

SOVIET RUSSIA IS NOW RECOGNIZED BY BRITAIN

RELATIONS AGAIN ARE ESTABLISHED AFTER SIX YEARS

Russia and England To Settle Treaties, Debts and Obligations Later.

ARE NO CONDITIONS

Associated Press Despatch.
London, Feb. 1.—The government of Soviet Russia has been accorded recognition by Great Britain, and according to the text of a note given out at the foreign office tonight embodying the government's communication to the British government, after a six-year suspension, are to be resumed.

The recognition is unconditional, and leaves all questions of treaties, debts, claims and other obligations to be settled later by agreement between the two governments. Russia is invited to send representatives to England to negotiate a new treaty settling all outstanding questions. By a large body of opinion opposed to unconditional recognition of Russia, Premier MacDonald is accused of precipitancy. These observers point out that, although in office only a little over a week, he is trying to settle the thorny foreign relations problem without waiting for the re-assembling of parliament; but, it is added, he is sure of parliamentary approval in these matters because the Liberal party itself has advocated recognition of Russia. It is understood that the Soviet government has already indicated to the British government its readiness to appoint a mixed commission to arrange the treaty suggested in the recognition communication.

Walk St. Clair With Feet Bare

Special to The Advertiser.
Sarnia, Feb. 1.—Detroit has a barber who should be able to qualify for a job with any future Arctic expedition. Landing at Marine City, Mich., with the intention of visiting his former home at Sarnia on the Canadian side, he was confronted with the problem of walking across the frozen St. Clair River with several inches of water flowing over the ice. Nothing daunted he took off shoes and socks, rolled up his pants and hooped the entire distance of three-quarters of a mile to the Canadian side.

LABOR DEFENDS AND CRITICIZES J. W. McCALLUM

Ald. McKay's Attitude For Fair Hearing in Relief Matter Heartily Indorsed.

JOB IS NO PICNIC

There were both critics and defenders of City Relief Inspector J. W. McCallum at last night's session of the London Labor Party when Mayor Wenig's proposed inauguration of a "confidential relief exchange" was considered.

By unanimous vote, Ald. Frank McKay's attitude in this regard was heartily approved. While he strongly favors the proposed centralization of relief activities, whether in the city hall or another place, he made it quite clear that Inspector McCallum or any other city employee, for that matter, should not be "fired off the job" without a fair hearing.

And that was a question absolutely for the consideration of the members of the city council and not any other group.

Ald. McKay stated further that he was not prepared to state at this juncture whether, in his opinion, the inspector should be relieved of his duties. "I wouldn't feel disposed to say at this moment that he is not carrying out his duties," he stated. "These are things which we would have to know definitely before we entertained any such action."

Review Situation.
During a discussion of current local topics, Ald. McKay reviewed the situation to date, delivering a report of the joint sessions of the Y. M. C. A. between the city councillors and the Social Service Workers, at which he attended. He stressed his point that he was more concerned with the fact that there were deserving cases overlooked rather than the claim that there had been too much overlapping.

"Overlapping may cost the city something in money," he asserted, "but lives are jeopardized through lack of attention in other instances, and that is the more important phase to my mind. There must also be more attention devoted toward the causes of relief, as this regular unemployment situation is in the dead of winter."

Mrs. Burnard Complains.
Mrs. Burnard, representing the Women's Labor Party, related that she had called the city relief office upon one occasion to question the inspector relative to certain short-weight articles. He was out at the time, but later she received a report, she stated, that he had nothing to do with weights and measures. She felt that this was not the case.

Ald. McKay pointed out further that he understood that the city council of past years had patting the inspector on the back and told him he was doing a fine job by assisting to keep the tax rate down. It was his opinion that the inspector shouldn't accept these compliments so seriously. In any event, he felt that any man was entitled to a fair hearing before dismissal.

"The question of unemployment is one that should receive the current consideration of the federal government at all times," Ald. McKay continued. "It is not the duty of this or any other municipality to be merely caring for the unemployed by providing relief work, as tree-trimming, because sufficient pressure has not been brought to bear upon the government authorities."

Ex-Ald. Colbert moved a resolution approving of Ald. McKay's stand in this question throughout. Before the discussion was closed, Ald. John Ashton defended the inspector, stating that it was quite easy for any person to repeat stories, some of which were sometimes found incorrect.

