

Choice of the House Sale Every Winter SUIT

at
1-2 OFF

YOUR UNRESTRICTED CHOICE OF ANY WOMEN'S AND MISSES' SUIT AT JUST

HALF PRICE

It makes no difference what these SUITS have been—pay the Sales person half of the former price and the Suit is yours. ALL THE SEASON'S BEST MATERIALS are in the Sale—all the best shades—Misses', Women's and extra sizes.

NOTE—Poirot Twill Suits alone excepted. Every thing else included at EXACTLY HALF PRICE.

42 LADIES' COSTUMES Special!
Sold up to \$20.00.
Poirot Twill, Velour Cloths. **5.98**
Sizes 16 to 36 only.

London, New York and Paris Ass'n of Fashion

Super Wonder SPECIALS and incidently ideal

CHRISTMAS GIFT Suggestions!!

Five O'Clock Tea Aprons.

An ideal Gift. Lacy and bright coloured Silk combination. Values at \$1.50 **35c**

Heavy Crepe-de-Chine Underwear

Values at \$5.00 in Mauve, Pink, Flesh Chemise and Bloomers. Per garment **2.48**

Brassiers

Values at \$1.50 in Pink and White Silk and other fine materials. All sizes. **50c**

Corset and Brassier Combination.

Some dainty colors and materials as Brassiers; all sizes; suspend-er attachments. **50c**

Child's Woollen Leggings

Heavy Woollen Leggings for the Kiddies 2 to 6 years. Best quality Woollen. **1.15**

Baby's Bath Robes

The Baby will be delighted with these heavy White Felt with Pink and Blue combinations. **98c**

Xmas GIFT Suggestions

Women prefer something to wear

SWEATERS, BLOUSES & SKIRT SALES

Sweater Wear

Soft Brushed Wool Models, Silk knitted, and Plain knitted Models, carefully tailored and specially priced for the next three weeks. Various new color combinations. Also new Golf Coats and Slip-Ons. \$2.00 to \$8.00 values.

98c, 2.98, 3.98, 5.98

Overblouses & lacquettes

Exquisite, beautiful Winter Blouses. Sacrificed at about One-Half Price. Tricolettes, Printed Grapes, Allover Crepes, Crepe-de-Chines; gorgeous braided models, beaded and stunning embroidered effects. High cost samples included.

98c, 2.98, 3.98, 5.98

Tailored Skirts

Values at \$8.90. **5.98 up to 7.98** New Plain Models. New Stripes and Pleated Styles.

MOTHERS! It will pay you to take advantage of this

SALE of GIRLS' COATS and DRESSES

Dresses

4.98

The largest collection ever displayed by us. Your little girl will naturally want Toys—but she will surely like something nice to wear.

6.98

Coats

Ages 4 to 15 years

Bought at a big sacrifice and now offered at **4.98** ridiculously low prices. Every mother with a girl of 4 to 15 years should take advantage of this remarkable Value Event. **8.98 12.98**

Just in Time for Christmas!

SALE 500 Fall & Winter HATS

All new arrivals included. Dress Hats, Tailored Hats, Sports Hats, Matrons Hats.

No where else in St. John's can such an assortment be found.

Panne and Lyons Velvets--
Trimmed and Plain Hats

\$1.98 \$2.98

\$3.98 \$4.98

EVERY HAT WORTH DOUBLE—JUST THINK OF IT!—RIGHT IN THE HEART OF THE CHRISTMAS SEASON—these extraordinary reductions on new wanted, desirable HATS. Black and all the best colors, trimmed with latest trimmings. Hats for every occasion, for every type Women—Misses and Matron. Buy one—buy two—you will never get this opportunity again.

An Ideal Christmas Gift!

FUR CHOKERS

Beautiful FUR NECK PIECES in all the best quality FURS such as SQUIRREL, BEAVER DE LUXE, DYED CONEY, CARACUL, FOX.

\$7.98 \$12.98 \$14.98

Brush Woollen Suits

Ideal for Rinking or Outdoor wear. Heavy Brush Woollen Suits in colors of Fawn, Grey and Combination. Side-tie Coats, long Skirts.

\$12.98

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION