

WALL PAPERS
for Living Rooms
In greens, browns and golden
tans; rich and glorious autumn
shades. See these new papers.
O. B. GRAVES, Limited
203 DUNDAS STREET.

**Have You
Used
BARLEY
FLAKES?**

Makes the nicest hot
porridge. Try it!
Per package 10c
Per bag 35c

John Diprose
Dundas Street West Phone 386
Dundas Street East Phone 2262
Richmond Street North, Phone 1291

**HOLBROOKS
SAUCE**

**Delaware, Lackawanna and
Western Scranton Coal.**
BEST COAL IN MARKET.
Now is the time to fill your coal-
bins. Be sure you get the best coal,
or you will have trouble when heat
is needed. W. H. WINNETT handles
none other. All sizes in stock; well
screened. Prompt delivery.
W. H. WINNETT
Office and Yard: Corner Horton and
William streets. Phone 48. Box 123

**London Conservatory of Music
and School of Elocution, Limited**
announces engagement of Dr. J. H.
Pearce, teacher of piano, singing and
theory of music, and Miss Georgia M.
Newbury, post-graduate of Emerson Col-
lege of Oratory, teacher of elocution and
physical culture. F. L. Willgoose, Mus.
Bac., A.R.C.O., Principal. Address, 386
Dundas street, or phone 1101.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London

The Tecumseh Grill
OPEN 8 P.M. TO 12 P.M.
Special Attention to Dinner and Supper.
Business Men's 50c
Lunches
SERVED IN CAFE 12 TO 2 P.M.

BOOKS YOU WILL LIKE

THE MYSTIC DREAM BOOK tells the
meaning of your dream; postpaid 25c.
MYSTIC FORTUNE TELLER gives all the best methods;
postpaid 25c. **MARBLE LEAF MATHE-
MATIC**, for parlor, school or entertainment;
postpaid 25c. **TOASTS AND BALLADS** for
all occasions; postpaid 15c. **ROBINSON'S
MODERN CONUNDRUMS**, the greatest col-
lection ever published; postpaid 12c. **ONE
THOUSAND PROVERBS AND OLD TIME
SAYINGS**; postpaid 10c. **UP-TO-DATE
FRENCH CARD TRICKS**, tells you how to
puzzle your friends; postpaid 10c. **OF
GREAT HAND-OUT TRICKS** (also ex-
planation of **NEEDLE TRICK** and **HYPO-
TISM**); postpaid 10c. These books can be
had of all booksellers, or will be sent postpaid
on receipt of price in STAMPS or CURRENCY.
Address: **McLeod & Allen, Dept. L**
42 Adelaide St. West, Toronto. 41k

What is Eye Strain?
Eye strain is not caused by disease—it
is a defect in the structure or muscle
of the eye. There may be a hundred and
one irregularities which cause Eye Strain
and consequent headache.

How Are Your Eyes?
Our examining rooms are complete with
the latest and most scientific instruments
for the detection of eye defects, no mat-
ter how complicated. We make a special-
ty of children's eyes, and treat them
successfully without the aid of drops or
drugs of any kind.

THE BROWN OPTICAL CO.
Physical Eye-Sight Specialists and Manu-
facturers of Optical Goods.
237 DUNDAS STREET, PHONE 1877.

**DR. JARVIS
DENTIST**
Corner Dundas and Clarence Streets

ELECTRIC RESTORER FOR MEN.
PHOSPHORUS restores every nerve
in the body to its proper tension. Re-
stores vim and vitality. Premature de-
cay averted at once. Phosphorus will
make you a new man. Price, \$3 a box,
or two for \$5. Mailed to any address.
The Scofield Drug Company, St. Cathar-
ines, Ont. Sold by all druggists in Lon-
don.

STOVES!
See our line of Stoves. Our
stock is complete in Ranges,
Baseburners, Oaks and all
kinds of Heaters.

H. WOLF & SONS
265 DUNDAS STREET,
Cash or Credit. Downtown.

Mrs. Winslow's Soothing Syrup
has been used for over SIXTY YEARS
by MILLIONS OF MOTHERS for their
CHILDREN WHILE TEething, with
PERFECT SUCCESS. IT SOOTHES
THE CHILD, SOFTENS THE GUMS,
KILLS ALL PAIN, CURES WIND
COLIC, and is the best remedy for dia-
rrhoea. Sold all over the world.