Job Is No Picnic.
Inspector McCallum's job is no picnic," he stated. "He may appear a little rough at times, but he has saved the city many thousands of dollars during his lengthy service. It is not always the real needy cases either who have to be dealt with by him. There seems to be those who make a general rap upon the department. While it may be right that there are others who could handle the job more diplomatically, he is at least entitled to a fair hearing."

Should this question not be finally disposed of by the city council in the meanwhile, further consideration will be forthcoming at the next session. In the meanwhile Ald. McKay has been directed to use his own discretion when the question is next debated in the city council.

A communication from the local branch of the Workers' Party, seeking affiliation, was referred to the executive committee without much discussion. A report will be submitted at the next session.

Arthur Mould, president, who attended the recent meeting in Toronto of the provincial executive committee, delivered a very optimistic report as to the movement throughout Ontario, but particularly in the city of Toronto. He reported that the date of the Hamilton convention had been set at March 22, and not Feb. 22, in order not to conflict with a railway convention in Montreal during the latter part of this month.

The local executive committee was directed to draft certain resolutions for consideration at the next regular session and subsequent presentation at the provincial gathering. Local delegates will be selected at the next meeting.

Donald Wright and Ex-Ald. John Colbert, members of the organization committee, reported immediate affiliation with the party by the plumbers and blacksmiths, while negotiations have already been opened with the railway car men.

PLEADED GUILTY.
Wallaceburg, Feb. 1.—Edward Hall was brought up on remand on two charges of obtaining goods under false pretences. He pleaded guilty to both charges and was sentenced to ten months on the first charge, and seven months on the second charge, the sentences to run concurrently.

"Dollar Day" Will Prove How Far Money Will Go When Real Bargains Rule

On Thursday Next Merchants of London Put Everything On Sale.

WILL RESTORE FAITH

Shoppers To Learn Dollar Is Not So Insignificant As Reputed.

"A dollar doesn't go very far these days," is a remark frequently heard on the streets of almost any city, town or village, but Mr. Dollar is going to buy a whole lot in London on Thursday, February 7, for that's his day. "Dollar Day" bargains will then cover the counters of every merchant who belongs to the London Dollar Day Association, headed by President J. A. Jackson of the R. H. & J. Dowler firm.

No matter what you need, you will be able to buy it for less on Dollar Day from Dollar Day merchants, who are preparing to give bargains that the citizens of London and Western Ontario simply cannot afford to pass by. Mr. Dollar may have been inflated during the period of the great war, but he is back to normal now. His buying power will be stretched as never before next Thursday, merchants of the association promise.

Merchants Combine.
These London businessmen who have combined for several years to give every citizen a chance to buy merchandise of almost every class at "honest - to - Mike," rock-bottom prices, have been preparing for Thursday's sale since the beginning of the year. The articles they will display in their store windows will be just a sample of what will be on the counters inside.

Maybe your son has been wanting a new suit or an overcoat, but you have been waiting for what you considered THE sale of the year. You will be able to pick up just what you want from one of the Dollar Day clothing merchants.

"Dad," himself may be in need of some new socks and shirts, possibly some collars. He didn't get as many as he thought he would at Christmas. Here's a chance for the other members of the family to get what he needs, and it won't cost much, thanks to the Dollar Day bargains.

Maybe the "head of the house" likes to choose his own shirts and ties. He's the one who wears them, and Dollar Day is the logical day of the whole year to go on a buying spree. He will be surprised to learn how far a \$5 or a \$10 bill will stretch in these store windows.

Cater To Women.
Women's apparel, which cannot be adequately described by mere man, will form a considerable part of Thursday's "submarine" prices. Women are really keen buyers than men. They know bargains when they see them, and the merchants know that they know. Space would not permit a list of the splendid offerings which will appeal to the men and women of London and district and which will be sold next Thursday. There will be hundreds, and possibly thousands, after these bargains, if last year's big Dollar Day is any criterion.

Merchants who cater to the needs of boys and girls have just as many good things for the youngsters at inexpensive prices as they have for older people. They will tell the world in display advertising in The Advertiser.

Furniture, Too.
Possibly there has been some article of furniture that you have felt you simply could not afford. The price has been just a little too strenuous for your pocket-book. But it won't be next Thursday. The Dollar Day furniture dealers know just how you feel about it, and they are giving you a chance to purchase just what you desire at a price you know is more than right.

