

CAMERAS AND SUPPLIES

We carry a full line of Ensign, Ansco and Kodak cameras, films, etc. Films are developed and printed by an expert in eight hours. TAYLOR'S FOUR DRUG STORES. ywt

Have You Got Yours

From the "Girl With the Pink Carnations" in

Taylor's Drug Store

yet? It's great. 232

PALACE LIVERY

ROSS & BOSS

Carriages for funerals and all other occasions. Automobile service.

519 DUNDAS ST. W. 238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

238

GET READY FOR JACK FROST

HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION. JOHN MANN & SONS

Phone 476, 425 York St.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

Consumers and Friends of

Johnston Bros. XXX Bread

A Merry Christmas and a Happy New Year

TRUE CHRISTMAS SPIRIT

Instead of making the usual Christmas gifts for their parents, the little children of the two classes of Richmond Street School made small articles, which found a ready sale among their friends, and in this way were able to send the sum of seven dollars to the Belgian relief fund. Their enthusiasm in this work was much greater than it ever has been in working for their own benefit, and they were very happy little children who counted up the pennies yesterday and went home radiant with the true Christmas spirit.

PARCEL POST CAUSES

NEARLY RECORD RUSH

Local Postoffice Having One of Busiest Seasons in History.

With the exception of December, 1912, which broke all records in the amount of mail handled in the London post-office, the Christmas rush this year, notwithstanding alleged financial stringency, promises to be the largest in its history. This, to a certain extent, is accounted for by the new parcel post regulations, many this year using his majesty's service instead of the express companies as formerly.

For some time past the postoffice has used a store in the adjoining block recently purchased by the Dominion Government for the site of the new post-office, for the holiday rush, a second store has been transformed into a parcel post office, with expert men in charge, with the result that the public is well served by the clocklike arrangements.

There are 125 men in the regular employ of the postoffice, and even with the assistance of temporary helpers they are kept working like beavers. While two teams have ordinarily been found sufficient for the delivering of parcels, several extra ones have been pressed into service.

AUTHORIZES BIG LOAN

Passes Bylaw Providing for Temporary Loan of \$800,000.

Before adjourning the special council meeting last night, the body passed on final reading the bylaw providing for a temporary loan of \$800,000 from the Bank of Montreal, to conduct the municipal business of next year until the 1915 taxes are paid in.

RAILWAY MERGER WILL NOT AFFECT CANADIANS

Consolidation of Lines is Merely for Facilitating Handling.

[Special to The Advertiser.] ST. THOMAS, Dec. 23.—The big railway merger by the New York Central lines consolidating the New York Central and Lake Shore lines, announced in a dispatch from Cleveland today, is viewed by the Michigan Central officials in St. Thomas as a plan to facilitate the handling of these properties from one accounting system.

It has always been supposed the New York Central lines held a controlling interest in the Lake Shore. A local official here asked if the merger would effect the Michigan Central in any way, as far as St. Thomas was concerned, and if there was any likelihood of the New York Central fast trains between Chicago and New York, now being run over the Michigan Central from Buffalo to Detroit, stated that he was positive none of this business would be diverted to the Lake Shore by the New York Central.

"That system is now serving a thickly populated country," he said, "and is working almost to capacity. The Canadian division of the Michigan Central Railway will not suffer in any way by the merger."

"CAPITAL SERVICE TO THE"

Public convenience and comfort are two things always taken into serious consideration by the passenger department of every progressive railway, when figuring the comfort of their trains, for after all, favorable public opinion is of great asset to the railway, and a condition they always strive to acquire. In continuing this policy the Canadian Pacific Railway has inaugurated a service to Ottawa via the New Lake Shore Line, so that persons from London and vicinity may now leave here on the "Wolverine" at 8:08 p.m., and make through connection for the Capital City without change of train. Call at the city ticket office for further particulars. W. Fulton, city passenger agent. 23c

Don't Forget

when buying your Christmas presents that every Club Bag, Suitcase and leather goods article in this store has been reduced materially.

J.P. COOK CO

THE STORE THAT SERVES YOU BEST

Santa Claus Stockings

PLEASE THE CHILDREN.

Christmas Crackers

MAKE FUN FOR ALL.

English Plum Pudding

Good for the Appetite.

We have many Christmas specialties. Come in and see them.

STORE OPEN TONIGHT.

T. A. Rowat & Co.

230 DUNDAS STREET.

Phones 3051-3052.

1,400 Christmas

Dinners for Poor

of London City

Salvation Army Distribute

225 Baskets of Good

Things Today.

The "Christmas dinner line" will begin to form in the Salvation Army Citadel today at 1 o'clock, when 225 baskets, filled with all kinds of good things to eat—chickens, plum puddings, conies, vegetables and fruits, will be distributed to needy people who live in London. Altogether, between 1,300 and 1,400 Christmas dinners will be given away by the Salvation Army this year.

