

# HERALDING Our PREPAREDNESS

for Christmas Trade,

AND OUR BEST EFFORTS TO FEATURE STRONGLY

## Practical Gifts

for Grown-Ups. Of course, Christmas is Christmas for the Children, and even these we are bountifully prepared for with good things.

**Friday,  
Saturday  
AND  
Monday**

SPECIALS!

*James Baird*  
LIMITED

IF YOU CAN'T BE WITH US, WRITE US!



**Do  
YOUR  
XMAS  
Shopping  
NOW!**

**SCRIMS  
MAKE PRETTY HANGINGS**

30 pieces of plain and fancy bordered Scrims in Cream and White, mostly 36 ins. wide. There is some plain in the houses needing new Curtains, just an added touch for Christmas. These pretty and inexpensive Scrims fill the bill. Regular values to 18c. per yard. Friday, Saturday and Monday . . . . . 15c

**LADIES' HOSE.** Boys and Girls Hosiery.

That you can depend upon; fast Black Cashmere in fine rib finish, suitable for present wear, 'tis heavy enough; and others in heavy ribbed, hard wearing worsteds. Special Friday, Saturday and Monday . . . . . 32c

39c

Values that Emphasize Their Worth.

**Battenburg Centres.**

A brand new lot. Just came along with our Xmas goods, oblong shape, with deep Battenburg edge and very pretty White embroidered centre; a serviceable gift that will be appreciated. Reg. 55c. Friday, Saturday and Monday . . . . . 47c

**Toilet Covers.**

These honeycomb Toilet Covers are great wearers, they're nicely patterned and the size you need. 20 x 36; fringed edge. Reg. 30c. Friday, Saturday and Monday . . . . . 25c

**Centre Cloths.**

Dainty snow white Linen Cloths, one mass of pretty drawn thread work, having 3 rows of this all around, plain centre and hemstitched border. Reg. 55c. Friday, Saturday and Monday . . . . . 59c

**Girls Gloves.**

All sizes in good warm woolen gloves for the girls, in shades of Navy, Brown and Cardinal, values here up to 32c. Friday, Saturday and Monday . . . . . 25c

**Boy's Wool Gloves.**

Assorted sizes in Boy's heavy Ring-wood Gloves, fancy knit, closed wrist; these are mostly for the bigger boys; values to 50c. pair. Friday, Saturday and Monday . . . . . 39c

**Boxed Toilet Soaps.**

Come in the line of Practical Gifts. Nothing more pleasing than a box of our Royal Violin Soap, highly perfumed, 3 cakes in a box. Special, Fri., Sat. & Mon., per box . . . . . 37c

**Safety Razors.**

A welcome gift for any young man, strongly made, simple to use, simple to clean; made in England. Friday, Saturday and Monday . . . . . 65c

**Work Baskets.**

They never lose their charm as a gift, these are pretty, made of plaited straw with wood bottom. Friday, Saturday and Monday . . . . . 65c

**Ladies Wool Gloves.**

Finely finished all wool gloves in Brown, Grey, Black and nice Heather mixtures, gloves warm enough for the coldest days and the most serviceable looking glove for winter wear. Our new 65c. regular. Friday, Saturday and Monday . . . . . 59c

**Brand New Hearth Rugs**

From the old country, rich Tapestry patterns, beautifully blended colourings, these are a generous size, extra heavy and long wool fringe ends. Our best \$4.50 values. Fri., Sat. and Monday . . . . . \$4.45



### A Few Picked Items From the SHOW-ROOM

**Boudoir Caps.**

They're so rainy, its almost impossible to describe them here, however they come in plain and fancy Muslins, lace and ribbon trimmed, shades of Pink, Sky, Hello, Rose and White. See these, they have a gitty look. Regular 40 cents. Friday, Saturday and Monday . . . . . 34c

**Ladies Guamps.**

We are clearing these this week, silk and velvet makes, in shades of Navy, Brown and Black, some elastic gathered at waist others in silk with scalloped edge; sizes from 36 to 42. Reg. \$1.30. Friday, Saturday and Monday . . . . . 98c



**LADIES' WOOL JACKETS.**

Something particularly serviceable for present wear; all wool, V neck, suitable for wearing about the house on extra cold days, or under raincoat for outdoors; for young or old a boon alike. The shade range includes' Saxo, Apricot, Reseda and Purple. Give these a thought when making out your gift list. Reg. \$1.90. Friday, Saturday and Monday . . . . . \$1.65

**Children's Caps.**

A lot of pretty makes in heavy Eider, Buttons at side, with Tassel; they come in White, Check and Striped. Reg. 20c. Friday, Saturday and Monday . . . . . 16c

**Comb Sets.**

Strong, yet fully finished Tortoise shell side and back Combs. Reg. 60c. per sett. Friday, Saturday and Monday . . . . . 49c

**Special Value in Underwear.**

We have just opened a case lot of excellent Underwear for Ladies', fine Jersey ribbed, a seasonable weight, high neck vests, long sleeves, pants to match, ankle length; sizes 34 to 42. Regular, per garment, 65c. Friday, Saturday and Monday . . . . . 57c

