

American Millinery.

WE have just received a shipment of AMERICAN HATS for Ladies and Children, all personally selected.

To make room for Fall shipments all must be cleared out quickly.

MARSHALL Brothers.

The Eternal Conflict.

By RUTH CAMERON.



Put yourself in his place. Was there ever a vexed question between two parties that could not be quickly settled if each party were able to do just that?

And in nothing is this more true than in the eternal conflict between employer and employee.

I heard an office worker complaining the other day because she had had to stay overtime several nights during a busy season. She thought her employer ought to pay her extra money.

She expects to be paid when she is sick.

And yet, this same woman was out from illness a week last winter, and she does not think it anything more than just that she should be paid for that week.

On the other hand, I have heard an employer complain that his stenographer did not like it when he gave her three or four letters after five o'clock. I happen to know that he has a habit of doing this two or three times a week. Would he like it if this same stenographer came in half an hour late two or three times a week?

"That's gratitude," he says.

Another business man of whom I know has been complaining bitterly because one of his buyers, a very clever woman, has left him for better money elsewhere. "That's gratitude," he said. "Why, I promoted that woman, step by step, from an errand girl until she was getting three thousand a year, and then she leaves me for a little more money. That's loyalty."

I sounds bad, doesn't it, but here is

the other side of the medal. The employee is a very smart business woman. She earned every promotion and every dollar she got—and more too, in all likelihood. She was earning three thousand when she left. She was offered a thousand more. Suppose her employer had had an opportunity to get a woman as clever as she for a thousand less than he was paying her. Would he have done it, or not?

There is Room For Sentiment In Business.

Sentiment in business is a splendid thing. It is that which makes employees work overtime and over pace to help out in time of stress. It is that which makes employers pay their faithful workers in times of sickness, or pension them in old age.

But sentimentality is quite another thing, and there is no room for that in business or anywhere else.

Put yourself in his place. Turn every question that comes up inside out, and then give the other man a square deal, both in the service you render and in the judgment you make of him. Isn't that a good rule for both employers and employees who want to be fair?

DELAYS ARE DANGEROUS—Don't delay in ordering your new suit as the price of goods is continually on the jump in the home markets, and the longer you'll wait the more you'll pay. If you want a suit, GET IT NOW and get it at SPURRELL'S, where good goods, low prices combined with style and fit predominate. SPURRELL BROS., 365 Water St.—may4,tu,th,s,t

When it is difficult to turn ice cream out of its can allow cold water to run over the outside of the can.

Butter Taffy—Two cups light brown sugar, 4 tablespoons molasses, 2 tablespoons water, 2 tablespoons vinegar, ¼ cup butter. Boil until brittle when dropped in water.

Peppermints—One and one-half cups granulated sugar, ¼ cup boiling water, & drops oil (not essential) of peppermint. Stir sugar and water in granite saucepan until dissolved. Boil ten minutes after it begins to boil. Remove from fire and add oil of peppermint and beat until creamy. Drop from tip of spoon on buttered paper or platter.

EVERYDAY ETIQUETTE.

"When a girl's engagement has been announced should her parents call on her fiancé's parents, or should they call first?" asked Ella.

"When a girl's engagement has been announced the young man's family should take the initiative in calling on her parents," replied her married sister.

GIANT JUNIOR SAFETY RAZOR.

Be sure and get 7 blades with your Giant Junior Safety when you buy it. Price 50 cents, with 7 blades—just 24¢.

If a bay leaf is added to tomato soup it will give it a delightful flavor. A soapstone griddle, like an iron spider, requires long service to season it.

Ex S. S. Florizel, July 28, '16:

New Potatoes.
New Cabbage.
New Turnips.
Bananas.
Fresh Tomatoes.
Malaga Grapes.
California Oranges—Large.
California Lemons.
30 cases
California Oranges, 216 and 250's.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

New Turnips.

20 brls. New Turnips.
Per s.s. Stephano.

California Oranges.

40 cases 216 count
20 cases 176 count
40 cases 150 count
ALL SOUND & EXTRA SWEET.

Soper & Moore,

Retail and Wholesale.

Your Boys and Girls.

Sweets are necessary to the growing child, so let them enjoy the making as well as the eating.

Maple Caramels—one cup thick maple sugar, ¾ cup of cream. Boil until it hardens in cold water. Pour on greased platter and mark in squares when cool. Wrap in waxed paper as any caramels.

For Butter Scotch—one cup sugar, ½ cup water, 1 teaspoon butter, 1 tablespoon lemon juice or vinegar or 1 tablespoon molasses. Boil 20 minutes until hard when dropped in cold water. Pour into buttered dish. Mark in squares or rounds when cool.

Butter Taffy—Two cups light brown sugar, 4 tablespoons molasses, 2 tablespoons water, 2 tablespoons vinegar, ¼ cup butter. Boil until brittle when dropped in water.

