy," said the sign over the names. In the list were the names of some of the prominent housewives of the town. They were naturally but not righteously indignant, and about twenty of the women stormed the shop and tore the sign down.

Masonic Lodge Officers

CAMLACHIE

On St. John's night, Dec. 27th, the officers of Huron Lodge, A. F. & A. M., for 1925 were installed by Wor. Bro. F. W. Trusler.
W. M.—Alfred Hillier.
S. W.—Joseph Lowry.
J. W.—Stephen Richardson.
Sec.—Treas.—John Anderson.
Chaplain—John Ferguson.
S. D.—Tom Greenlees.
J. D.—Elmer Cairns.
S. S.—John Lamont.
J. S.—Edgar Fleming.
D. of C.—Tom McConnell.
I. G.—Wilfred Symington.
Tyler—Sydney Curtis.

FOREST

On St. John's night, Dec. 27th, the officers of Forest Lodge No. 263, A. F. & A. M. for 1925 were installed by Wor. Bro. J. D. Livingston, assisted by Wor. Bro. Robert Hair. After the installation, refreshments were served and a social hour spent. Following are the officers:

I. P. M.—W. G. Lochead.
W. M.—Hugh Freele.
S. W.—S. Ellerker.
T. W.—George McEwen.
S. D.—Roy Paisley.
S. S.—Bert Weatherdon.
J. S.—James Wilson.
I. G.—J. Pollock.
O. G.—John Greenlees.
Chaplain—Robert Hair.
Treasurer—J. D. Livingston.
Secretary—R. B. Crosbie.
Auditors—H. H. Reid and R. Hunter.
Chairman Music Com.—Arthur Dunlop.

Robbery prevalent in Detroit over the Christmas holiday continued when four safe crackers overpowered four employees of Oriole Terrace, a fashionable cabaret, and looted the safe of \$4,000 in Christmas receipts. A few hours later another cabaret the Marigold Gardens, formerly the Hollywood Gardens, was entered and a safe containing \$4,000 carried away on a truck before the alarm was given.

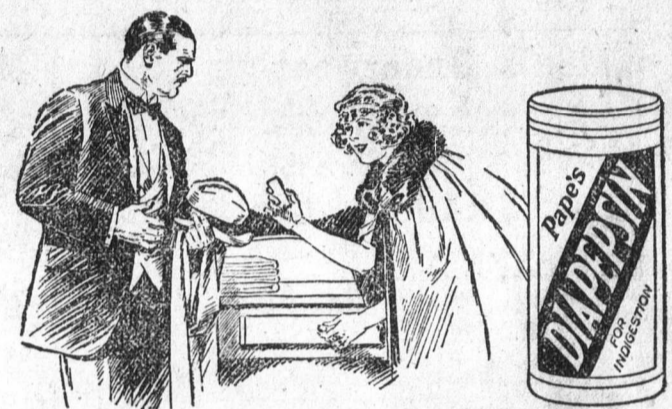
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Ends Indigestion Instantly

Corrects any Sour, Gassy, Disordered Stomach

When foods "disagree" in stomach and cause indigestion or gases, heartburn, flatulence, acidity—don't stay miserable and upset.

The moment "Pape's Diapepsin" reaches the stomach all becomes well again—distress just vanishes.

Millions of families keep this pleasant, harmless stomach corrective, antacid and digestive always at hand. They know that if they eat too heavily or of wrong foods, they can always depend upon a few tablets of Pape's Diapepsin to give almost instant relief.

Large 60 cent packages guaranteed by druggists everywhere.

TWENTY YEARS AGO

January 6, 1905

T. L. Swift retires from the firm of Swift Bros.
Miss Hazel Marwick, Watford, graduated from Forest Model School Watford Ladies Hockey Club organized with following officers: pres., Mrs. C. Bambridge; hon. pres., Mrs. (Dr.) Auld; sec.-treas., Miss M. Howden. Lineup:—Forwards, Edith Roche, Ethel Virgo, Lena Taylor, May Armitage; point, K. Virgo; cover point, Maud Roche; trainer, Fred Rogers.
Married—By Rev. S. W. Muxworthy, Mr. B. Muma to Miss Maude Dunlop.

FORTY YEARS AGO

January 2nd, 1885

Marrriages—On Christmas Day, 1884, Mattie A. Howden to Wm. P. Ecker of London, by Rev. P. E. Hyland; on Dec. 24, 1884, May Ellen Higgins, Brooke, to Geo. Gilbert Kandell of West Williams by Rev. W. Hayhurst.
L.O.L. 505, Watford, installed the following officers: Alexander Hume, W.M.; John Brownlee, Deputy Master; Jas. Piper, secretary; Thos. Robinson, Rec. Sec.; Thos. Woods, Treas.; Rev. P. E. Hyland, chaplain; Noble Howden, Lecturer; Jas. Smith, Ist. Com.; Thos. Newell, D. of C.
Farewell Supper was held in Rogers Hotel in honor of Wm. Lawrence who was leaving Watford to take charge of his father's lumber business in Sarnia.

Public School Board closed the year with balance of \$20.89. Receipt for the year as follows:—Municipal grant \$185, Legislative grant \$156, municipal taxes \$1650, tuition fees \$13.25; total \$2004.25. Expenditures:—Teachers' salaries \$1750, janitors \$100, clerk \$25, wood \$75, sundries \$33.26.