**TRAFFORD'S
Fall Furniture
DISPLAY**
Well worth a visit. Prices
right. 129 Dundas Street. 11
Market Lane.

D., L. & W. Coal
The wise buyer looks to save
money. You can do this by
ordering Coal from us, as every
ton is guaranteed.

Heaman & Son
York and Burwell Streets.
Phone 312.

Quality Store
If you want good Tea buy your
tea at this store. Our special blend
of 40c tea, is the best value in Lon-
don. 5 pounds for \$1.75.

OUR TFA at 25 cents per pound.
There is no better value to be had.
FISH Department Phone 2538
GROCERY Phone 1024-3323

HARRY RANAHAN
515 and 517 Richmond Street.

LONDON AND DISTRICT

Will the employees of W. L. Mara
call at 113 Dundas street tomorrow
afternoon at 3 o'clock for their pay
envelopes?

A Presentation.
Prior to his departure to take up his
residence in London recently, Mr. Neil
McPhee, of conception 10, of West
Williams, was presented by his neigh-
bors with a very handsome gold watch
and chain. Mr. McPhee has lived in
the district for 30 years.

The fifteenth anniversary of the York
Street Mission was celebrated last night.
A special sermon appropriate to the
occasion was preached by Mr. Belcher,
pastor. Addresses were also given by
Miss Grace Grigg, of New York, and
Rev. Richard Whiting, of the First
Methodist Church. The latter expressed
appreciation of the work being done by
Mr. Belcher. Special music was fur-
nished by Mrs. Spencer, Mrs. Fralick,
Mr. A. D. Jordan and Mr. Geo. Andrews.

**VERY SUDDEN DEATH
OF EDMUND K. LAND**

Horton Street Man Died in New
Jersey.

An old resident of this city, Edmund
K. Land, of 89 Horton street, dropped
dead Sunday afternoon at the home of
his daughter, Mrs. (Dr.) Martindale, in
Camden, New Jersey. He had gone to
Camden about a month ago, intending
to pass the winter with his daughter.
For a man of his age, 78 years, his
health had been fairly good, and his
sudden death was an entire surprise to
his relatives and friends here. His wife
predeceased him only a few months ago.
Mr. Land is survived by one son, First
ward, in Detroit, and seven daughters,
Misses Eva and Emma Land, at home;
Miss Jessie, at Detroit; Mrs. Bell,
Hamilton; Mrs. Wilfrid Blackie, of this
city; Mrs. (Dr.) Martindale, of Camden,
N. J.; and Mrs. Knowles, of Hartford,
Conn.

The remains will be brought to Lon-
don tomorrow. The funeral arrangements
are now being made.

CORRESPONDENCE

The Domestic Help Problem.
To the Editor of The Advertiser:
The question of solving the domestic
servant problem, to which you call at-
tention, may be tackled, but so are
such things as fire protection and
deep breathing, and we never hear the
editor of them. Don't leave seeking re-
medy because the topic is time-worn.
Because, in my opinion, it is all a mat-
ter of raising the standard of house-
hold service. Our servant needs a
little more appreciation—and a higher-
sounding title. No doubt if she had
been a graduate of a college of cook-
ery, with the degree of D. S. (Domestic
Scientist), she would have been
given her worthy profession more
honor.

In the matter of titles, the domestic
servant of today gets "my maid." A
few years ago it strikes us that "our
girl" was the more satisfactory desig-
nation. The woman with "a maid" cer-
tainly takes every opportunity of let-
ting her calling list know she has one.
The woman who has only "a girl" and
calls her "Jennie" or "Rose" or what-
ever the name may be, is the one who
can tell that in an experience of 22
years she had only three girls, and all
of them left to be married. Call her
"the maid" and you have social dis-
tinction; call her "our girl" and she
will probably stay and be happy.
The woman with "a maid" has a
little more social service mixed up in
domestic service always helps. Several
Londoners provide sitting-rooms for
their girls and dismiss the routine of
"Tuesdays and Fridays out." Why not
permit the girl in the house a few more
liberties? Yours very truly,
A. HOUSEHOLDER.

London, Nov. 6.