No matter what you want, from hardware to crockery back to dress goods and rubbers, you will find that Dollar Day prices beat them all.

Watch for the big advertisements, for they mean money to you. Make out a list of what you want. Note down the names of the Dollar Day merchants advertising these things. Make arrangements to get down town early next Thursday morning, and by the time you are through shopping you will know for sure that Thursday is not your Jonah day.

The program began with a grand march of all the companies. As they proceeded about the hall the judges stood for salute. Inspection was followed by the presentation of company forms; Mrs. E. H. Johnston, president, presented the most part were memory tests with little action, but appropriate to guide work indoors.

The companies which entered the competition, with their captains, are: Cronyn Memorial, headed by Miss Mary McBride; St. Paul's Cathedral, headed by Miss Ruth Robinson; St. John's, headed by Miss Alma Price, but led last night by Miss Doris Auden and Miss Gussie Wilson; Y. W. C. A., headed by Miss Helen D'Avignon; St. Mark's, headed by Miss Anne Garrett; Chelsea Green, headed by Miss Mary Green; and St. Luke's of St. Thomas, headed by Mrs. Little.

The judges were Mrs. E. H. Nelson, Mrs. Gordon Hunt and Miss Shirley Johnston for the inspection of company forms; Mrs. E. H. Johnston, Mrs. Robert Burns and Miss Beatrice Taylor for company songs, and Mrs. Donald McLean and Mrs. Ronald Harris for company games.

Following inspection refreshments were served.

JEWELERS ISSUE COMPLAINT AGAINST WELL-KNOWN FIRM

A number of jewelers of Western Ontario have been complaining against a local firm to the diamond brokers saying they are forced to carry much finer quality diamonds than they used to because John A. Nash, My Jeweller, sells only one quality—Blue White Perfect Diamonds—the kind people will eventually buy.—Adv.



LORD CHAMBERLAIN.

The Earl of Cromer has been invited by the MacDonald government to retain the position of Lord Chamberlain.

GIRL GUIDES FROM CHELSEA GREEN WIN COVETED BANNER

Capture Prize Offered To Best All-Round Guide Team in City.

ST. MARKS SECOND

Cronyn Hall was Guide-land last night. Hardly had 7 o'clock struck than the city companies began arriving, spic and span in their freshly-laundered uniforms. There were six of them in all, with St. Luke's Company from St. Thomas making a seventh. And all were eager to win the magnificent Guide banner offered by Mrs. Allan McLean, deputy-commissioner for Ontario. That the banner was awarded to the little Chelsea Green Company before the competition was over, did not throw any discredit on the appearance and form of the other companies. They were all fine aggregations of Girl Guides.

The Chelsea Green Company won the banner by a score of 247 points, the judging being based on company form, guide songs and games, which were exhibited during the evening. This was but nine points above the score of 238 points made by St. Mark's Company. The other companies made their points as follows: Y. W. C. A. Guides, 228 points; St. Paul's Cathedral Guides, 204 points; St. John's Company, 187 points; St. Luke's Company from St. Thomas, 184 points, and Cronyn Memorial Guides, 170 points.

The banner was presented by Mrs. Allan McLean, who congratulated the girls on their success, the girls themselves following up her little talk with a cheer for the provincial deputy-commissioner, Mrs. E. B. Smith, the provincial commissioner, was present, formally giving to every patrol leader a diary in which she may record the happenings of her patrol. Mrs. Smith also came in for a cheer, as did Mrs. C. H. Hill, the London commissioner, who presided over the proceedings.

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JUDGMENT RESERVED IN ELECTION APPEAL

Disregard of Election Act Alleged by Counsel At Windsor.

Special to The Advertiser.
Windsor, Feb. 1.—Judgment was reserved tonight in the application of E. B. Winter, unsuccessful mayoralty candidate, to invalidate the Windsor election. Judge Coughlin intimated that his decision will be ready within a week.

J. H. Rodd, K.C., counsel for Winter, argued that there had been a wholesale disregard by election officials of the act governing elections, and that many of the deputy returning officers were incompetent. In reply, R. L. Brackin, K.C., counsel for Mayor Frank J. Mitchell, admitted that mistakes had been made, but the only candidate affected was the mayor-elect, whose majority was cut.

