

NOT BEST BECAUSE WE SAY SO --



BUT BEST BECAUSE --

THEY ARE THE Smartest Cut Garments in the Market. They Are Absolutely and Beyond All Argument the Best and Most Conscientiously Tailored Garments in the Market. They are trimmed and finished as only high-class clothes are trimmed and finished. There are more exclusive fabrics in this line than in any other.

The Price is less than you must pay a good tailor for garments of the same Quality.

They Fit—They Wear—They Keep Their Shape—They Give Entire Satisfaction.

DEMAND THE 20th CENTURY BRAND -- WE ARE EXCLUSIVE AGENTS

A. BROWN & CO.

"THE STORE THAT SATISFIES"

Description of Lens Battle

Clarence Smith, a nephew of Mrs. John Holbrook of the 12th line, Brooke, was wounded at Lens. From a hospital in Manchester, England, he writes some interesting reminiscences of the famous battle. The following excerpts are made from his letter:—

FIGHT OF AUGUST 16TH

"I travelled from the base hospital in France by train to Calais and there was put on a hospital ship for Dover and was only a little over an hour crossing the Channel. I was then transferred to another train, real up-to-date, with beds and attendants on it, and made the trip

to Manchester, a distance of two to three hundred miles, passing through London.

"Just a word as to the fight. We went up the line on the night of August 16th and prepared for going over the top. When the time came all our guns seemed to bang at the same time and the noise was terrific. It sure was some barrage we put over on Fritz; and he did not lose much time in beating it.

"Well! We started over and when we got to the front line it was deserted. Not a Fritz to be seen. He had commenced to retire, I think, before our guns opened fire on him. We kept on going and on reaching his second line found a little opposition. They were firing at us

40 YEARLINGS 40

BY AUCTION  
SATURDAY, OCTOBER 6th, 1917,  
at ROCHE HOUSE WATFORD  
Sale at two o'clock. 40 yearlings, 10 cows due to calve this fall, 3 two-year-old heifers; Springers. A Choice Lot.  
TERMS—8 months' credit will be given on furnishing approved joint notes, 6 per cent. per annum discount for cash.  
G. HOLLINGSWORTH, J. F. ELLIOT,  
Proprietor. Auctioneer.

with their machine guns; but were soon put out of action and we proceeded to the objective.

IN SHELL HOLE THREE DAYS

"Up to this time our casualties were very light; but Fritz's aeroplanes got busy and got us reported out; when he began to play his heavy guns on us, and counter-attack, in an attempt to win back the lost ground. Our positions were only shell-holes, the trenches being flattened out by our artillery. Three of us were in a shell-hole together for three days. On Saturday morning early, before daybreak, he came over on us and got in on us, when there was a hand to hand fight. This is where our casualties commenced and where I got mine.  
"Well! After a hot fight we succeeded in driving them out, although they were stronger than we were. But you have heard that when Fritz comes to the bayonet he does not like it and we soon had him going.

PRISONERS OF TENDER YEARS

"When I got hit I managed to get back to a funk hole and remained there until I saw some of our wounded going out. I says, this is my chance and went with them back to the dressing station and got bandaged up. There were some prisoners going out and they were made to help us wounded fellows to get there. It was sure some fight. But we got them alright and Lens is hanging by the last link and will fall very shortly, I think. It is a very important town.  
"We certainly lost heavily; but Fritz's were twice as heavy as ours. Some of the prisoners we captured are boys of seventeen years of age. It seems too bad boys so young should be forced into it."

Death of Mrs. James W. Torrance

The "Mesaba Ore", a paper published in Hibbing, Minn., dated Sept. 14th, records the following:—  
"Mrs. James W. Torrance, of Saskatoon, Canada, sixty-four years of age, mother of Mrs. Arthur L. Egge and Miss Effie Torrance, of this city, died at the home of Mr. and Mrs. Arthur L. Egge, in Alice addition, at midnight Saturday. Hardening of the arteries is ascribed as the cause of her death. She had been suffering for a long period.  
Mrs. Egge and Miss Torrance arrived in Hibbing from Saskatoon on Friday morning with their mother.

In addition to her daughters in this city, the deceased is survived by her husband, two sons, four sisters and two brothers. The husband and one son, A. E., live at Saskatoon, the other son, A. W., at Duluth, and the four sisters, at Toronto; one brother L. J. Gilliland is Manager of the Traders Bank at Ayton, Ont., and the other brother, I. W., lives in Duluth, Minn.

