

The Magic Key



to the door of prosperity is business education. The demand of today for men schooled in business customs and fitted for business affairs. Our course of study will be of great value to you, no matter what career you propose to follow. Forest City Business and Short-hand College, London, Ont.

J. W. WESTERVELT,
Principal.

\$40 Buys a Fur-Lined Overcoat

Made up in first-class style. There's nothing more comfortable or durable.

O. Labelle, 272 RICHMOND STREET.

Doyle's Liniment.

The Greatest Known Remedy for the Relief and Cure of RHEUMATISM, NEURALGIA, BRUISES, BRUISES, MUSCULAR SWELLINGS, SORE THROAT, SORENESS OF THE CHEST OR BACK, or wherever a LINIMENT is required. It also cures the worst case of FILLS.



TRADE MARK. Registered.

I met with an accident in the G. T. R. yards, and nearly broke my ankle. It was sprained so badly I had great difficulty in getting home. I got a bottle of Doyle's Liniment, and after thoroughly rubbing for about five days was able to resume my work. There is no other remedy on the market equal to it for sprains.

RICHARD GOULD,
G. T. R. Yards.

London, Aug. 31, 1899.

The only known Remedy that will Cure the Sprained Calf-Joint of a Horse.

Price 60 cents per Bottle. Sample Bottle, 25c.

JOHN W. DOYLE, London, Ont. ywt

FITZGERALD

and FITZGERALD,
Barriers 171 Dundas Street.

FAIRBAIN

MERCHANT TAILOR,
Opp. City Hall, Upstairs.

To Win Business You Must Deserve It

Dean & Co. deserve the patronage of every union man in the city. They were the first to ask and are the only firm authorized to use the union stamp on their Breads.

DEAN & CO., Bakers,

547 Hamilton Road.

Picture Framing.

Room Moldings,

Wall Paper

H. & C. COLERICK,

443 Richmond Street.

TEUMSEH or FOREST QUEEN FLOUR

IS ALL FLOUR.

Not a grain of adulterated substance will be found in our flour. They are pure wheat all the way through! Gaining hosts of warm admirers for it. Have you tried it yet?

J. D. SAUNCEY,

Proprietor.

SPECIAL NOTICES.

Cushions and Tea Cost \$5. We have a great variety of down and feather Cushions, 50c each; Iron and Brass Bedsteads; Hair Mattresses; Goose-Feather Pillows, etc. The Bed and Mattress Cleaning Factory, 553 Richmond Street North. Telephone 26 397. J. F. HUNT & SONS.

Electric Turbines Baths.

Study your health. It is very important to success. One of the best means of obtaining good health is to take an Electric Turkish Bath, at 320 Dundas Street, and thus vivify your whole system.

Gentlemen, Are You Bald?

Investigate and see for yourself the Art Coverings in Wigs and Toupees. Prof. Dorewens' manufactures are worn on over 55,000 heads by all classes and in all states of life. They are weight, durability, perfection, light in weight, and a great benefit to health, and a protection to the head against Cold, Drafts, Catarrh, etc. Try on at once, demonstrating the completeness of these goods free of charge. He will be at the Griggs House, London, Friday, Feb. 2, and Saturday, Feb. 3, 20, 24, F1.

HIGHEST CASH PRICE

paid for old gold and silver, lead and copper or brass.

Canada Smelting and Refining Company.

Astrachan Jackets.

We are selling the balance of our stock at greatly reduced prices. Some very good Jackets left. Come early if you want a genuine bargain.

SPITTAL, SABINE & CO.

Furriers, 152 Dundas Street.

Health and Strength



Are renewed by taking a little light exercise every day. We have Indian Clubs, Dumb Bells, Boxing Gloves, Striking Bags; Whately, McFadden and Sandow Exercises, and everything for this purpose.

WM. GURD & CO.

185 Dundas Street.

Trousers...

The newest patterns, in stripes and checks. We guarantee a perfect fit.

Southcott's 361 Richmond Street.