Peppermints—One and one-half cups granulated sugar, ¼ cup boiling water, & drops oil (not essential) of peppermint. Stir sugar and water in granite saucepan until dissolved. Boil ten minutes after it begins to boil. Remove from fire and add oil of peppermint and beat until creamy. Drop from tip of spoon on buttered paper or platter.

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St. John Ambulance Brigade Hospital Fund.

Already acknowledged . . . \$10,621.15
Mrs. McCoubrey (part proceeds sales July 22nd) . . . 3 35
Anonymous, ditto 10 00
Mrs. F. W. Rennie 10 00
Wesleyville, per B. W. Kean . . . 75 10
Duke of Connaught, L. O. A. . . 50 00
W. F. A. LaSalle 25 00
Methodist Church, Collections, per Rev. I. French . . . 16 35
Briggs Island 10 00
Deer Island 10 00
Ladle Cove and Abbey Cove . . . 125 40
Rev. Dr. Curtis 20 00
Employees Job Bros & Co., Ltd., account of upkeep . . . 30 00
Robert B. Job 250 00
Bowring Bros., Ltd. 1040 00
Kelliegreys and Lower Gully, collected by Messrs. T. Farrell and W. Mercer . . . \$66.55
Collected by Messrs. F. Furneaux and L. Colley \$145.95
Seal Cove and Indian Pond, collected by Messrs. E. Andrews and A. Warford \$50 00
A Friend, West Coast 20 00
Shoal Harbour (account of upkeep) 5 00
R. W. Grant 5 00
Margaret E. Williams, 116 Quidi Vidi Road 2 00
Alex. Scott (part proceeds sales July 22) 20 00
Received at Evening Telegram Office:
Church Women's Association, Burin . . . 18 00
Received at Daily News Office:
Mrs. Joseph Moore, Freshwater Road 45 00
Bazaar at 44 Queen's Rd. Women of St. Andrew's Presbyterian Church . . . 250 00
H. C. Hayward, "Liaisons," Forest Road 2 50
A Friend (M. B. H.) 10 00
Smyth & Co. 50 00
Entertainment at Mr. Chalkley's Bungalow, Lakeview Avenue, per several little girls 15 00
O. E. Laffy, J. P. 5 00
L. F. Perlin & Co. 50 00
Rev. Canon White 10 00
"In Honour of Him Who once had not where to lay His Head" 5 00
Strawberry Social at Chamberlains, per Messdames Jones and Hiseock W. F. Joyce, Reid Newfoundland Co. 10 00
Per Lady Davidson:
Children's Patriotic Band, Bebad, Cove, B.D.V. . . . 10 00
Received at Daily News Office:
Miss Jessie Eales, Topsail Road 2 00
In acknowledgement made on the 24th inst., amount stated as from New Melbourne should have read:—
New Melbourne collectors, Joshua Goodwin and Jas. Goodwin \$35 00
Pretoria L. O. L. 5 00
Whales Brook, collectors S. Rowe and Jabez Hopkins . . 5 15

Lead Cove, collector Zacha-Brown, collectors He-riah Button 3 30
man Bryant and H. Strong . . . 5 50
Sibley's Cove, collector T. Sparkes 2 05
\$56 30

Three Arms:
Mr. and Mrs. James Norris . . . 40 00
B. A. Norris 5 00
J. B. Knight 4 50
Capt. Edward Norris 3 00
Edward P. Norris 2 00
Mrs. (Capt.) C. A. Batstone 1 00
Small amounts 4 50
\$80 00
D. M. BAIRD,
Treasurer.

For the Ball Players.

STAFFORD'S LINIMENT.

For bruises and pains—aches and sprains and similar troubles of the man who trains—sell "Stafford's Liniment."

It makes stiffened and some muscles supple and ready for work. For your baseball friends—your local tennis or football players—and all who indulge in any form of athletics recommend

"STAFFORD'S LINIMENT." Even the man who unaccustomed to strenuous exercise attempts to mow his own lawn or perhaps spends a day on the links may be interested.

Stafford's Liniment is prepared only by

DR. F. STAFFORD & SON, St. John's, Nfld.
Manufacturers of 3 Specialties:
Stafford's Liniment
Stafford's Prescription "A"
Stafford's Phosphate.

Amusements.

"BILL" PARSONS AT THE CRES-CENT.

Bill Parsons, the man who is known on Broadway as the Prince of Comedians, features to-day in a great three reel kimelebocker star feature, "The Morning After," at the Crescent Picture Palace. This 3,000 feet of classy comedy is well worth seeing. Elaine McDowell and Alan Hale feature in "The Inevitable," a Biograph social drama. The world's greatest news film, "The Salt Tribune" contains a whole lot of newsy items in to-day's issue. The musical programme played by Professor McCarthy is a feature of this big show. Don't miss seeing it.

"THE HEART BREAKERS" A GRAND PICTURE.