This is an interesting subject. We
should like to hear more about it from
our readers.—The Advertiser.

2,900,000 GALLONS DAILY
The Supply at Springbank Was Greatly
Overestimated.

Springbank is not producing the water
that the majority of the citizens imagi-
ned. It will be remembered that prior to
the installation of the Venturi meters at
the pumping station, the pumping reports
showed the daily consumption to run
from 3,500,000 gallons to much above
4,000,000 gallons. As a result, the
consumption of water was consid-
ered very large in this city.

Superintendent Gaults thought there
must be some mistake, and at his sug-
gestion a meter was installed at Spring-
bank. It has been in operation for some
time now, and has never registered more
than 2,900,000 gallons. This is the maxi-
mum. At this time of the year the
springs are giving their capacity, or prac-
tically so, and it is the opinion of the
water commissioners that at no time did
the city obtain more than 3,000,000 from
the Springbank source of supply. The
total consumption now, with the
wells, is about 4,500,000 gallons daily.

DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR
MONEY BACK.
574 RICHMOND STREET.

**PURE
OLIVE
OIL**

Our OLIVE OIL is
appreciated by
connoisseurs for its
delicate flavor and
purity.

**in 35c and
65c Bottles**
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London.

**Ladies' Tailored
Hats One-Third Off**

**WE MUST HAVE ROOM
FOR OUR FURS.**

Beltz & Co.

**BANK CLEARINGS ARE
STILL GOING AHEAD**

A Small Increase in London Last
Week.

Bank clearings this week were
again well ahead of a year ago. Ed-
monton leading with an increase of 84
per cent. The week's figures were
wired to the press as follows by the
editor of Bradstreet's:

	Inc.
New York	\$1,926,920,000 +2.8
Chicago	984,477,000 0.9
Boston	203,542,000 +1.6
Philadelphia	133,866,000 +1.0
St. Louis	78,694,000 2.4
Kansas City	55,117,000 +0.5
San Francisco	53,862,000 4.6
Pittsburgh	45,483,000 1.2
Montreal	41,338,000 15.2
Toronto	33,657,000 4.5
Winnipeg	31,618,000 23.1
Ottawa	10,299,000 21.5
Vancouver	10,299,000 10.7
Calgary	4,665,000 60.1
Quebec	2,130,000 7.3
Hamilton	2,025,000 1.7
Halifax	1,557,000 2.2
Victoria	2,086,000 7.4
St. John	1,279,000 +7.5
Edmonton	2,433,000 84.4
London	1,128,000 1.7
Regina	1,405,000 21.2

WANTED HIS MOTHER

Berlin Boy Who Was Lost Made His
Way to Toronto Hospital.

[Special to The Advertiser.]
New Hamburg, Nov. 6.—The mother
surrounding the disappearance of Roy
McDonald, aged 9, of Berlin, who was
staying at the hotel of his uncle, P. A.
Krause, here, has been solved. It is
stated that the boy had been out walk-
ing and getting rides to Toronto,
where his mother was in the hospital.
The lad had an irrepressible desire to
go to the city, and started away sud-
denly without saying anything to any-
one. A great search was made for him.

**THE TEA PENALTY
A STRONG MAN'S EXPERIENCE.**

Writing from a busy railroad town
the wife of an employee of one of the
great roads says:

"My husband is a railroad man who
has been so much benefited by the use
of Postum that he wishes me to use
it. He has thanks to you for the good
you have done for him. His waking hours
are taken up with his work, and he
has no time to write himself, and he
has been a great tea drinker all his
life, and has always liked it strong.

"Tea has, of late years, acted on
him like morphine does upon most
people. At first it soothed him, but
now it has become a habit, and it has
no time to write himself, and he
has been a great tea drinker all his
life, and has always liked it strong.

"At first he used Postum only for
breakfast, but as he liked the taste
of it, and it somehow seemed to do
him good, he added it to his evening
meal. Then, as he grew better, he
began to drink it for his noon meal,
and he will drink nothing else at
table.

"His condition is so wonderfully
improved that he could not be fired
to give up Postum and go back to
tea. His nerves have become steady
and reliable once more, and his sleep
is easy, natural and refreshing.

"He owes all this to Postum for he
has taken no medicine and made no
other change in his diet.