**Infants' Wool Sets.**

Just a couple of dozen of cosy looking wool sets in White, Jacket and Bonnet to match, ribbon trimme dand Sky or Pink crocheted edge; very suggestive for a gift for the baby. Reg. \$1.60. Fri., Sat. and Monday . . . . . \$1.48

**Infants' Cashmere Dresses.**

Pretty styles, embroidered yoke, with fine pin tucks, and feather stitching, fine lace edging at neck and sleeves, others in that long body effect, smocked, turned down collar; shades of Pink, Sky and White. Reg. \$1.25. Fri., Sat. and Monday . . . . . \$1.08

**Directoire Knickers.**

A very pleasing range of shades, showing Saxo, Hello, Grey, Navy, Sky and Cream, shaped band at waist, banded at knee, others with Elastic; they are an excellent weight and are particularly well finished. Reg. 90c. Fri., Saturday & 79c Monday . . . . . 79c

**Boxed Handkerchiefs.**

First showing of some of those pretty Handkerchiefs which we have selected for Xmas Trade. Note! these are of fine Irish Lawn and hand embroidered; 6 handkerchiefs in each box, hemstitched of course. Reg. 65c. value. Friday, Saturday and Monday, per box . . . . . 55c

**Fancy Silks.**

A show of Silks of more than ordinary interest. Just a half dozen or so pieces of those handsome fancy Corded Dress Silks, so suitable for fancy work or Dress Trimmings. These are our Regular Dollar and a quarter yard silk. Clearing. Friday, Saturday & Monday, per yard \$1.04

**Christmas Stockings**

The Child's Delight Xmas Morning Our stock of these just ready. Plump, well-filled Stockings that will fairly make the little ones' eyes bulge with ecstasy; assorted sizes. Friday, Saturday and Monday— 15c., 17c., 25c., 45c. each.

**Mens "Romeo" Slippers.**

How nice it is after the day's running about to put your feet into a pair of warm slippers like these; they come in Grey shade, with solid leather sole and heel; sizes from 6 to 10. Reg. \$1.75 pair. Friday, Saturday and Monday . . . . . 1.59

**Hercules Apron Cloth**

Something particularly strong and good wearing in pure White Apron Cloth, 36 inches wide; this was bought job's the quantity was large, but we took it to get the price; value for 18c. per yard. Friday, Saturday and Monday . . . . . 12c

**Ladies Washable**

**Suede Gloves.** Always popular, natural shade, the finest fabric glove for fall wear, wash them regular, it won't hurt them. 1 dome fastener. Regular 55c. Friday, Saturday and Monday . . . . . 59c

**Ladies' Felt Juliet Slippers**

Here's where you get the ideal gift for mother or auntie, nice soft warm felt Juliet Slippers in Grey, Blue or Black leather soles and heels; sizes 3 to 7. Think it over! Regular \$2.00. Friday, Saturday and Monday . . . . . 1.84

**Misses Felt Juliet Slippers.**

The cosy kind for wearing about the house, heavy blue felt make, fur trimmed, low front, leather soles and heels. Reg. \$1.50. Friday, Saturday and Monday . . . . . 1.38



**FOR THE LITTLE ONES!**

Christmas is Christmas "for all that."

## TOYLAND!

Cases upon cases of British made Toys for Boys and Girls, many additional attractions this year. We're ready to fill every Santy's bag that comes our way. We've opened to date Motor Cars, Trains, Cannons, Guns, Bugles, Blocks, Games, Mechanical Toys, Pistols, Balls, Banks, Chimes, Reins, Whips, Plush Animals, Cyclists, Tools Sets, Drums, and many other amusing things.

**DOLLS! DOLLS!**

Cleverly gotten up Dolls that lack neither character nor personality; these have a true-to-life expression and fairly ask you to carry them home to the little ones. Broader assortments than ever and as usual our low prices much in evidence. 25c., 40c., 45c., 70c. up.

**Calendars.**

Pretty Wall Calendars for 1917. Some of "Tucks" Specials, they're here. Friday, Saturday and Monday. 4c., 8c., 10c., 14c.

**CHRISTMAS POST CARDS.**

Perhaps it would be well to see these, they're Christmas all over, neatly printed and beautifully colored. Special, Fri., Sat. and Monday . . . . . 6 for 5c

## Christmas Cards!

Handsome Cards expressive of Yuletide Greetings. Our stock this season excels in distinctiveness and refinement. Many new innovations characteristic of the times, we have single and boxed. Single—3c., 9c., 10c., 12c., 18c. Boxed—15c., 19c. and 25c.

**NELSON'S BIG BOOKS for LITTLE CHILDREN . . . . . 24c.**

Clearing Out Our Left-Overs in

### ENAMEL and TINWARES

AT 10 per cent. OFF THESE PRICES.