Hundreds of interested citizens attended the Nickel Theatre last evening and were highly delighted with the performance. "The Strange Case of Mary Page" was continued. The episode was entitled "The Perjury" and the acting was fine. The three act comedy drama "The Heart Breakers" was a very clever story and was followed from start to finish with the keenest interest. The story is one that appeals to the young folk particularly and the acting left nothing to be desired. It will be repeated this evening and those who found it impossible to be present yesterday should make a point to attend or they will miss one of the finest shows ever given here. To-morrow "The Juggernaut" will be shown.

The Quality of Our Goods

is evidenced by their continued and increasing sale.

PARTIAL LIST OF OUR DELICACIES:

Cream Puffs	Jelly Layer Cake
Chocolate Ecans	Jelly Doughnuts
Crullers	Cup Cakes
Jelly Roll	Sugars
Lemon Snaps	Cream Biscuits
Jumbles	Parker House Rolls
Penny Pound Cakes	Cinnamon Buns
Meringue Tarts	Tea Rusks
Jam Tarts	Spice Cookies
Turnovers	Sponge Cake

We specialize on Oatcake and Scotch Short Bread.

All orders, large or small, receive our same careful attention and will be delivered promptly.

STEWART'S

Fancy Bakery,

July 14, 16

THE WELL-KNOWN

Old Established Factory and Furniture Wareroom of

Callahan, Glass & Co., Ltd.,

will make to ORDER Furniture of every description, and especially Church and School Furniture.

ALTARS, PULPITS, PEWS, CONFESSIONALS, VESTMENT CASES, BAPTISM FONTS, etc.

Having forty years' experience and our extensive work in the above lines, we are in a splendid position to give perfect satisfaction and turn out work superior to the imported article. Any order placed into our hands will have prompt and undivided personal attention.

Don't Forget Our School Desks, Teachers Desks, Chairs, etc.

Photos and Prices with full particulars on application.

Callahan, Glass & Co.,

Limited.

DUCKWORTH ST. and THEATRE HILL.

Advertise in the Telegram

1st Nfld. REGIMENT.

Casualty List.

1st NEWFOUNDLAND REGIMENT.
Officially Reported Missing.

148—Sergt. Michael F. Kelly, 3 Marchant Road.
95—Sergt. Stewart S. Ferguson, 57 Springdale Street.
335—Sergt. Edward F. Gladney, 17 Townshend.
671—Sergt. Charles Reid, 17 Oak Street.
443—Lc.-Corp. John J. Ellis, 59 South Side West.
204—Lc.-Corp. Arthur J. Rendell, 18 King's Road.
1480—Lc.-Corp. John J. Murphy, 39 Flower Hill.
194—Lc.-Corp. Augustus Lilly, 100 Vidi Road.
571—Lc.-Corp. Edward C. Rowan, 49 Hayward Avenue.
685—Lc.-Corp. Fred. E. Snow, 16 Pleasant Street.
979—Lc.-Corp. Frank J. Spurrell, 1 Wickford Street.
1229—Private Wm. Bennett, South Side.
67—Private John Breen, Alexander Street.
15—Private William Dunphy, 3 Prince's Street.
22—Private John Elliott, 38 Glenview Street.
1245—Private Henry Evans, 5 Springdale Street.
65—Private Geo. B. Hatfield, 1 Coronation Street.
544—Private George Lukins, 5 Laura Square.
616—Private Eric Shannon, 294 Hamilton Ave.
112—Private Edward J. Mundy, 112 Mundy Pond Road.
279—Private William R. McNamara, 279 Portugal Cove Road.
521—Private William J. O'Keefe, 521 Fleming Street.
125—Private Fred. Garf, 27 Power Street.
1239—Private Patrick J. Hayes, 1239 Damerill's Lane.
1648—Private Arthur S. Haywood, 34 Flower Hill.
1133—Private Joseph Hollahan, 1133 South Side, St. John's.
1634—Private Michael J. Holman, 37 Freshwater Road.
560—Private James J. Howard, 560 Colonial Street.
255—Private Michael F. Kennedy, 255 Queen's Road.
1013—Private Robert Meadus, 2 Scott Street.
196—Private Lawrence Murphy, 196 Water Street West.
1592—Private Charles Nelson, 1592 Lime Street.
391—Private James J. O'Leary, 391 Scott Street.
355—Private Edward J. Rodgers, 355 Sheehan Street.
293—Private Charles F. Taylor, 293 South Side, St. John's.
1242—Private George Abbott, 1242 tery Road.
1119—Private Joseph Andrews, 1119 Water Street West.
1170—Private Leo M. Burke, 1170 Barron Street.
344—Private Roger J. Callahan, 344 LeMarchant Road.
209—Private James P. Connors, 209 Mundy Pond Road.
1236—Private Donald Templeton, 49 Duckworth Street.
364—Private Frank Woodford, 364 Convent Square.
892—Private Francis J. Galgan, 892 Water Street.

MAKES WORK EASY

Always depends on you can't beat it.

Over two-thirds of

Smoke and the

Good all the

Imperial

(Newfoundland)