The women of the Salvation Army in London have made over 200 plum puddings and other delicacies, and all day yesterday and the day before, they have been packing and arranging the baskets. Each person who will receive a basket has been "investigated" by a Salvation Army worker. All that the person has to do is to present a card today, which has been given by the investigator, and get the basket in exchange. Several hundred more dinners will be given this year than last year, owing to the greater need in the city, and to the generosity of the citizens, who have contributed more money in response to the invitations of the corner pots to "help the poor" and also in response to the Christmas appeals sent out from the Salvation Army headquarters all this week. By these means, about \$600 has already been collected.

Donations of biscuits by the barrel, butter, fruits, vegetables and candy have been made by the merchants and manufacturers in the city. All of the money donated by citizens will not be spent on Christmas dinners, however. A good amount will be kept for later use. The officers in charge of the relief department say that the greatest stress will be about the end of February.

CONTINUING CHASE

OF OPIUM TRAFFICKERS

Police Looking Into Shipping Bills in Search of Clue.

The dismissal of Charles Chen, owner of the City Cafe, by Police Magistrate J. C. Judd in court Tuesday, has not by any means disheartened the police in the way they are waging on drug traffickers in this city, and they are still working on the story, and a statement furnished them by John Erwin, a former employee of Chen's.

"Police court proceedings have not stopped the investigation that commenced with the arrest of Erwin by Sergeants Birrell and Bolton," stated a member of the force.

In their efforts to trace the guilty party who smuggled the opium into London, the detectives are looking over a number of shipping bills of those suspected of being involved in the traffic. The local authorities are communicating with the Prieco police, and believe that the latter body may be able to help them cause the arrest of the guilty party.

I. B. S. DONATIONS

FOR YEAR TOTAL \$420

Annual charity donations of the Irish Benevolent Society of London will this year total \$420. This will include the \$100 already paid on the \$200 contribution made by the society to the patronage of the city hall committee-rooms on Wednesday evening, the following grants were passed by the society.

Protestant Orphan Home, \$50; Sisters of St. Joseph at Mount St. Joseph, \$25; Byron Sanatorium, \$25; Woman's Auxiliary Byron Sanatorium, \$25; St. Vincent de Paul Society, St. Mary's Church branch, \$25; St. Vincent de Paul Society, St. Peter's Cathedral branch, \$20; Salvation army home, \$15; Children's Aid Society, \$15; Mount Home, \$20; Victorian Order of Nurses, \$15; Home for Incurables, \$10; Convalescent Home, \$10; Free Press, \$10; Infants' Home, \$10.

BRIDGE BYLAW LIKELY

Structure Spanning Thames at Foot of Richmond Street Seems Assured.

There is every prospect that citizens will pass the bylaw for a new cement bridge at the foot of Richmond street. As a citizen remarked yesterday, it is difficult to understand why a bridge was never built at the end of the main street running north and south. It connects with a fine district, and in many cases would save a long trip by either Ridout street or Wellington street.

Those who are promoting the bridge state that the increased assessment derived from the new places that have been built and will be built will more than pay the cost of the bridge. Many new houses in the growing district will be built, and if the bridge is made of concrete a large number of men will be given employment.

FEACE IS IN SIGHT

ON MEXICAN BORDER

NAGO, Ariz., Dec. 23.—Peace along the entire Mexican border is a possibility, as the result of conferences today and tonight between Brigadier-General Hugh L. Scott, chief of staff of the United States army, and the two Mexican leaders of Sonora.

"Very satisfactory," was General Scott's opinion of his conference with Benjamin Hill, the Carranza defender of Naco, Sonora. He deemed the result favorable to the final solution of the border problem. The meeting lasted less than an hour and was held in the bullet-damaged United States customs house, fifty feet north of the international boundary.

Governor Maytorena, the besieger of the village, came across the line later to the tent occupied by General Scott, and Brigadier-General Bliss, who commands the 4,700 American troops here. Previously he had refused because of a constitutional provision prohibiting such a journey in his capacity of Governor of Sonora. Therefore he came as "military chief."

"SHAKESPEARE'S CHOICE."

"Now is the winter of our discontent made summer by a trip to California." These are not the poet's exact words, but had he known of California in his day, this is the way his text would have read. Make this your California year. Make it a personal experience to go visiting or bathing on Christmas Day. Get your itinerary from W. Fulton, City Passenger Agent, Canadian Pacific Railway, corner Dundas and Richmond streets. 21c-ywt

TO REMOVE BLACKHEADS

Sprinkle a little Po Theoline (pronounce at any drug store), on a hot, wet sponge, and rub briskly over the affected parts. Then rinse and note how the blackheads have disappeared. Anyone troubled with these unsightly blemishes should certainly try this method. ywt

Fruit-growers will find John Sharman, representative of E. D. Smith, nursery stock, etc., at Darch & Hurway, corner Dundas and Richmond, Thursdays and Saturdays. ywt

Your Good Judgment

Will tell you that in placing out your own money or funds left in your charge to earn an income, it pays to accept only the highest class of security.

