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## Player Pianos, Pianos & Organs

We are offering them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.

**W. V. Drayton,**  
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We are still showing  
a splendid selection of

## Tweeds and Serges.

No scarcity at  
**Maunder's.**

However, we beg to  
remind our customers  
these goods are  
selling rapidly, and  
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at the same price.

## John Maunder,

Tailor and Clothier, St. John's, Nfld.



## To-Day's Messages.

9.30 A. M.

### MOST CHEERING NEWS.

LONDON, July 19. (Via Reuters Ottawa Agency).—The stroke with which Generalissimo Poch transformed the battle position is welcomed by the newspapers as equally surprising and brilliant, as in it perhaps is the most cheering news the Allies have received since 1914. Even the most optimistic, when the extent of the German defeat East of Rheims was known, were hardly prepared for the dramatic speed with which Poch's strategy developed. Experts compare it to the battle of Ourcq in 1914, when Manoury prepared the way for the great victory of the Marne. None of the previous brilliant episodes of the war have given such solid ground for confidence as this double operation of defence and attack, nevertheless warning is uttered against any over sanguine anticipation. The outplayed enemy will certainly reach violently against the menace of this whole position of the Marne, and Generalissimo Poch, now that he has reached the enemy communication, may contract and hold the territory won without attempting to push the advantage further.

### A PILLAR OF EMPIRE.

LONDON, To-day. (Via Reuters Ottawa Agency).—The Hon. H. Burton, K. C., Minister of Railways in South Africa, who is attending the Imperial War Cabinet meeting, was the guest of honour at a luncheon given by the Empire Parliamentary Association at the House of Commons yesterday. The Rt. Hon. H. H. Asquith, who presided at the distinguished gathering said, that without exaggeration Poch was one of the pillars of the Empire. (Cheers). He paid a hearty tribute to South Africa's contribution to the war, and particularly to the brilliant services of the German East Africa contingent. South Africa had sent 60,000 men overseas. Hon. Mr. Burton said the Nationalist movement was practically a racial unmaking of substantial progress.

### STORY OF THE FIGHTING.

LONDON, July 19. (Via Reuters Ottawa Agency).—A despatch from American Headquarters dated last evening contains the following: A large number of American storming troops co-operated with the French this morning in a powerful offensive. A number of tanks participated in the rush. The Americans went over the top with a yell, not even waiting for the usual artillery preparation. The Germans resisted very feebly but here and there stubborn fighters were encountered which were quickly vanquished by the American bayonets. The enemy was completely surprised by the attack everywhere, an attack that was most successful, particularly in the region of Soissons where the final objectives were reached. The operation turned out to be even more successful than had been hoped for. Many guns were captured. The Germans were so completely surprised that officers were captured in bed and one man was taken while cutting rye in the fields behind the first line. Heavy thunderstorms and violent rain last night chafed the storm troops to take up their positions unobserved and may account for the enemy's lack of vigilance. Numerous prisoners were taken in the first hour. The French battalions advanced in a dashing fashion and crossed the River Saulieres waist deep, singing all the time. The operation may be judged as a big division on the flank of the enemy salient between the Aisne and the Marne, with a view of arresting the German offensive towards Epernay, Montagne and Rheims. It is the first time since the 21st of March that the Allied command has taken the initiative on such a great scale. This is doubtless owing to the tactics of wearing the enemy down. The whole of the German left flank is menaced and the enemy must bring up troops from the Marne front to leave them in danger. The Americans are trained to the last notch and behaved like veterans. Nothing stopped them. There was the closest co-operation between the infantry and the artillery. Light and many heavy guns were moved up swiftly and the retreating enemy forces were literally deluged with shells. The reserve tanks did all that was expected of them. They preceded and accompanied the infantry, clearing many places that escaped the artillery. Hastily organized enemy counter attacks were there and were all broken up. East of Chaudon the fighting will likely become heavier as the German reserves arrive.

