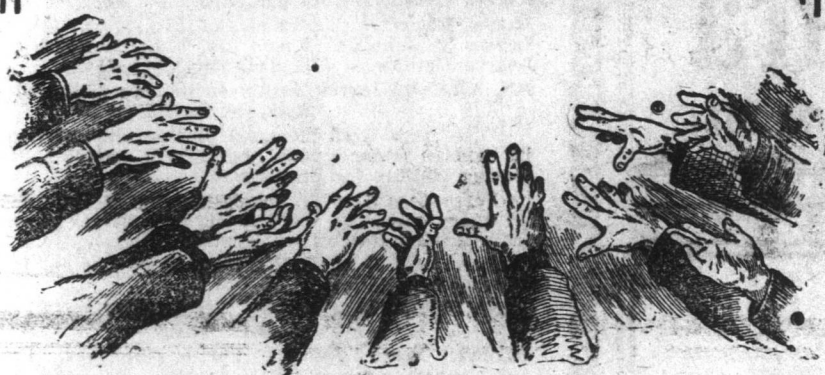




NOW
It's just
right

hundreds of pipe
users insist on having
B. C. Slice Cut Plug

Just a little rub and
it's ready for your pipe



Imperial Tobacco Co.
London, England

Home News

From Abroad

(Newfoundland Weekly, Boston.)
MR. H. H. TAIT'S CONDITION.

As many of our subscribers have been enquiring about the illness of R. H. Tait, associate editor of the Weekly, we are glad to assure them that he is now out of danger and is progressing favorably.

The operation which had to be performed was rather a serious one, and for a few days he was in a critical condition, but eventually rallied, and we hope will be on duty before long.

His brother, Dr. H. S. Tait, who is practicing in S. Dighton, has been visiting him in the hospital at Fall River and is quite satisfied with the progress the patient is making.
NEWFOUNDLANDERS WITH MAC-MILLAN.

There was one Newfoundlander with Capt. Donald B. MacMillan on the S. S. Bowdoin which returned to Miscasset, Maine, a few days ago, after fourteen months' absence in the Arctic regions. There always is a Newfoundlander when Arctic exploration is the issue. To Thomas McCue of Burgeo, the honor belongs. Labrador, also, was represented, the interpreter hailing from Jack's Lane Bay, near Hopedale.

PERSONALIA.

"Joey" Snow, who used to run a custom tailoring store in the Lamb Building, Water Street, St. John's, came to see us a few days ago. Mr. Snow has been engaged as cutter for the past year with Griff Bros. of Baltimore, and has resigned that position to take a similar one with a large firm in New Haven. The Weekly wishes him a large measure of success without misgivings.

Mr. Ignatius J. Stapleton, formerly of Grand Falls was a visitor at our office a few days ago. Mr. Stapleton has been in Boston since the summer of 1923 and for a time was with the A. H. Howe Co., the well known makers of the Walk Over shoes, but lately he has been with the Columbia National Life Insurance Co., and is also attending night session at the Bentley School of Finance and Accounting. This school is said to be the largest of the kind in the United States, and usually has about 3000 students on its roll.

Mr. Martin F. Murphy, formerly of Leslie Street, St. John's, was another visitor. Mr. Murphy has been in New York for about three years, and has recently come on to make his home in the "Hub."

During the week we had a visit from Edward J. Penny, formerly of the reporting staff of the Evening Herald in its palmy days, and later publisher of the "Advertiser."

Mr. Penny came to the U.S. about a year ago and has been engaged in newspaper work, and in the writing of tales of the sea. Several of his productions have appeared in the "Short Stories" magazine, published by Doubleday, Page & Co. Another visitor, Allan Moore, formerly window dresser in the men's department of Ayre & Son's, Limited, Mr. Moore migrated to Forest City when the "boom" was on, but not finding conditions there all that had been pictured, did not remain long. Since then he has had lucrative positions in Newark and Brooklyn, and is now doing well in carpentering. He is residing in Chelsea—Boston N.H. Weekly.

The World's Strong Man

Feats of great strength have at all times excited much interest, and the more extraordinary examples have been deemed worthy of record by historians. Remarkable though present-day feats undoubtedly are they have often been eclipsed by those recorded in by-gone days.