The funeral services were held at the First Methodist Episcopal church at two o'clock Wednesday afternoon, Reverend R. W. Adair officiating. The remains were shipped to Saint Paul on the afternoon train for interment."

The deceased before marriage was Miss Margaret J. Gilliland, a former resident of Warwick. She was married at the old homestead, fourth line east, 44 years ago, on the place now owned by Mrs. Jarvis Westgate. Many of the older residents will remember her.

Morningstar—Dewar

The home of Mr. and Mrs. James Dewar, township of Emiskillen, was the scene of a beautiful wedding, when, on Wednesday, September 26th, their only daughter, Velma M., was united in marriage to Mr. A. Earle, eldest son of Mr. and Mrs. W. E. Morningstar, Wanstead.

The house was artistically decorated with pot and cut flowers, ferns and streamers. A beautiful arch of evergreens, trimmed with flowers and ribbons, was tastefully erected in the spacious drawingroom. From the centre of the arch hung a large white bell, beneath which the ceremony was performed.

The bride was charmingly attired in a beautiful white wedding gown of georgette crepe and taffeta, with veil and orange blossoms, and carried a handsome bouquet of white asters and maiden hair ferns, tied with white satin ribbon.

Little Miss Verna O'Brien, gowned in pink silk, gracefully performed the role of flower girl and maid of honor, and carried the wedding ring in a pillowed basket bouquet of variegated sweet peas.

Six girl friends of the bride, Misses F. Foster, Guelph; Vera Dewar, Uttoxeter; Lily McCuan, Strathroy; Fern Kelly, Sarnia; Reta Stonehouse, Wyoming; and Minnie M. Hamilton, Watford, were waitresses and special maids of honor, and holding white streamers, formed an aisle, three on either side, through which the wedding party passed to the marriage altar. There were no attendants, but the bride was happily supported by her father.

During the bridal procession Miss Minnie M. Hamilton played softly Mendelssohn's wedding march. The nuptial knot was tied at high noon by the bride's pastor, Rev. Geo. W. Connors, Watford. After the ceremony and the bestowal of the customary congratulations, Miss Fern Kelly sang most sweetly, "Because." Upwards of fifty guests from London, Strathroy, Sarnia, Guelph, Forest, Dresden, Watford, Wyoming and the immediate vicinity sat down to tables beautifully decorated and abundantly laden with the most tempting and digestible viands.

An appropriate toast to the bride was proposed by the officiating clergyman, and responded to in a few well chosen words by the groom. Rev. Mr. Connors also proposed the toast to the groom, which was fittingly responded to by the bride's brother, Derwood Dewar.

The numerous and costly presents, among which was a handsome Heintzman piano by the father of the bride,

evidences the high esteem in which the bride is held by her numerous friends and acquaintances. The groom's gift to the bride was a beautiful diamond and platinum la valiere necklace, to Miss M. M. Hamilton, a gold brooch set with enamel and pearls, to Miss F. Kelly, solid gold wishbone and forget-me-not brooch, and to the flower girl, Miss Verna O'Brien, old gold and pearl maple leaf brooch.

The bride's going-away suit was a well tailored brown broadcloth with hat to match.

The happy couple departed amid a shower of confetti and good wishes and were motored to London to catch the east-bound train for Toronto. The honeymoon trip will embrace the eastern cities, Kingston, Ottawa and Montreal. Mr. and Mrs. Morningstar will be at home to their friends at Wanstead after November the first.

WEAK BOYS AND GIRLS

It is a mistake to think that anaemia is only a girl's complaint. Girls probably show the effect of weak, watery, blood more plainly than boys. Delayed development, pale faces, headaches, palpitation, and a feeling of listlessness, call attention to weak blood in the case of girls. But boys in their teens grow thin and "weedy" and have pimples on the face, showing that they have not enough blood. The anaemic boy is just as likely to become a victim of consumption as the pale, breathless girl with her headaches and worn-out look. Let the boy in this condition catch cold and he will lose his strength and his health becomes precarious.

To prevent serious disaster to those of the present generation, let both boys and girls be given the new rich blood which Dr. Williams' Pink Pills are famous the world over for making. When given these pills watch how the appetite returns and how the languid girl or the weak boy becomes full activity and high spirits. Remember that the boy has to develop, too, if he is to make a strong healthy man. Give both the boys and girls a fair chance to develop strongly through the new, rich blood Dr. Williams' Pink Pills actually makes. You will then see active boys and girls, instead of weakly children around you.

