

Your Attention is Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened. Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work. Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

- ALSO —
- | | |
|----------------------------|---------------------------|
| Nightdresses . . . \$3.00 | Corset Covers . . . 70c. |
| Combinations . . . \$3.00 | Dressing Sacques . \$2.00 |
| Pillow Cases . . . \$1.50 | Pin Cushions . . . 40c. |
| Luncheon Sets . . . \$3.00 | Guest Towels, 80c. & 1.00 |
- Centre Pieces—Tan 55c., \$1.00 to \$1.50
 Centre Pieces—White \$1.00, \$1.50 to \$6.00
 Runner in great variety \$1.25 to \$2.00
- All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artayl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

Templeton's

\$100

Buy TEN shares of Studebaker on margin. It is quoted to-day around \$71 and pays \$7 annually. It has been up to \$93 within six months, and is, in our opinion, easily good for ten dollars advance from present prices. That means 100 per cent. on your money.

We are fully equipped to transact your marginal business.

J. J. LACEY & COMPANY, LIMITED,
 STOCKS AND BONDS. TELEPHONE 1154.

Fashions in Furniture.

Furniture fashions change every season. There is always a new design in lounge chairs, sofas, etc. The trend is towards the water-bed furniture of which we are now showing Here — huge Cosy Chairs, Chesterfields and Lounges, overstuffed and beautifully upholstered in Silk, Tapestry, Damask, etc. — gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co.,
General Furnishers.

FIRE INSURANCE. FIRE INSURANCE

SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF EDINBURGH, SCOTLAND.
 GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD., OF FREE, SCOTLAND.

The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations.

Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant that protection at the lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,
 Agents, Board of Trade Building.

Forty-Two Years in the Public Service—The Evening Telegram

R. M. S. P.

From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG. (The Comfort Route)

S.S. Chaudlere . . . Oct. 28 Calling at Cherbourg and Southampton.
 S.S. Chaleur . . . Nov. 11 S.S. Orduna . . . Oct. 22
 S.S. Chignecto . . . Nov. 25 S.S. Orilla . . . Nov. 2
 S.S. Caraquet . . . Dec. 9 S.S. Orpesa . . . Nov. 19

Ships of the West India Service sailing from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

The Royal Mail Steam Packet Co.,
 HALIFAX, N.S.

Great Realization Sale,
 AT 266 WATER STREET.

All Wool Underwear
\$1.20 per Garment.

and numerous other bargains.
 W. BARNES Prop.
OPPOSITE BOWRING BROS.

CANADIAN NATIONAL RAILWAYS.
Travel via the National Way,

THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN AND WESTERN CANADA.

Train No. 6 leaving North Sydney at 7:10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg, and Montreal with fast through G. T. R. night train for Toronto, and with "Continental Limited" for the West.

Train No. 8 leaving North Sydney at 9:07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, connecting with G. T. R. International Limited for Toronto and Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

J. W. N. Johnstone,
 General Agent, Board of Trade Building.

Exclusive Wedding Gifts!

For those who prefer to give a Wedding Gift that is distinctive and of real value, the selections we have to offer you cannot fail to appeal to your individual taste. Our stock of Wedding Gifts is specially selected so that your gift is exclusive as well as beautiful and lasting.

T. J. DULEY & CO.,
 Limited.
 The Reliable Jewellers and Opticians.

FORT REVIVER

The finest tonic on the market. Every bottle is guaranteed to contain highly recuperative properties.

POWEREX

Strengthens and invigorates Brain, Body and Nerves.

- | | |
|--|---|
| Oxo Cordial.
Oxo Cubes.
Bouillon Cubes.
Bovril.
Evo's Fruit Salts.
Pure Olive Oil.
Calves' Feet Jelly.
Aspic Jelly.
Lemon Curd.
Health Salts. | SOUPS.
PALETHORP'S
Mock Turtle (clear).
Ox Tail (clear).
CAMPBELL'S
Tomato.
Chicken.
Vegetable and Beef.
Bean.
Vegetable.
Mock Turtle.
Ox Tail. |
|--|---|

MORTON'S KIDNEY—
 1's, 18c. tin.

BOWRING BROTHERS, Ltd.,
GROCERY.

Charles Hutton's
 FOR
Pianos
Organs and
Gramophones.