Miss Martha Dickinson, city clerk, told County Judge J. J. Coughlin that some of the deputies were picked from the army of unemployed because the regular officials refused to act. Answering the court, Miss Dickinson said the deputies worked 16 hours for \$6.

NEW STEAMSHIP LINE WILL BE INAUGURATED

To Take in Halifax As Direct Port For European Vessels.

Associated Press Despatch.
New York, Feb. 1.—The Cunard Line has announced a new steamship service taking in Halifax as a direct port of call for steamers sailing from Europe for New York. The service will be inaugurated by the steamer President Wilson, sailing from Trieste, Feb. 15. The President Wilson will be the largest and fastest steamer of the Italian merchant marine making a direct call at a Canadian port.

GAME POSTPONED.
The Woodstock junior game here scheduled for Monday night has been called off until Tuesday night.

Backache Better Rheumatism Gone

Nova Scotia Man Praises Dodd's Kidney Pills.

Mr. J. A. Boutillier feels better now than he has done for a long time—thanks to Dodd's Kidney Pills. Asptogan, N.S., Feb. 1. (Special.) "I have used Dodd's Kidney Pills, and they have helped my back. My rheumatism has left me and I feel better than I have done for a long time. Dodd's Kidney Pills are all right."

This statement is made by Mr. J. A. Boutillier, aged 36, well known and respected here. Backache, headache, rheumatism and other aches simply mean impurities in the blood. Otherwise you couldn't have such troubles. Purify the blood by taking Dodd's Kidney Pills and see how quickly they go.

Every sufferer who tries Dodd's Kidney Pills is delighted with the comforting relief that the so-called "cure" creates. Thousands are buying and using this remedy solely through the recommendation of their friends who first discovered their wonderful relieving and healing properties. Insist on having Dodd's Kidney Pills.—Adv.

WOMEN! DYE ANY GARMENT OR DRAPERY

Waists Kimonos Draperies
Skirts Dresses Gingham
Coats Sweaters Stockings

Diamond Dyes

Each 15-cent package of "Diamond Dyes" contains directions so simple any woman can dye or tint any old, worn, faded thing new, even if she has never dyed before. Drug stores sell all colors.—Adv.

BALM-ZOIN

It is a daintily-perfumed cream, really made from sweet almonds.

35c A BOTTLE.

STRONG'S Drug Store

184 DUNDAS STREET.

Short Term Bonds

Issued for either 1, 2, 3, 4 or 5 years.

5 1/2% per annum

The safety of ONTARIO LOAN DEBENTURES is assured by assets of... \$8,404,353
against liabilities for deposits and debentures of... 4,045,572

Surplus security for depositors and debenture holders... \$4,358,781

We will be pleased to go into the further details of the advantages of ONTARIO LOAN DEBENTURES.

THE ONTARIO LOAN & DEBENTURE COMPANY

"53 Years of Service."
Dundas Street, Corner Market Lane, London.

Manager, T. H. MAIN.

Officers and Directors:

Alfred M. Smart, President.
Charles R. Somerville, Vice-president.

W. M. Gartshore, John M. Dillon, John G. Richter, Arthur T. Little.

740

"FLEXLUME" ELECTRIC SIGNS

J. J. HIGGINS FLORIST

WE TELEGRAPH FLOWERS

"SERVICE"—Another Point of "Flexlume" Superiority.

IN BUYING electric signs, it is not simply a matter of price—though price is important—nor is it wholly a matter of superior workmanship and design.

On a par with these is the question of service.

Has the manufacturer facilities for fulfilling his contract? Has he an organization capable of handling the many details of erection and maintenance?

In the matter of service, as in the matter of price and quality, Flexlume superiority can be easily demonstrated.

Not only are Flexlumes built in the largest factory in the world devoted to the manufacture of electric signs exclusively, but they have the backing of a service organization which is more than nationwide.

Flexlume Electric Signs have a place in your advertising campaign. Let us explain how they will "tie" all your publicity right to your door. Let us send you a sketch showing your trademark in the form of a Flexlume and give you an estimate of cost in whatever quantity you could use.

Sole Agents Throughout Western Ontario.

CE MARLEY LIMITED

LONDON - - - WINDSOR

POSTER ADVERTISING

PAINTED BULLETINS COMMERCIAL SIGNS

THE NEW WORLD BEGUN

"MILLIONS NOW LIVING WILL NEVER DIE!"