METEOROLOGICAL

Toronto, Jan. 19-8 p.m.—The pressure is lower over Lake Superior and to the southward of the lower lake region, and highest in the West Pacific States. Conditions are still favorable for continued mild weather in Canada. Minimum and maximum temperatures: Victoria, 44-48; Kamloops, 40-42; Calgary, 32-40; Qu'Appelle, 38-42; Winnipeg, 16-42; Port Arthur, 20-40; Sault Ste. Marie, 30-35; Toronto, 34-44; Ottawa, 16-38; Montreal, 24-40; Quebec, 16-38; Halifax, 32-46.

Local temperatures.—The highest and lowest readings of the thermometer at the observatory on Friday, Jan. 19, were: Highest, 41.5°; lowest, 35°.

Today the sun rises at 7:46; sets at 6:13. The moon rises at 10:23 a.m.; sets at 9:39 p.m.

Much

has been said about our bread, but after all, the real test of its merit is in the trying. If you are not already one of our patrons try a loaf or two. At your grocer's, or delivered by one of our wagons. Phone 815.

JOHNSTON BROS.

WHY

Shouldn't we be able to give you good goods, good prices, good service and satisfaction? We have excellent lines to devote our time and attention to as

Legitimate Jewelers.

We confine our efforts to our own lines, goods about which we have acquired special talent, thus we are able to give you the most effective and in precious gems, the most perfect time in watches and the most useful pieces in sterling silverware.

THOS. GILLEAN,

JEWELER,

402 RICHMOND ST.

Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL

A LOCAL BUDGET

—Mr. William Garside, of Kingscourt, has removed to London, where he has a good position.

—Samuel Rowed, who has been laid up for the past month at Auburn, has entirely recovered, and resumed his work in this city.

—The donation of P. Dexter & Sons, millers, of 200 lbs. of flour to St. George's Christmas cheer was inadvertently omitted from the list recently published.

—At a recent meeting of the board of directors of the Dominion Commercial Travelers' Association the following gentlemen were appointed to the positions of honorary directors for the districts indicated: Toronto, J. G. Galbraith, Hamilton, J. E. Bizzy; London, J. Mattinson.

—St. Andrew's Presbyterian Church congregation will meet for the last time tomorrow in the Auditorium, the extensive alterations and improvements to the church having been completed. The sermons at the reopening on Sunday, Jan. 28 will be preached by the able and eloquent Rev. David James Burrell, of New York.

—The many friends who read with regret of the death of William John, second eldest son of Richard L. and Lucinda Hart. He was employed for some time with George F. Burns, the clothier. Later he took up a business course, which, owing to ill-health, he had to abandon a few months ago. He was a member of Court Middlesex, No. 118, Canadian Order of Foresters.

—On account of the patriotic concert being held on Tuesday night next, the Catholic Club concert, which was to have been given the same night, will be held on Monday night. This concert is the first of a series of four which

Eye Troubles

are averted by early attention to their symptoms. Preservation of sight is a matter of foresight. Our optician is at your service.

JEWELER WARD,

374 Richmond Street.

The Good Things

To eat are always here, well cooked and well served. Open from early morning till late at night.

Regular Dinner, 25c.

PALACE CAFE, RICHMOND STREET, OPPOSITE CITY HALL.

the club proposes holding. An unusually good literary and musical programme is promised.

—Chief Justice Armour has handed down judgment in the suit of C. F. Colwell vs. the Northern Life Assurance Company, of this city, to recover \$400 commission on stock sold by him. The judgment was in plaintiff's favor with costs.

PRIZES TO O. A. C. BOYS.

Last year the Cheese and Butter Association of Western Ontario offered \$200 in prizes for essays on cheese and butter making—four prizes of \$50, \$25, \$15 and \$10 for each. Of these prizes the Ontario Agricultural College boys took the first and second for cheese and the first for butter, amounting to \$125 out of the \$200. On cheese making C. C. Campbell, who took the dairy course at Guelph last year, received the first prize (\$50), and A. J. Wags, of Manitoulin Island, in the regular course at the college, the second prize (\$25).