40 YEARS' EXPERIENCE.
 Buy the best, it has to last you a lifetime.
 Prices and terms, like the quality, the very best.

Nfld. Shipping Company, Ltd.

We will have a steamer sailing about end of October for Alicante and Naples, and other ports if sufficient freight offers.

For Freight space apply to

F. W. BRADSHAW,
 Sec. Newfoundland Shipping Co., Ltd.

Jowls, Hocks, Ribs!
October 15th

Small Jowls, Small Hocks, Spare Ribs.
 Special Plate Beef, Special Family Beef,
 Lincoln Plate Beef.
 New York Boneless Beef,
 Light H. B. Pork,
 Fat Back Pork.

We guarantee lowest prices & best stocks

GEORGE NEAL, Ltd.
 'Phone 264

STOVES

of all kinds at

BEST PRICES.

See Our Assortment and be convinced of the values we are now offering.

JOHN CLOUSTON,

140-2 Duckworth Street,
 P. O. Box 1243. Phone 406

TO THE TRADE!

KELLOGG'S TOASTED CORN FLAKES,

The only genuine Corn Flakes on the market.

JOHN P. HAND & CO.,

Phone 1917. Distributors.

Reid-Newfoundland Co., Limited

SOUTH COAST SERVICE.

Passengers leaving St. John's Friday, October 21st, on 8.45 a.m. train will connect with S. S. Glencoe at Placentia for usual ports of call between Placentia and Port aux Basques.

Reid-Newfoundland Co., Limited

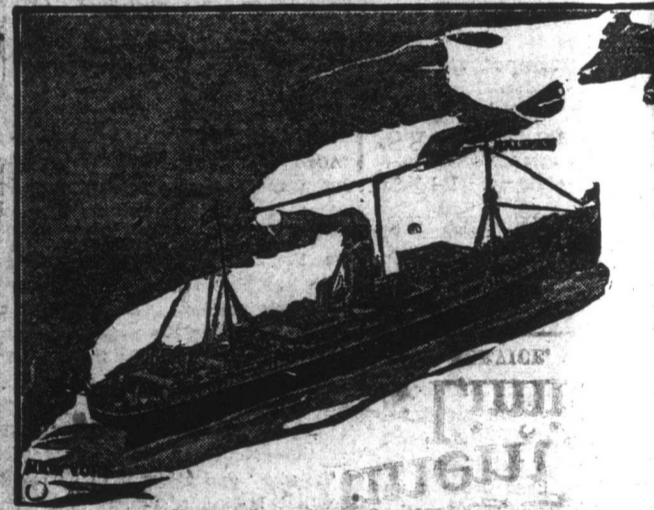
Intercontinental
Transports Limited
 MONTREAL-ST. JOHN'S SERVICE.

MONTREAL TO ST. JOHN'S.	ST. JOHN'S TO MONTREAL.
S.S. "Manoa" . . . Oct. 13	S.S. "Manoa" . . . Oct. 21
S.S. "Mapledawn", Oct. 23, direct.	S.S. "Mapledawn", Oct. 30
S.S. "Manoa" . . . Oct. 29	S.S. "Manoa" . . . Nov. 6
S.S. "Mapledawn", Nov. 10, direct.	S.S. "Mapledawn", Nov. 17
S.S. "Manoa" . . . Nov. 17	

S. S. "Manoa" has excellent accommodation for passengers.
 Between Montreal and St. John's direct, carrying freight only.

HARVEY & CO., Limited,
 Representing CANADA STEAMSHIP LINES, LTD.

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will sail for New York on Saturday, October 22nd.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

Passengers embarking for New York must see the doctor in the ship's saloon one hour before sailing.

Through tickets issued to Boston via The Dominion Atlantic Railway.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc., apply to

HARVEY & COMPANY, LIMITED,
 St. John's, Nfld., Canada.

Furness Line Sailing

From	St. John's	Halifax	Boston	Halifax	to St. John's
S. S. DIGBY					to Liverpool
S. S. SACHEM					to Liverpool
	Sept. 21st	Sept. 30th	Oct. 3rd	Oct. 8th	Oct. 12th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage and other particulars apply to

FURNESS WITHEY & CO., LTD., Halifax, N.S.
FURNESS WITHEY & CO., LTD., 10 State St., Boston, Mass.

Furness Withy & Co., Limited



No Matter How the Fire is Caused

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
 Insurance Agent.