The American and French south of Soissons launched a second attack at noon and swept on so fast that the cavalry was thrown in later in the afternoon. All headquarters to-night are writing that the attack was captured in the morning. The Americans south of Soissons until noon had counted 2500 prisoners and 50 guns. They also captured an immense amount of material, including a number of aeroplanes which the enemy were unable to remove. Many prisoners have not been counted. The Americans north of Chateau Thierry captured more prisoners and an equal amount of material. The attack has progressed so far that the enemy in the vicinity of Chateau Thierry is in a risky position. The American troops are greatly elated and received warm thanks from the French commander. The attack in the afternoon was even more dashing in its nature than the morning onslaught. Only here and there did badly frightened German attempts to make a stand and the Americans rushed these with revolvers, rifles and bayonets. The great importance of the day's success becomes clearer hourly. On the left wing our troops have captured the high plateau overlooking Soissons from the southwest, and have cut, or have under fire, the Soissons-Chatouilly highway, which is the main feeder to the enemy front on the Chateau Thierry sector. The Soissons Villers-Cotterets railway has also been cut. Several infiltration movements were effected by the cavalry riding through the gaps of the enemy's retreating lines and establishing themselves in the villages further ahead. The haul of men and guns is the largest ever made by the Allies in one day since the battle of Malmaison last October.

### LLOYD'S CRYPTIC SPEECH.

LONDON, July 19. (Via Reuters Ottawa Agency).—Representatives of Canada, Newfoundland and Australia attended a dinner given by the Comrades of the Great War Association which is interested in the welfare of discharged soldiers and sailors throughout the Empire. Hon. W. A. Massey, Premier of New Zealand, and Lieut. General Smuts of South Africa sent sympathetic messages. Premier Lloyd of Newfoundland said that one result of the Imperial Conference was that the day for the exploiting of any one of our resources by the enemy had passed. Hon. Joseph Cook, Minister of the Navy for Australia, Sir Joseph Ward, Finance Minister of New Zealand, and Sir Edward Kemp, Overseas Minister of Militia for Canada, also spoke.

10.00 A. M.

### BIG MONEY.

WASHINGTON, To-day. Italy got another credit of \$100,000,000 from the United States Government to-day, and Belgium was given \$9,000,000 additional. This makes Italy's total loan from this country \$760,000,000, Belgium's \$145,250,000, and all the Allies loans \$6,380,040,000.

### PROS. MUST WORK OR FIGHT.

WASHINGTON, To-day. Professional baseball was held a non-essential occupation, under the work or fight order to-day, by Secretary Baker. "I have decided the work or fight regulation includes baseball," he said in announcing his decision.

### FOOD MEN TO CONFER.

WASHINGTON, To-day. Food Administrator Hoover left here enroute to London, July 18th, and sailed from an Atlantic Port a few days later, to make a survey of the food situation in Europe. He was accompanied by Jos. F. Cotton, director of the Meat Division; Jas. W. Wells, of the Milling Division; and Geo. T. Jackson, Vice-President of the grain corporation of the food administration, and Lewis Strauss, Mr. Hoover's Secretary. Mr. Hoover will confer with the Food Ministers of the Allies, and endeavour to determine their requirements, and take measures to unify distribution. The entire problem of the pooling of food supplies will occupy a large part of his time while in Europe. Mr. Alonzo Taylor, chief of the division of food administration, who has a wide experience with food problems in Europe, especially in Germany and Austria, since the outbreak of the war, has been in London for weeks, preparing data for the conference which begins next Monday.

### ORDER IN COUNCIL VALID.

OTTAWA, To-day. By a majority of 4 to 2, the Supreme Court of Canada this afternoon upheld the validity of the Order in Council of April 20th. It is under the authority of these Orders in Council that exemptions of men in class one, between 20 and 22 years of age, were cancelled.

### AT LAST.

LONDON, To-day. In the House of Commons to-day, the British Nationality status of Aliens Bill, amended, by adding a provision that no certificate of nationality shall be granted for a period of five years after the war to any German subject, or any subject of the countries at war with Great Britain, unless he has served in the British or Allied forces, is a member of a race or community known to be opposed to enemy Governments, or was a British subject at birth. Another amendment was adopted empowering the Home Office to assent to the application of a British born wife of an enemy alien to resume her British nationality. It was adopted by the House to-day by an unanimous vote. (See 5th Page for other Messages.)

**GlenMaur**  
651 SPADINA AVENUE  
TORONTO  
RESIDENTIAL AND DAY SCHOOL FOR GIRLS  
Principal - MISS J. STUART  
Classical Traps, European Refectory, English, Large, well-ventilated house, pleasantly situated, highly qualified staff of Canadian and European teachers. The curriculum shows close touch with modern thought and education. Preparation for matriculation examinations. Social attention given to individual needs.  
Outdoor Games  
School Re-opens September 12th. New Prospectus from Miss STUART.



Keep Your Kodak  
Busy for the sake  
of the Boys  
"OVER THERE"

We have a full line of Kodaks and Kodak Supplies.