On butter making, J. M. Livingstone, of Sarnia, now in the regular college course, was awarded the first prize (\$50), and W. F. Baskerville, of the Western Dairy School, Strathroy, the third prize (\$15).

McPHILLIPS-ROBINSON.

In the columns of the Evening Leader, of Richmond, Va., in its issue of the 17th inst., we find the following item referring to the marriage of ex-Ald. Patrick McPhillips to Miss Lucy Robinson, daughter of Mr. Christopher Robinson, of Richmond. The item reads:

"A very pretty wedding took place this morning at 11 o'clock at St. Patrick's Church, Rev. Father Graves officiating. The contracting parties were Miss Lucy Robinson, of the city, and Mr. McPhillips, of London, Canada. The bride is the popular and attractive daughter of Mr. Christopher Robinson, and looked beautiful in a blue cloth traveling suit, with hat to match. She was attended by her sister, Miss Rebecca Robinson. The groom is a prominent barrister of London, and was attended by Mr. George C. Robinson, Q.C., of Toronto.

The ceremony of the couple was extended northern tour, after which they will reside in London."

AT OSOODE HALL.

Wilson vs. Hotchkiss, et al., was an action to recover \$1,000 paid for stock in a joint stock company. It was alleged by Mr. W. A. Wilson, of the Wilson Varnish Company, of this city, that the promoters of the Highway Advertising Company had deceived him as to the amount of money that had been paid for stock in the company by the promoters of the company, who were John F. Ellis, Thomas Milburn and J. K. McCutcheon, of Toronto; C. S. Hotchkiss, of Detroit, and Dr. Willoughby, then of Alvinstock. The stock was sold through agents. The action was tried here by Chief Justice Armour at the December assize court, and judgment reserved. Judgment was handed out yesterday, finding that Mr. Wilson was deceived and misled when he parted with his money, and that the defendants were liable for the \$1,000, interest and costs, from the individual promoters, and that the defendant, the Highway Company, as a company, was not liable, and that the promoters of the company, also, say the court, were not liable.

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Perrin, for the plaintiff; Hanna, Sarnia, for the company; Gibbons, Q.C., and Kilmer, for the Toronto defendants.

An Old Newspaper Man

Says About

Grape-Nuts.

Arthur M. Hull, manager of the St. Paul Globe, thinks advertisements are written to inform other people about food and its value, but are not intended for newspaper men themselves, and yet of all men, newspaper men require good nourishing food to rebuild the brain and nerve centers. (They will agree that this is not a joke.)

Mr. Hull says: "I wish to give you an unsolicited testimonial for Grape-Nuts. I have used your Postum Cereal for about two years. I have seen your advertising for Grape-Nuts in the Globe as well as other papers, and have appreciated it from an advertising standpoint, but some way I never bought any until about a week ago. Since then I have practically lived on it. I think it is, without exception, the finest preparation of any food product that I have seen. It has been my good fortune to taste, and my enthusiasm prompts me to write this note. Wishing you all kinds of success."

HOW WE DO IT.



The excellence of our health tonic is the result of using the best material, although that has its influence.

Our Experience and Judgment combine to give you the best of both worlds. Light, wholesome, attractive things at the most ordinary prices.

THE PARNELL-DEAN STEAM BAKING COMPANY,

75 Bruce Street. Telephone 923.

CAPT ROBSON AT THORNDAL

Meeting of Electors Addressed by the Opposition Candidate, Mr. G. B. Campbell and Mr. P. H. Bartlett.

A meeting was held in Harding's Hall, Thorndale, last night, in the interest of the opposition candidate in East Middlesex. Addresses were given by Capt. Robson, Mr. G. B. Campbell and Mr. P. H. Bartlett. Mr. Thomas Duffin was in the chair.