"His brother who was very nervous
from coffee drinking, was persuaded
by us to give up the coffee and use
Postum, and he also has recovered his
health and strength." Name given by
Canadian Postum Co., Windsor, Ont.

Read the little book, "The Road to
Wellville," in packages. "There's a
Reason."

Ever read the above letter? A new
one appears from time to time. They
are genuine, true, and full of human
interest.

Buy it at Rowat's

If you are particular about
YOUR TEA, and have found it
hard to secure a blend that satis-
fies your taste, try our special at
the price you have been paying your
grocer.

If you are not satisfied that it is
the best value you have used, you
can have your money refunded at
once.

T. A. ROWAT & CO.
250 Dundas St. or South London.
Three Phones: South London
9661, Dundas Street 3551 and 3552.

**LESSONS FROM
LONDON FIRE**

Rev. Mr. Steeves Says Some
One Was to Blame For
Big Fire.

PEOPLE OUT OF WORK

Some One Must Bear the Responsibility
of Their Inconvenience and Loss,
Said the Pastor.

Egerton Street Baptist Church was
crowded to the doors Sunday evening to
hear Rev. W. L. Steeves preach a ser-
mon on "Lessons from the London Fire."
Mr. Steeves took his text from Job 2:10:
"Shall we receive good at the hand of
God, and shall we not receive evil?"

In opening his discourse, Mr. Steeves
stated that the recent disaster seemed
to have started a great many of us, and
was wondering what part God had in this
great burning down of so much of the
business section of the city.

"No doubt somebody on earth was to
blame," he continued. "There is no
question about that. But we will leave
that to the people concerned and to the
proper department. I think it rests
here. Coming at this time of the year,
when a man can ill afford to be out of
work, we say, can God be in that? It
is impossible for us to see behind the
scenes tonight and see the hand of God
there, but I believe that God has worked
it out to a great purpose and end."

Great Responsibility.
Mr. Steeves continuing, said that one
of the lessons to be learned from the fire
was that of the great responsibility that
lies upon men.

"No doubt," he said, "someone was to
blame for the fire, and I believe I am
sure as I believe that this congregation
is here, that if any man shirked his duty
at that night or failed under his re-
sponsibility, God will hold him account-
able. He will be held just as account-
able as a man who stole a large sum of
money, or a man who had kindled the
blaze."

Mr. Steeves then went on to show how
God will hold Christian men and women
accountable for the lives they live. He
also spoke of the fact that God is no
 respecter of persons, or makes no prefer-
ence.

"It makes no difference," he stated.
"When God says that a line of build-
ings will be consumed in a few hours,
whether they belong to a church or to a
Kingsmill. It makes no difference
whether there was a thousand babies of
silk thread, or whether there were a
thousand babies. They all went the
same way when God said they had to go."

Never Can Tell.
The speaker then dealt on how we
never can tell when the hand of God
will strike.

"These men," he said, "locked up their
stores that night and went to their
homes, and were there when the flames
of any liability. In the night, a flame
belches forth from the building, and
they see all their hopes and ambitions
burning before them."

In conclusion, Mr. Steeves dwelt upon
the great benefit derived from insurance.
He said that the day comes when build-
ings were insured was a god-send. It
enables them men to build again, and it
will give back employment to the peo-
ple who have been thrown out of work by
the fire.

"I believe that every man and woman
should be insured," said Mr. Steeves.
"Perhaps you will say you cannot afford
it. That may seem a reasonable excuse,
but let me tell you of men who have
drinking, smoking and chewing and
spend their money on insurance poli-
cies, they will find that it is a
best investment in life. It is a
god-send, if when a man dies and leaves
no property or money for his family,
they have an insurance policy on his
life. The great day is coming when the
earth and the mountains will melt with
burning lava, and the fire will reach from
the centre to the circumference. Will
we be fireproof on that day? Will we
have a wall of protection built around us
the day when the day comes? May
it be that our lives will be lived in such
a way that they will be insured for that
great day?"

**ALD. GEORGE STAPLES
IS VERY POPULAR**

Buffalo Man, Well Known Here, Is Again
Named for Municipal Honors.

Ald. George Staples, of Buffalo, who
visited London on Thanksgiving Day, in
connection with the big banquet given
by Mocha Temple, has again been nomi-
nated a candidate for municipal hon-
ors in that city, on the Republican ticket.