"The present order of society is doomed—the handwriting is on the wall," says British Labor leader.

The most profound students of Sociology and Economics agree that the present order must pass, giving place to new—but they can offer no solution of the world's ills. Some of our leading statesmen are beginning to interpret today's events in the light of Bible prophecy. For a clear, concise and logical presentation of the only solution to this time of trouble, hear this lecture by

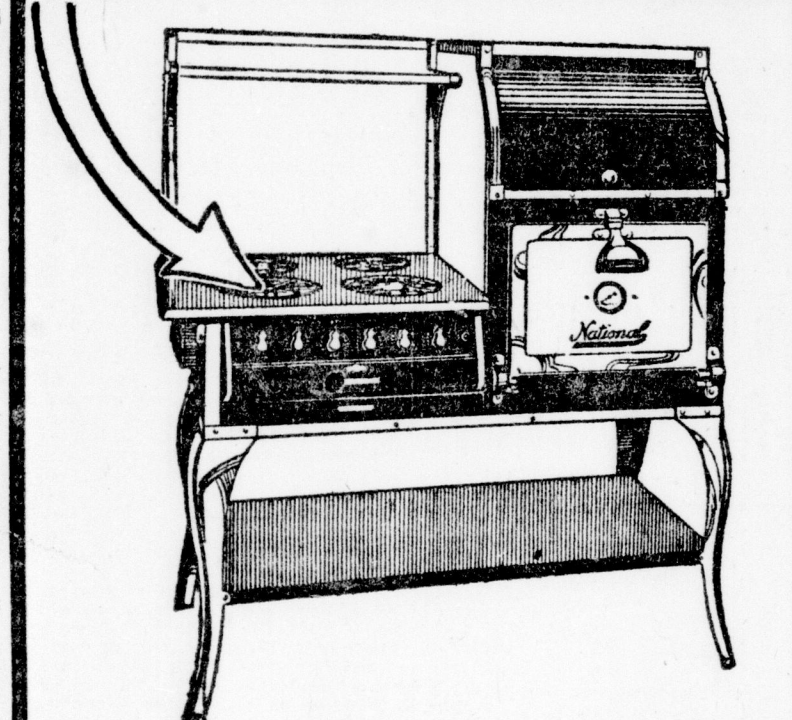
Mr. Clifford Roberts

of the International Bible Students' lecture staff, at HYMAN HALL

Corner Queen's Avenue and Park Avenue, on

Sunday, Feb. 3, at 3 o'clock p. m.

Seats Free—No Collection. I. B. S. A., 34-40 Irwin Ave., Toronto



Before You Change To Electric Cooking—

SEE this new-type NATIONAL burner that solves all the difficulties others have experienced.

Out of their troubles has evolved the most advanced electric range on the market, the Perfected NATIONAL, a faster-heating, easily cared for, economical range that will meet your needs exactly.

The famous three-heat conical burner, safe from harmful contact with utensils under its nested lids, in a fire-proof porcelain bowl is the exclusive achievement of the Canadian-made

NATIONAL ELECTRIC RANGE

BY concentrating the heat it gives you amazingly quick action for frying or boiling and saves power too. Its unusual shape keeps it out of harm's way if water boils over. The burner plugs in and out easily so that you may clean the porcelain and keep your range always pure and wholesome.

The oven is a wonder-worker, too. Roasts are succulent and juicy, and all other cookery more appetizing. These features will entice you, but the third crowning glory of the NATIONAL is its beauty.

NOW LET US PROVE IT!

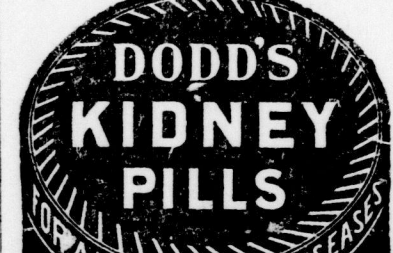
The real test of any range is its performance. When at its practical kitchen tasks the special merit of the NATIONAL shines through. See this champion baking, boiling, roasting, frying in the Hydro Shop windows.

Demonstration Every Day Next Week.

A definite price for any model including installation. Easy payments.

THE HYDRO SHOP

Dundas and Wellington Streets. Phone 7000.



DODD'S KIDNEY PILLS

4087 THE PROPER