Capt. Robson said he would do his best to win the election. He repeated the non-resident cry against Dr. McWilliam, and pleaded guilty to the charge of having asked Reformers to vote for him. He denied having promised to keep out of politics when he got the county clerkship. The farmers of the country were not fairly represented in the Local Legislature, he said. Any legislation that benefited the farmers would benefit all. The capital again stated that the Guelph Agricultural College farm was operated at a loss to the Government of \$2,800 a year, or \$7 an acre. He would not find fault with a loss in the testing department, but the farm proper should be conducted at a profit, he said. He advocated the erection of a permanent building in which to hold fat stock shows. He asked his friends to conduct the campaign in a fair and creditable manner. Already there were evidences of a shady nature. Strangers were scattered throughout the riding. He would advise them that any one who would accept a bribe was liable to a heavy fine, which should deter any one from accepting such. (Applause.)

Mr. G. B. Campbell drew lurid pictures of the West Elgin disgrace, and Mr. P. H. Bartlett followed on the same line, adding an array of figures purporting to prove that, taking into account annuity and railway aid certificates the government's expenditures since 1872 exceeded receipts by \$5,723,232.

The meeting closed with cheers for the Queen and Capt. Robson.

Library Additions.

Fraser—Synoptical Lectures on the Book of Holy Scripture; 2 vols. Ingulph—Chronicle of the Abbey of Croyland; continuations by Peter of Blois and others.

Cox—Latin and Teutonic Christendom; Roberts and Donaldson (editors); Ante-Nicene Library; translations of the writings of the fathers down to A. D. 325; 24 volumes.

Max Muller—Biographies of Words and the History of the Aryas.

Ritchie—The Creation; the earth's formation on dynamical principles.

Wilson—Prehistoric Man.

Mivart—On the Genesis of Species.

Trall—Studies of Plant Life in Canada.

Crookshanks—Bacteriology and Infective Diseases.

Photographs of the Year 1898.

Fence; from the middle ages to the eighteenth century.

Colomb—Slave-Catching in the Indian Ocean.

Diary of the Salisbury Parliament, 1865-92.

Lucy—A Diary of Two Parliaments; Gladstone Parliament, 1880-85.

Mallet—The French Revolution.

Neukirch—The People of the Netherlands; part second, from the beginning of the fifteenth century to 1559.

O. V. Cain—In the Year of Waterloo.

Crocker—Terence.

Galloway—In the New Capital; or The City of Ottawa in 1898.

Harrison—The Circle of a Century.

O. Read—The Waters of Canby Fork.

Robinson—Sam Love's Camps.

Shiel—The Yellow Danger.

F. H. Smith—The Other Fellow.

Zack—On Trial.

Ballie-Graham—Camps in the Rockies.

Rebecca H. Davis—Kent Hampden.

The Johnsons of a Rainbow.

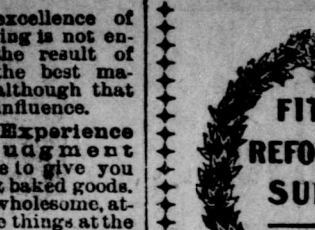
Meade—The Temptation of Olive Lattimer.

Munroe—Forward March.

DIDN'T LIKE THE BOERS.

George Lacy, who lived for many years in South Africa doing business with the Boers, publishes in the January number of the North American Review a paper of extraordinary interest and timeliness, in which he records the results of his observations of that peculiar people. He tells of their habits and of the manner of their lives in their homes and on the farms and hunting grounds, of their religious beliefs and practices, and of their relations with the natives who serve them, and with the stranger whites who have come to the country.

20 Per Cent Discount...



Commencing Saturday, January 6th, we will give 20% discount on all Suits, Overcoats and Trousers in our wardrobes. Owing to extremely mild weather previous to Christmas, we are overstocked with Winter Clothing, and must make room for Spring Goods. There are some rare values here.

Suits or Overcoats—\$10, \$12, \$15, \$18, \$20.

Trousers—\$3, \$4, \$5, \$6.

Less discount—\$2.40, \$3.20, \$4, \$4.80.

