

To All Our Customers
we extend the
Heartiest and Best Wishes
of the Season

FINAL FOR 1923

All Seasonable Merchandise--Including all Practical
Xmas Gifts--now offered at the
biggest savings of the year

Silk Overblouses

The most beautiful collection of
Waists we have ever offered.
Would make an ideal Christmas
Gift.
\$2.98
up to
\$5.98



Women's & Misses Sweaters

Wool Jerseys, Brushed Wool Jaquettes,
Knitted Vests.
\$1.98 **\$3.98** **\$5.98**

THOUSANDS OF WINTER COATS

Placed on Sale at Most Drastic Reductions Ever Known!

Mid-Season HATS

AT THE GREATEST REDUCTIONS OF
THE YEAR.
Every \$3.50 Hat **\$2.00**
Every \$4.50 Hat
Every \$5.00 Hat
Every \$6.00 Hat
Every \$7.98 Hat
Every Hat a new wanted Winter Model.

FUR COATS

Never have highest quality FUR COATS been
so low in price as in this sale.
All FUR COATS specially priced for this week.
Gorgeous Coats made to sell for twice the price
asked.
Every Coat of guaranteed quality -- well
tailored. Some plain, others richly fur trim-
med.

Coats for Women, Juniors, Misses and Stout Women

This is an Opportunity of Opportunities--DO NOT MISS IT!

\$12.98

Buy actual 17.00 Coats
Buy actual 20.00 Coats

Featuring fine styles in Velours--also Sport; Stripes,
Plaids and Plain materials; Tailored styles, too; handsomely
lined; in sizes for Juniors, Misses and Women. At
\$12.98.

\$17.50

Buy actual 24.00 Coats
Buy actual 28.00 Coats

You will be amazed at what values you get in LADIES'
COATS at \$17.50. Plenty of FASHIONABLE VELOURS,
FUR COLLARED MODELS and Plain Styles; all hand-
somenely lined; all sizes.

\$22.50

Buy actual 33.00 Coats
Buy actual 37.00 Coats

Never before have we been able to offer such a gathering of High Grade COATS at prices that barely cover the cost
of materials alone. ALL THE FINEST FABRICS and FASHIONABLE FURS OF THE SEASON are represented
here; AND THE SAVINGS ARE SECOND TO NONE!

\$25.00

Buy actual 39.00 Coats
Buy actual 45.00 Coats

MOTHERS! Look at these GIRLS' COATS

Busy Mothers will find here every
needed Coat requirement.
Polaires, Stripes, Overplaids,
Polo Coats, mostly Fur-trimmed
Sizes 8 to 16 years.
8.98
up to
11.98

Juniors & Girls' Coats

Clever Dressy Styles for your
little girl; nice warm, comfy
Coats Ages 5 to 8 years.
4.98
up to
7.98

Xmas Gifts Suggestions!

Fur Chokers, 7.00 up to 14.98
Silk Underwear, 1.00 pr set
Heavy Sateen Bloomers, 50cts.
Boudoir Caps, 20 cents
New Winter Skirts, 5.98 to 7.98

MEN!

A Special Offering of Wonder-
ful Silk-Lined, Plaid Back

OVERCOATS

At reductions of fully 40 per cent., this SPECIAL SALE brings a
SAVING that will be instantly appreciated by hundreds of men.
If you need that NEW OVERCOAT--Come in--Share in the
BIGGEST SAVINGS OF THE YEAR.

PRICES NOW AT

12.50 **18.80** **24.00** **33.00**
up

All DRESSES Reduced!

THE FACT IS CLEAR--We are going after the BIGGEST DRESS BUSINESS in our
career. Values unbeatable are in these six Groups:--

\$3.00 **\$7.98** **\$10.98**

It will certainly pay you to
come early for these Silk
and Cloth Dresses. They
will surely leave our racks
in a hurry.

Dresses originally priced
at \$12.00. Poiret Twills,
Serges. Price does not cover
cost of material.

Not a Dress in this lot
but is worth double.

COME EARLY!

\$14.98 **\$20.00** **\$27.00**

Fine Canton Crepes, lus-
trous Flat Crepes, Satins;
Values up to \$20.00. Misses'
Women's and Extra Sizes.

Poiret Twills, Canton
Crepes, Taffetas, Roshanar
Crepes, worth up to \$30.00.
Women's, Misses' and Extra
Sizes.

Buy Dresses up to \$37.50,
and they are simply beyond
description for beauty. New
Satins, Laces, Taffetas. All
Sizes up to 52 inches.

BOYS!

Boys' Overcoats and 1 and 2 Pants-Suits

EXCEPTIONAL VALUES--GREATEST FOR YEARS!

\$4.50 **\$6.50** **\$9.95** **\$12.95**

Store-wide Special Values, beginning to-day! Mothers will ap-
preciate the BIG SAVINGS this Department now offers for their
Boys. All the wanted Styles and materials in OVERCOATS and
SUITS, and all wonderful garments--Ages 8 to 18 years.

Small Boys' Suits and Overcoats

Ages 3 to 8 years.
Splendid little fellows' SUITS and OVER-
COATS--all snappy little models.
2.98 up to
4.50

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