In that city, on the Republican ticket,
he is a leading figure in that party, and
is considered a coming man. In addition
to his activities in the political field, he
is a prominent Mason, Oddfellow, a mem-
ber of the Knights of Pythias, the Royal
Arcanum and other bodies.

Ald. Staples has a large number of
friends in London, who are watching his
career with much interest.

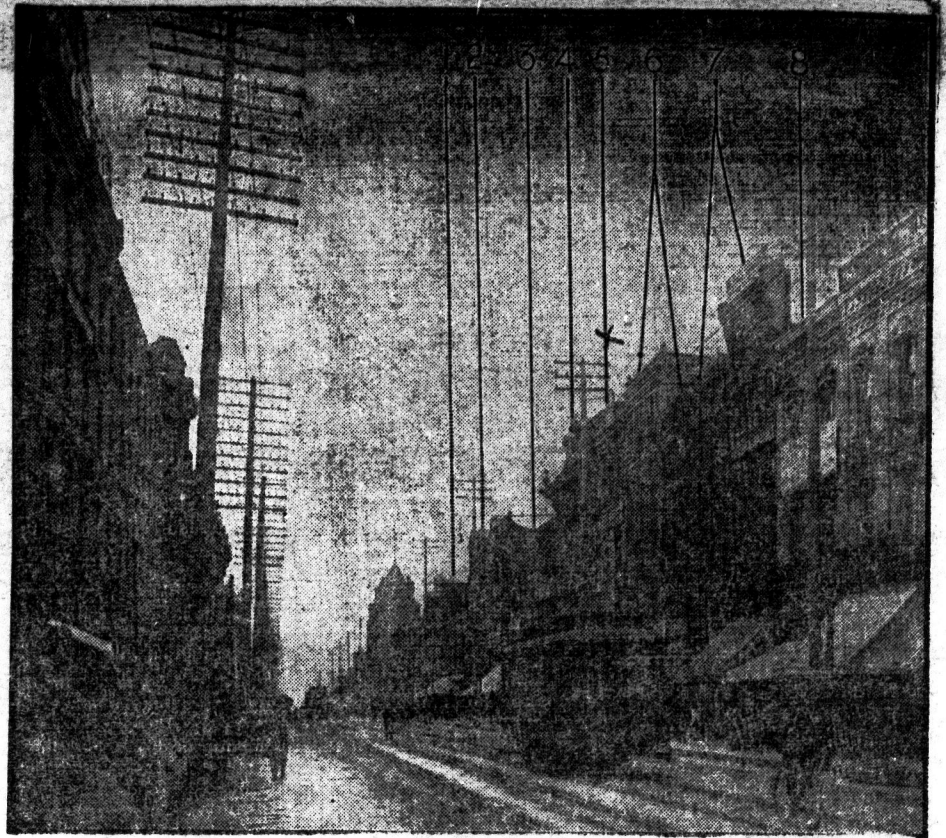
The Moose and the Lily Pad.
The moose's love for the lily pad
that floats on the surface of the
northern lakes make him appear
reckless and unafraid. In summer,
even in September, the fishermen
often cut him off from the shore,
drive him into deep water and have
fun with him. Sometimes, when the
moose reaches shallow water and gets
his hind feet on the bottom, he has
an with the fisherman, smashes his
canoe and makes him swim for his
life.

However, after the shooting season
opens the moose becomes more cau-
tious.

There are thousands of moose
around the lake Temagami. At North
Bay you change from the Grand
Trunk to the Temagami and get off at
Temagami Station.

You don't have to buy at W. B.
Lewson's Retiring Sale of Boots,
Shoes and Leather Goods, but just go
and see the prices that are being
quoted.

Finest carriages and automobiles
for weddings. Hueston's Livestock.



BEFORE FRIDAY'S GREAT FIRE.
The above reproduction shows buildings burned as follows: (1) Purdon Hardware Company stores, (2) J. H. Chapman & Co's stores, (3) T. F. Kingsmill stores, (4) Wilfrid Mara store (5) Brewster's store, (6) Romy, Corbett store, (7) R. J. Young stores, (8) Asplint stores.