One of the most famous strong men of antiquity was Polydamas, the Thessalian, who lived about 400 B.C. Wonderful stories are told of his colossal size and strength. On one occasion he is said to have held a wild bull so firmly by one of its hind feet that the animal, in its struggles to release itself, wrenched off its hoof, while another feat for which he was renowned was the stopping of a chariot when driven at full speed by seizing the wheel.

Richard Coeur de Lion was an exceptionally strong man, and it is related of him that while a prisoner in Germany in the hands of the

WE SAY IT WITH VALUES

The Seeker of Good Values Will Respond to This Announcement
The Prices Say "BUY"



Our
FALL
COATS

Newest models, Newest
Fabrics: Polo Cloth, Velours,
Bolivias, Plain and
fur trimmed.

Charming Styles
\$9.00, \$14.00, \$16.75
to \$42.50

Ladies' Sweaters

Ladies' Wool Sweater
Coats, buttoned style, with
belt, in Camel and Brown
shades.

\$2.90

Finer quality, same style,
Camel, Peacock, Navy and
Brown.

\$3.75

Fine Wool Tuxedo style,
in Pearl, Navy, Camel.
\$5.00 & \$6.50

Moire Underskirts

Black.

\$1.10, \$2.50, \$2.75

Assorted Coloured

\$1.10, \$1.65, \$2.75

Princess Slips

In assorted colored Silk
Japanette.

\$1.85, \$2.25

Millinery

English and American.
Distinctive styles
Felts, Velours, Velvet,
Felt Sport Hats.

\$1.65 & \$1.95



Blouses

We are showing an excellent
range in Voile, Imitation
Pongee, Paisley
Crepe, Shantung Silk, Jersey
Silk, Paisley Silk and
Tricosham.

Ladies' Standfield's
Underwear

\$1.50, \$1.85, \$2.50
Stanfield's White Wool Bloomers,
elastic at waist and knee.
\$1.55

Big Values in Dress
Goods

Melton Cloths in Navy, Brown,
Crimson, Green
48c. yd.
Plain and Heather mixed Meltons.
60c. 70c. 80c. 85c. \$1.00 yd.
Wool Skirt Tweeds, in Plaids
and Stripes.
78c. 83c. \$1.10 & \$1.25

We cordially invite
all our out-of-town friends
to come and see us
INDUSTRIAL FAIR WEEK
November 3rd to 8th.

New Hearth Rugs

Beautiful colourings, Reversible
Fringed Rugs

\$2.50 & \$3.35

Tapestry Hearth Rug

\$2.60 & \$3.50

Velvet Axminster Rugs

\$3.85, 4.00, 5.50, 6.50, 7.50

Plush Door Mats in Black, Crimson
and Gold.

\$1.55

Rope Door Mats, assorted and
plain colors.

65c. 80c. 95c. \$1.10, \$1.35

Cocoa Brush Mats.

90c. \$1.25, \$1.35, \$1.75

More Table Damask

Splendid quality, in lengths of
1 1/2 to 3 1/2 yards. Wonderful
value.

65c. yd.

New Fall Coatings

Wool Blanket Cloth, in Brown
and Grey, 54 inches.

\$1.85 yd.

All Wool Coating, in Brown,
Beaver and Grey.

\$2.00 & \$2.50

Wool Velour Coating, in Fawn,
Grey, Beaver, Taupe.

\$2.75 yd.

Beautiful New Chintz
and Cretonnes

45c. 47c. 50c. & 57c.

Cretonnes, 48 inches wide, attractive
designs.

85c. yd.

Beautiful Wool and Silk Scarves

Pretty New Shades.

Neck Beads

The latest Novelties
19c. to \$1.10

C. L. B. Cadets



The Newfoundland Regiment, C.L.B. Cadets have had a busy week. (1) On Monday a church parade to the Cathedral; (2) Tuesday, Battalion drill and general officers' conference on finance; (3) Wednesday a social dance under the auspices of the N. C. O. and N.C.O.'s Mess in the Gymnasium; (4) Thursday, Company drill under Lieut. Jerritt, Orderly Officer and N.C.O.'s with a promenade concert, boxing match and supper in the Prince's Park under the management of the Band, as well as a meeting of the Officers' Mess. Quite a full week and everybody busy.