Dr. Williams' Pink Pills are sold by all medicine dealers or may be obtained by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Reports from all cities and towns in Ontario indicate a lessening in the amount of crime and drunkenness in Ontario in the first year of prohibition. In spite of the very heavy fines imposed for infractions of the law, totalling over \$180,000 in the year, the expenses of the license system were over \$192,600, which means a deficit of some \$12,600 in this department of the Provincial Government.

CHANTRY FARM

SHORTHORN CATTLE and LINCOLN SHEEP

WANTED—Homes for one hundred good strong Lincoln ram lambs till next September. For sale, hire or on shares on easy terms, the most popular and highest priced of all British bred sheep, will improve any breed and increase your wool and mutton production.

ED. de GEX Kerwood

THE STERLING BANK OF CANADA

SAVE, Because---

By economising you aid in defeating the enemy.

THE MERCHANTS BANK OF CANADA

CAPITAL AND REST OVER \$14,000,000.00

LOOK TO THE FUTURE

Times may change and work become less plentiful for you with advancing years and you will have no such help anywhere as your nice little few hundred dollars saved in some sound Canadian Bank.

Begin now with only one dollar. Make a hobby of it. See how far behind you can leave trouble and hard times. Above all things do not look backward in your run to the harbor of comfort.

WATFORD, ONT., BRANCH - F. A. MacLEAN, Manager.



Family Dr. Says: Learn to buy Your Drugs at Our Store—and Stationery and School Supplies and School Books

IF EVERYBODY HAD ONLY LEARNED HOW "CAREFUL" WE ARE IN FILLING PRESCRIPTIONS AND IN "CHECKING UP" EVERYTHING WE SEND OUT OF OUR STORE, WE WOULD DO ALL THE DRUG STORE BUSINESS IN THIS TOWN.

COME IN OR SEND THE CHILDREN FOR THE SCHOOL BOOKS AND SCHOOL SUPPLIES THEY WILL SOON NEED. WE'VE GOT EVERYTHING THEY WANT FOR SCHOOL USE.

J. W. McLAREN

DRUGGIST The Rexall Store STATIONER Issuer of Marriage Licenses



Volume

LOCAL I

THE GUIDE-ADVOCATE items of interest in the City Phone 11, 24 Item in GUIDE-ADVOCATE

BOYS' warm SWIFT'S. FOREST fair had gate receipts.

Trafalgar Day, appeal on page 5.

SEVERAL auto went to the Alvin's.

SOME people b They are always thing or other.

TWO more news publication, the P. Barrie Gazette.

TIGER Brand Best value in Onta

SEVERAL young have already be Military Service B

WHAT some met would fill a book Know fills cemetery

THE first men d ary Service Act w colors on Decembe

TAKES are now Cameron will call has not already do

AN advertiser fan; just keep it sure to get wind of

At the C. I. field last Thursday the won by Watford H

WATSON'S Under children. They do

THE public scho day and Friday to attend the conventi

THE Huns are le Commandments we which is harder to paper.

HOUSEFLIES are usual this year. sponsible for this. food stuff going to war.

EAT more poultry is a part of the advi official quarters.

Mark Twain's sugg get bread eat cake.

SIDNEY McNALL Guide-Advocate of hickory nuts on stumbled over a log his right arm near t

ANYTHING new have it.—SWIFT'S.

To aid the British October 18th, the V hold an apron sale t 10 p.m. at the hom

Everybody cordiall; If you are satisfie your country better apply for exemption realize that the deci tribunal will be less than your own.

PTE. WARD Z. invalided home, an He left here with t while in England a long time. While regret that poor h from remaining wit

THE first class o Military Service Ac Saturday, October 1 will be issued on th in Class 1 that w they are either to r or to file a claim fo

A HAPPY event to story, Watford, on S Ernest Ferguson, Miss Electa Corradi united in holy matr Rev. S. P. Irwin, couple will reside o on the 12th line of 1

MEN'S SMART OVI double breasted.—S THOS. COLLINS Saturday that Serg his foot badly hurt. overseas with the private and shortly land was transferred Forestry Corps. Si early in May he was later sergeant.

P. D. McCALLU for East Lambton, t at Mount Clemens, t taking baths. He w stock dealer for n survived by his wa was warden of La: member of the Onta 1893 until 1898. license inspector in 1

GORDON AND LIX respectively 23 and 1 Brown, J. P., on t charge of stealing on granary. The boys to await trial. Coun Wilson prosecuted as appeared for the def being feeble-minded and by an alienist.

Btc stock of dre blues, browns and gr