**FIREMEN LEAVE
SCENE OF RUINS**

Water Poured on Remains of
Big Conflagration Until
Sunday.

PULLING DOWN WALLS

City Architect Nutter Is Taking Pre-
cautions Against Possible
Accidents.

The big conflagration which de-
stroyed seven stores, and caused much
damage to two others on Friday
morning, has at last spent itself. At
8 o'clock Sunday evening the firemen
withdrew, confident that there was no
further danger of the flames break-
ing out again. The men had been
constantly on the scene for 64 hours,
and the majority of them were very
tired.

All day long Sunday the firemen
worked amid the ruins, with four lines
of hose. There was much debris in
the cellars burning, and the men had
to extinguish this to prevent another
outbreak. Plenty of water was kept
on the ruins until at last the coal
burning in several basements was ex-
tinguished.

It looked as if there was no fire at
3 o'clock in the afternoon, but the
firemen took no chances, and kept
pouring water on the ruins.

At 8 o'clock it was evident that the
fire had been finally overcome, and the
firemen went back to the station with
their apparatus.

Many Sightseers.
All day long hundreds of citizens
walked down to the scene of the blaze
Monday morning. Many drove in from
the country, and spent much time surveying
the ruins of the big stores. Policemen
were constantly on duty to prevent
light-fingered gentry. They found
several taking some goods away, but
most of them gave up their plunder.

Most of the walls still standing will
be torn down today. City Architect
Nutter made a tour of the ruins and
found some of them unsafe. Along-

side the Purdon Hardware Co's
building the cornice is dangerous and
Chief Aitken and his men tried on
Saturday night to pull it down. They
were unable to do what they desired,
but this morning a large force
of men were on duty tearing down the
top story of the Purdon Hardware
Company's building.

Gray & Parker had their loss set-
tled on Saturday, and were opened in
the afternoon and evening. They are
ready for business again.

There is an immense quantity of
water in the cellar of R. J. Young &
Co's store, and it will have to be
pumped out. Fire Chief Aitken will
send the fire engine some time today
to pump the cellar out. There is no
sewer connection from the cellar.

The work of clearing up the debris
will be commenced at once.
"The building bylaw makes pro-
vision for fireproof buildings," said
City Architect Nutter. "I will en-
deavor to see that the contractors
are constructed there is not so much dan-
ger from fire."

The upper story of the Purdon
Hardware Company's store will have
to be rebuilt.

METHODIST PASTOR DEAD.
Colborne, Nov. 5.—Rev. Henry
Thomas, an aged retired minister
died here today. He had been thirty-
eight years in the service of the
Methodist Church and was widely
known and respected throughout On-
tario.

LEGAL RESERVE BASIS
Government Inspection—Absolute
Security.

PATRON'S
Right Honorable Lord Strathcona and
Mount Royal, G.C.M.G.
Hon. Charles Murphy, M.P.
Supreme Court of Montreal
Certificates issued on all popular
plans, including Endowment 10, 15 and
20 year payments.

Sick and Funeral Benefits
Easy Monthly Payments.
A. T. Patterson, Supreme Secretary.
2461-ext

**NA-DRU-CO
DYSPEPSIA TABLETS**

correct sour stomach and heartburn—cure indiges-
tion and dyspepsia—set your stomach right again. 50 cents
a box at all druggists.

National Drug & Chemical Co. of Canada, Limited

**300 Days
of Sunshine
each year
LOS ANGELES**

A veritable park within itself is Los Angeles—a city perfumed with
roses—garlanded everywhere with flowers thriving in perennial beauty.
Mountains and valleys, ocean and summer are here for your enjoy-
ment during the winter months.

The streets and hotels are crowded the year 'round, but especially
in winter, with pleasure seeking tourists from all over the world.
You would enjoy Southern California. Why don't you make up
your mind to take your family there this year?
When you go, take the direct route, the

Los Angeles Limited
via Chicago & Northwestern

Union Pacific

SALT LAKE ROUTE
Electric Block Signals. Excellent Dining Cars
GEO. W. VAUX, Canadian Pass. Agt.,
Union Pacific R.R. Co.
Room 10, Manufacturers Life Bldg.,
Can. King & Yonge Sts., Toronto, Ont.

LAST

47th YEAR, No.