- |                         |                           |
|-------------------------|---------------------------|
| Tin Buckets, each. 17c. | Cullenders . . . . . 25c. |
| Enamel Buckets . . 32c. | Frying Pans . . . 19c.    |
| Enamel Saucepans. 19c.  | Shovels . . . . . 10c.    |
| Enamel Skillet . . 19c. | Pudding Moulds . 10c.     |
| Pudding Pan . . . 17c.  | Double Boilers . . 10c.   |
| Steamers . . . . . 35c. | Alum. Saucepans. 74c.     |
| Savory Roasters . 36c.  | Mirrors (large) . 20c.    |
| Fancy Trays . . . 10c.  | Less 10 per cent.         |
| Tin Pot Covers . . 10c. |                           |

**Mens' Handkerchiefs.**

Assorted makes, your choice of Irish Lawn, which is a superior wearing handkerchief and comes in full size or the finer make in "Excelsa" a smaller size or Khaki handkerchief if you like. Special, each. Friday, Saturday and Monday . . . . . 12c

**Mens' Felt Slippers.**

Mens' low cut Slipper in Dark Grey Felt, painted front, Chamisso Leather sole and heel. Reg. \$2.00. Fri., Sat. & Mon. per pr. \$1.85

**Mens & Boys "Nansen" Caps.**

Brand new Caps from across the water, the perfect face framer for stormy days, made in one piece, all wool, folds neatly and can't lose its shape. Special, Friday, Saturday and Monday. Boys . . . . . 62c Men's . . . . . 82c

**Mens' High Grade Neck Wear**

The long flowing wide ends and four-in-hand styles in plain and fancy weaves, high-grade Silk Ties, with a Christmas look about them. Our regular 60c. line. Friday, Saturday and Monday . . . . . 54c

### The Women's Domestic Guild.

On three previous occasions within the past few months we made reference to the hiring of young girls for domestic purposes, by an association known as the Woman's Domestic Guild of Montreal, whose business it is to obtain domestics for (supposed) good homes at the place mentioned and other large cities throughout Canada. A Mrs. Francis representing the above organization, paid us a visit and engaged rooms at a residence on Bond Street, remaining in the city for about one month, in which time she was successful in raising a contingent of girls most suitable to her wishes. To be exact one hundred and twelve were obtained, 40 of whom were despatched by the Reid Nfld. Co.'s express and the remainder by the Red Cross boats in drafts of 40 and 32. As will be remembered, we drew attention to the fact that many of these girls were leaving very comfortable homes and in no case was it necessary for them to go out as house servants. The majority of these girls whose ages were between sixteen and eighteen years, were inexperienced in the ways of big cities, and as 'might be expected found their new abode lacking many of the home comforts and privileges that once was theirs to enjoy. Reaching the French-Canadian metropolis they were taken to the headquarters of the association and from there were one by one despatched to the various places for which they were engaged. Many were the heart-breaking scenes as sisters, cousins and life-long friends were separated with the possible chance of not seeing each other for years. While it is true some of the girls were fortunate enough to secure good homes, we are not so sure about the others. Upwards of twenty of the number have since returned to their former homes, after having an experience they will not soon forget. Being daughters of a free country they strongly resented the unlady-like actions of some of their employers and on explaining matters to their parents by letter, they were forwarded sufficient money to pay back their advance fares to the Domestic Guild and to purchase a return ticket to Nfld., or in other words buy back their freedom. Prior to the European war this organization carried on its domestic traffic with the British Isles, but owing to certain reasons best known to themselves, this well-established market had to be abandoned, and as "necessity is the mother of invention," they arranged a scheme whereby they could open up markets nearer home, and of course we were called on to contribute our share.

Minard's Liniment Co., Limited. Gentlemen.—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of Inflammation. Yours, W. A. HUTCHINSON.

### Future Deeds.

Sweet friend of mine, it doesn't pay to tell of things you will achieve; the golden era is to-day; and promises too oft deceive. "To-morrow I will cut much grass, to-morrow prizes will be won." To-morrow! But to-day, alas, goes by and you have nothing done. To-morrow is a vision dim, that makes the dreamer's heart feel good. To-day the man of sense and vim goes forth and sows three cords of wood. To-day we know we are alive, our bones and thews obey our will; it is our privilege to strive, and put some kopecks in the till. To-morrow, when the maddening crowds of workers throng along the pave, we may be wearing jaunty shrouds, all neatly dolled up for the grave. The things I've done may count a bit, and gain some measure of applause, when I this daily round have quit, when I have crossed my purposeless paws. The lofty deeds that I pursue won't make a record till they're won; the things that I intend to do, will never count until they're done. And so, my friend, again I say—and, saying it, I'm strangely moved—the golden era is to-day; don't let it vanish unimproved.

### Everyday Etiquette.

"Which is the correct way to eat soup or other liquid food, from the end or side of the spoon?" asked Jane. "Soup should be sipped quietly from the side of the spoon," answered her mother.

MINARD'S LINIMENT LUMBERMAN'S FRANKS

For Her...  
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S. N.F.

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