Kodaks from  
\$8.50 up, at

**Tooton's,**  
The Kodak Store,  
230 WATER STREET.  
Everything for the Photographer

# Pears' Soap



A. & F. PEARS LTD., LONDON.

Make your coal bill small by purchasing

## A NEW PERFECTION OIL COOKER.

You have the opportunity to-day of making a selection from stock just in at to-day's prices.

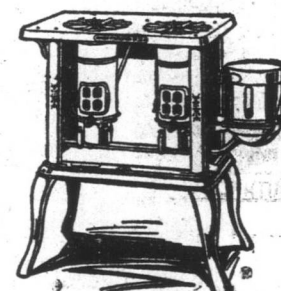
If you cannot call to-day 'Phone No. 11, and book your order.

## A Patriotic

housewife who is taking her place in the "front line" of war relief work is finding it necessary to shorten her kitchen hours. The New Perfection Oil Cooker will lighten the kitchen duties, exempt you from coal and wood stove drudgery, and give you gas stove comfort and absolute cleanliness.

**AYRE & SONS,**  
Limited.

1  
2  
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BURNERS.



## Every Price on this Page is as Low or Lower Than You Can Secure Elsewhere.



## New Blouses of Silks and Georgette Crepe. Delightfully Summery Models.

The right kind of Waists that wash exceptionally well and styles that will feel cool and dainty. The collars are particularly new, so that you can choose several from this group. Georgette Crepe Waists in White, Pink and Lemon shades. Special Price, each \$5.70.

**SILK WAISTS.**  
If you contemplate buying a Silk Blouse during the next few weeks you will find it advisable to make selection while so broad a showing may be viewed during one visit. White and Pink Silk Blouses in assorted styles and sizes. Special Price, each \$3.50.

**LADIES' WHITE GLOVES.**  
A line of Ladies' White Summer Gloves in assorted sizes, with two dome fasteners. We are clearing this lot at a very low figure. Sale Price, per pair 43c.

**UNDERWEAR.**  
A job line of Ladies' Summer Vests. We wish to clear this line in order to make room for incoming stocks; short sleeves, peeler style. Sale Price, each 29c.

**CORSETS.**  
A line of Corsets at the old price. You will find this model splendidly adapted, and what is more, extremely comfortable. Fitted with suspenders; all sizes. Sale Price, per 95c.

**RUFFLES.**  
A line of Lace Ruffs for present wear in assorted shades. These are very fashionable in New York at the present time. Come and see this line. Sale Price, each 98c.

**MISSIE'S MIDDY SUITS.**  
Made of good quality White Drill, appropriately trimmed. These are slightly soiled and are worth from \$4.00 to \$5.00 each; size 8 to 14 yrs. Sale Price, ea. \$2.50.

**LADIES' LINEN HATS.**  
These will make an ideal knockabout or vacation hat. They look so cool and refreshing; just the hat for August weather. Sale Price, each 68c.

**CHILD'S SUMMER CAPS.**  
A job line of Summer Caps; can be worn with most any summer frock. Suitable for children up to 8 years. 59c.

**MISSIE'S COTTON DRESSES.**  
A very pleasing line of Striped Dresses for present wear, made of best quality material, with trimmings to suit; sizes from 4 yrs. to 12. Sale Price, ea. \$1.25.

**MEN'S SHIRTS.**  
Made of good quality Blue Linen. A working shirt most suitable for warm days. Collar attached; assorted sizes. Sale Price, each \$1.35.

**BOYS' SUITS.**  
Boys' Suits of Blue Poplin, an item of utmost importance to mothers; are good fitting and will stand hard wear; two pieces—pants and coat. Sale Price, per suit \$2.35.

**INFANTS' SOCKS.**  
A full line of Infants' Socks in assorted colours. We intend clearing this lot at this special figure: Sale Price, per pair 23c.

**LADIES' WHITE SHOES.**  
In one and two strap styles. These are a regular line that we offer at a cut price; all sizes. Sale Price, per pair \$1.95.

**CHILD'S WHITE SHOES.**  
Also 20 pairs left out of that special line of Child's White 2-strap. These are fitted with a white bow and spring heel; sizes 6 to 8 only. Sale Price, per pair 98c.

**LADIES' BOOTS.**  
Some odd lines that we have grouped under one figure. Some of these were selling at \$4.50 per pair, and cannot be duplicated at this price. We advise you to see these. Sale Price, per pr. \$3.70.

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