Fit-Reform Wardrobe

ROBERT M. BURNS,

180 Dundas Street, - London, Ont.

TOMMY'S WARDROBE

Sartorial Eccentricities That Would Astonish the Boers.

The British soldier has in his time undergone some strange transformations in the matter of dress, as may be seen by anyone who looks at the trooper as he is portrayed in old prints and pictures of generations ago. He probably suffered most in this respect in the year 1881, when so many and important changes took place.

Later the greatest alteration has been the wearing of "khaki" when Tommy is on active service. No one can doubt the utility of "khaki." It has been proved to be much better adapted for active service than the usual scarlet, blue or white. So into "khaki" Tommy goes when he is ordered off to the front; though the Gordon Highlanders (and they are not alone in their objection) show a great repugnance to fighting in anything but the kilts.

There are, however, many oddities of dress belonging to different regiments which would astound the farming Boer if he only once got sight of them. The Kaffir calls the Highlanders the "men-women." What would he say of the 11th Hussars, with their crimson trousers, of the Life Guards, and Horse Guards in their glittering steel cuirasses, of the Yorkshire Yeomanry, with one sleeve hanging loose and limp by the side of the coat, or of the Life Guards, with their uniforms of mediæval cut and decorations?

It cannot be doubted that the uniforms of British troops have had tremendous effects in the battlefield. Lord Roberts has told how the Gurkhas, at the siege of Delhi in 1857, were so impressed by the reckless bravery of the King's Royal Rifle Corps that they asked that the facings of their own green uniforms might be changed to scarlet, so that they might bear some likeness to the men of the regiment they admired so much. And this was allowed, to the immense satisfaction of the Gurkhas, who are today as proud as ever that their uniform resembles that of the King's Royal Rifles.

The Boers complain because they have not seen the uniforms of their officers, of the British troops wore, and which were to form a good "bull's-eye" for them to aim at. The Boer expected to see scarlet where he only sees "khaki," which he detests.

What a wonder must it be to prefer to "khaki" is such a uniform as was worn by the Portsea Volunteers in the early part of this century. These volunteers were nicknamed "The Gold and Silver." They wore scarlet coats, with gold wings and blue collars; they had white waistcoats, frilled skirts, and blue pantaloons, with black garters edged with red. Their shoes were black, and their hair was tied up with a black and white ribbon, while their hats were tipped with fur and had white feathers with red tips.

This is supposed to be the most elaborate and elaborate uniform any British regiment, regular or volunteer, has ever possessed. It is some such uniform the Boers would like to see, and half expected to see, on the British soldiers now at the front; but the modern "Tommy" leaves his Sunday clothing at home when he's away "doing his country's work."

THE ELIXIR OF LIFE

Something About Metchnikoff's Alleged Discovery.

What is described in the newspaper headlines as a new "elixir of life" is reported to have been discovered by the discoverer, Professor Metchnikoff, but a representative of the London Morning Post sends to that paper a description, which has been copied by American dailies. This "elixir of life" is described as a series of serums which arrest decay of the tissues of the different organs by reinforcing the phagocytes (white corpuscles) in their attack upon diseased germs. The different serum in the series of specifics for different organs, and "an entire section" of the in situ, it is said, is now at work to find the specific of each organ, and "extraordinary results" have already been obtained. The Morning Post's account of the discovery, is as follows:

"M. Bordet, one of the professor's pupils in 1888, published the results of a curious experiment, which consisted of injecting the blood of a rabbit into a guinea-pig. Later he injected the blood of this guinea-pig into a rabbit, and the latter died. Professor Metchnikoff sought the causes of the phenomenon, and was soon convinced that the blood of the guinea-pig, injected into a rabbit or other vertebrate animal, elaborates the poison that weakens the red globules of the blood and makes them the prey of the phagocytes.

He therefore began to inject into poison elaborated in the guinea-pig is fatal in large doses. Professor Metchnikoff argued that the action in small doses must be stimulating. On this is based the action of all medicines, such as strychnine and arsenic.

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