During the past half century the Huron and Erie has built up a Reserve Fund of over Two and One-Half Millions. Its funds are invested upon the security of the choicest productive real estate to be found in Canada.

For sums of \$100 and over, for a limited term, the following rates apply:

4 1/2 Per Cent

for a term of five years.

4 1/2 Per Cent

for a three-year period.

4 1/2 Per Cent

for one or two years.

Call in or write us; we'll be glad to give full particulars.

The Huron and Erie Loan

and Savings Co.

Incorporated 1854.

Main Office: 442 Richmond Street, London.

Market Office: 4-5 Market Square, London.

T. G. MEREDITH, K. G., HUME GRONYN.

President. General Manager.

THE PARNELL BAKING COMPANY

Wishes Its Many Hundreds of Patrons in

London and Throughout Western Ontario

A MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR

F. PARNELL, Manager.

OPTICAL CHRISTMAS GIFTS

A pair of Spectacles. A pair of Eyeglasses.

Eyeglass Chains. Automatic Eyeglass

Holders. Gold and Silver Lognons.

Reading Glasses. House Barometers.

Motor Goggles. Opera and Field Glasses.

EYES EXAMINED SCIENTIFICALLY

By our own Specialist of 18 years experience, DR. BROWN. No charge for consultation.

THE BROWN OPTICAL CO

Phone 1877. LONDON, ONT.

Mail orders receive prompt attention.

ROSS', Limited

FURS

Christmas Bargains in Fur Muffs, Stoles and Sets

From Children's White Thibet Lamb Sets to the most elaborate Mink, Ermine, Seal or Persian Lamb Sets, you will find them in our showrooms.

All At Manufacturers' Prices

COATS

Persian Lamb, Hudson Seal, Near Seal, Pony, Muskrat, Etc., at remarkably low prices.

Special Orders and Remodeling Given Special Attention

196 DUNDAS STREET PHONE 1319



C. H. WARD & CO.

Diamond Merchants and Jewelers

386 RICHMOND STREET, LONDON

"BUSINESS AS USUAL."

To the Public,—

With feelings of even greater gratitude than usual we express our deep appreciation of the patronage the citizens of London and district have accorded us during the Christmas season that closes with today's business.

When we were approaching this season we had some doubts as to the best course to pursue (these doubts being caused by the unprecedented condition of Canada being at war) but after deliberation we decided to follow "Business as Usual," and the spontaneous manner in which the buying public have responded has more than justified this course.

In offering our diamond, jewelry, cut glass and china stock to you this year, we did so knowing that it was the very highest quality in Western Ontario. In announcing our prices, we did so knowing they were the very lowest that could be asked for the quality offered. Your liberal patronage has proven that our efforts were appreciated.

We again state our thankfulness and express the wish that you will continue to employ our services in the future, as in the past. With season's greetings. Yours faithfully,

C. H. WARD & CO.

STEAMER CAPTAIN FOUND GUILTY

WASHINGTON, Dec. 23.—Captain James Carey, of the steamer Hanel, wrecked on Duxbury Reef near San Francisco recently with a loss of 31 lives, has been found guilty of carelessness of navigation by federal steamboat inspectors and his license has been revoked for two years. The department of commerce intends to place aids to navigation on the reef.

CHRISTMAS AND NEW YEAR HOLIDAY FARES, SPECIAL TRAIN SERVICE, LONDON TO WING.

IN connection with Christmas holiday travel, the Grand Trunk Railway will operate a special train, leaving London 4:15 p.m., December 24, for Ilderton, Exeter, Hensall, Clinton, Elyth, Wingham and intermediate stations.

REDUCED FARES.

Return tickets will be issued between all stations in Canada east of Port Arthur and to Detroit and Port Huron, (Mich.), Buffalo, Black Rock, Niagara Falls and Suspension Bridge, N. Y.

Good going December 24 and 25, valid for return until December 26, also going December 31, 1914, and January 1, 1915, valid for return until January 2, 1915.

Good going December 22 to December 25, 1914, inclusive, valid for return until December 28, also going December 30, 1914, to January 1, 1915, inclusive, valid for return until January 4, 1915.

Tickets now on sale at G. T. R. ticket offices, London city office, corner Richmond and Dundas streets. Phone 80.

MATTRESSES AND FEATHERS

Renovated and remade by the latest improved methods. Goods called for and returned same day.

The Keystone Bedding Co.

Phone 2623. ywv

Christmas Gifts

A large assortment of fancy boxed chocolates, also full line of Christmas candy and taffies. Taste and try before you buy. A selection you will find difficult to match elsewhere.

J. M. CHIVAS

117 DUNDAS STREET. ywv

The best ad. is a satisfied customer. One ton will convince you