January 9th, 1885.

Marrriages—On Dec. 31, 1884, by Rev. J. M. Gunne, Mary E. Shirley, second daughter of George Shirley, Esq., of Brooke, to Mr. Paul Kingston.
R. J. Powell, proprietor of Dominion Hotel, entertained the Firemen and Rifle Club to an oyster supper.
Watford Markets:—Wheat 70c, Barley 40c, Oats 25c, Potatoes 20c, Hay \$8.00, Butter 18c, Eggs 20c, Flour \$2.00.

Several citizens were talking of taking advantage of the low fare to New Orleans and visiting the Exposition.

Not Guilty

Tramp (to woman at back door)—Lady, I lost me leg, an' I thought perhaps you—
Lady—Well, I haven't got it here.

If Allowed to Live at All Wife—This paper tells of a man who lives on onions alone.
Hubby—Well, any one who lives on onions ought to live alone.

It Depends

"Is marriage a failure?"
"You never can tell until you've seen the wedding presents."

Weak Digestion Due to Poor Blood

Perfect Digestion Will Come if the Blood is Made Rich and Red

There is no tonic for the stomach that is not a tonic for every other part of the body. But the stomach depends, as does every other organ, on the blood for its energy.

There can be no perfect digestion unless you have rich red blood. This is scientifically true. The way, then, to tone up the stomach is to enrich the blood.

Most stomach remedies try to digest your food for you. How much better it is to tone up the stomach so that it will do its own work, as nature intended. There is no pleasure in eating predigested food. Tone up your stomach, then your appetite and digestion will soon be normal.

If your digestion is weak and your blood thin, you need Dr. Williams' Pink Pills to restore the strength to your blood in addition use care in the selection of your diet and your stomach trouble will soon pass away. Mrs. Charles La Rose, Fruitland, Ont., suffered severely and tells what Dr. Williams' Pink Pills did for her. She says:—"I was a terrible sufferer from stomach trouble. The doctor called it nervous indigestion. Everything I ate distressed me, and I became so weak and rundown I could hardly walk. I had a pain around my heart most of the time, and I slept very poorly. I was afraid I would not get well, as the doctor's medicine was not helping me. In this serious condition Dr. Williams' Pink Pills were recommended and I decided to try them, and I can truthfully say that they made me feel like a new person. I will always give this medicine a word of praise when I get a chance for I think there is nothing to be compared with it for dyspepsia, or any one weak, nervous or rundown."

You can get these Pills from any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

An Oil that is Prized Everywhere—Dr. Thomas' Electric Oil was put upon the market without any flourish over fifty years ago. It was put up to meet the wants of a small section but as soon as its merits became known it had a whole continent for a field, and it is now known and prized throughout this continent. There is nothing equal to it.

Calgary and Banff to Unite in Carnival



Top left, Banff Springs Hotel in winter garb; below, a dog sled team. Stoney Indians attend the Carnival in full force and regalia, and figure skating, snowshoeing and ice yachting are but a few of the many seasonal attractions to the famous mountain resort.

Banff. Immediately one conjures up visions of the Bow River, the Valley, sunny skies, warm days, summer dresses, ponies, excursions into the snow capped mountains, swimming in the pools, hiking boots, breeks and bathing suits. There are a thousand pleasant memories of Banff in summer time. Comparatively few however, have any idea of this mountain resort in winter. The thought at this season gives us a chilly feeling perhaps. Yet, after all, having leisure, what better place could be found in which to spend a long or short vacation after snow has fallen. Cold? Certainly no more so than down on the plains where what winds there are sweep uninterrupted.

Sheltered by the rocky slopes on practically all sides, high and with a drier atmosphere, the frost there gives an invigorating touch that stimulates life and activity where elsewhere the country sleeps through the winter. As Quebec is to the East, so, perhaps even to a greater degree, is Banff to the West. The home of Winter Sports.

Instead of going to sleep, the little town of Banff comes to life with the coming of snow. One event and community effort follows the other, and a long list of sporting activities culminates in February with a huge seven day carnival in which all citizens and hundreds of enthusiasts from all parts of the World, take part.

It will only be the case of a very few years until tourists arrange their trips to take in the Carnival at

Banff as they now visit New Orleans in March for the Mardi Gras, or Pasadena for the Rose Tournament. Apart from the glorious scenery, it is a perfect winter playground.

Preparations are even now under way for the next winter Carnival. This, to be held from February 7th to 14th inclusive, is planned to be the greatest yet. Calgary enthusiasts have decided to cancel their own carnival arrangements and to unite with the Banff citizens to make it a success. A very comprehensive program of sports has already been drawn up covering events in curling, skating, snow-shoeing, ski running and jumping, ski-joring, tobogganning, trap-shooting, sleighing, and swimming in the hot sulphur pools. For none of these sports could the setting or the conveniences be excelled.

For the adventurous visitor Lake Minnewanka offers ice-yachting. Dog-sled races are a never failing source of interest. These races are often run down the main street, and, as in other sports, it is often a case of the best dog being beaten as a great deal of comedy is played. It often happens that an over anxious or jealous contestant grabs an opponent in any convenient place and in the ensuing mixup any old hound can waddle home an easy winner. But its all in the game; and the game at Banff is the out-door game—with dancing, cards or concerts in which each one plays a part in the evening.