Doctor Burden, C.M.O., was busy, too, with his Red Cross Lecture. 28 ladies were eager listeners, learning the points of First Aid. The ladies of the N.C.O.'s Mess are grateful to Mesdames John Cole, Chas. Lans, A. Johnson, H. Adams, John Andrews, and Miss Hammond, who catered so nicely for their dance on Wednesday evening. We are glad to place on record that Mrs. Tasker Cook, President of the C.L.B. Ladies' Auxiliary, reports that their sale held on Oct. 12th, in the Armory, met with great public support. The cash results were about eight hundred dollars. Thank you ladies for your help. The staff congratulates the President and Committee of the Ladies' Auxiliary on their magnificent results. Major Dawe, O.C. of Bay Roberts Company, visited the city this week. He has arranged a transfer of Company Sergeant Major Max Dawe, to be attached to the Quartermaster's Department, St. John's, for temporary duty whilst the Sergeant Major in the city. The Colonel and officers are very pleased with the result of Photographer Reid's work. Copies of the photograph have been ordered for headquarters, St. John's and London. This will be a very valuable Brigade memento and some 300 are in the picture, including all branches of the Regiment, excepting our friends of the Ladies' Auxiliary. Battalion orders Tuesday announce that the wearing of all white cap covers is to be discontinued from Oct. 14th. Lieut. Fred Reid, of F. Company, has been transferred to the Reserve. On Tuesday the following officers were on duty:—Lieut.-Col. W. F. Rendell, C. B.E., Brigade Major Williams, Major H. Osterbridge, M.B.E., second in command, Captains Fred Burden, C. B.O., L. St. Croix, Adjutant Harold Hayward, P. B. Rendell, Lieut. A. B. Perrett, Eric Jerritt, Duty Chaplain, Rev. E. J. Nichols. The Battalion Chap-

lain Lieut.-Col. J. Brinton was also present at Headquarters, Tuesday, as well as Regimental Sergt. Major, J. Andrews.

Overseas news this week is good. Colonel W. F. Franklin, D.S.O., writes from Natal, British East Africa, under date of Sept. 5th, saying that his health is better again. He read Camp 1924 news with great satisfaction and is gratified that the present staff and all ranks are nobly maintaining the traditions. He is also pleased to hear Sergt. Ricketts, V.C., is helping his Company so well at Field College. Colonel Franklin sends his kind regards to all ranks in Newfoundland and wishes them the best of luck. In a recent copy of the Lincolnshire Free Press, of September 23rd, we read an account of the Rev. Dr. E. D. Fletcher, of Bourne, England. The Rev. gentleman was a former Captain in the Newfoundland Regiment, St. John's, and known as "the most popular officer in camp." The Rev. gentleman is a member of the Bourne cricket team and as the "last man in" helped to win a match for his team by 2 runs! He has also donated a Challenge Cup to the Bourne Abbey Bowling Club, of which organization he is honorary secretary. A large picture of the Bourne cricketers appears in the Free Press, in which Dr. Fletcher's photograph appears. All ranks are glad to note the Rev. and Captain Fletcher is maintaining his reputation as a first class cricketer, and wish him many more years of service to the national game of cricket. Arrangements are being made to give the lads their annual tea during Anniversary Week

next month. All outpost companies will also have an Anniversary Week programme. The Brigade's Birthday is St. Martin's Day, November 11th, so carry on.

COMPANIES CARRY ON!

Protect Your Children
from Goitre

Everywhere—particularly in fresh water areas you see large, hideous cases of goitre, not only unsightly, but often disastrous to mental and physical health.

Now, through scientific research a practical preventive has been found. A preventive that permits you to safeguard your children easily, without medicine.

The Canadian Salt Company solved the situation for Canadians by introducing a minute particle of Iodine into the purest of salt—Windsor Table Salt. It has received the official sanction of hundreds of physicians and scientists as a practical goitre preventive. Windsor Iodized Salt cannot be distinguished from pure Windsor Table Salt by taste and you for use on the table and in all your cooking.

You owe goitre protection to your children.

Windsor Iodized Salt
Canadian Salt Company, Limited
Windsor, Ont.

MUTT AND JEFF

JEFF DECIDES TO BE A SPHINX LIKE CAL

—By Bud Fisher

