

# Hitch yourself to a STARR



That's the starting point of your real skating pleasure. Swing out with broad, confident strokes, cut your corners with ease and speed—off down the straightway—your partner keeps pace with perfect rhythm and you feel the breeze in your face—your blood runs freely—you feel it is good to be alive—you skim over the ice—your "STARR" Skates don't dig—don't stick—they seem like wings.

## REGAL FEATHERWEIGHT.

The fastest Skate in the world, also one of the lightest. Especially designed for short turns and quick stops. Gracefulness and speed combined. A wonderful Skate for Hockey or Rink use. Sold by us for \$5.00 pair.

(Trademark "Regal" copyrighted at Ottawa.)

All "STARR" Skates are unconditionally guaranteed—if they break, take them back and get a new pair free of cost. See them at all Sporting Goods and Hardware Dealers.

Manufactured by the  
**STARR MANUFACTURING CO., LIMITED**  
Dartmouth, N.S.

Branch: 122 Wellington Street West, Toronto.  
Send for Illustrated Catalogue.

**AYRE & SONS, Ltd., - - Hardware Dept.**

## What Lovely Laces and Embroideries!



A familiar and oft-repeated saying that Time has proved to be true again and again; as all who have taken advantage of the occasions we have offered will acknowledge. In our display this week we are attempting to outdo all past records, and as we are not quoting prices in this notice, we say to you one and all—  
**Come and See for Yourselves.**

# A. & S. RODGER.

## Bargain Counters!

Stock-taking over, we are placing on above Counters all broken lines, odds and ends and a special lot of BARGAINS purchased specially for this Sale. 25 cts. will buy many articles hitherto sold up to \$1.00. We are very emphatic regarding the rare economizing opportunities in this our Great 25 ct. Sale. \$1.00 will do the work of \$2.00. Let nothing keep you away and prevent you from sharing in this great outpouring of 25 ct. BARGAINS.

We list a few of the many Bargains offered.

Dress Goods, per yard	25c.	Ladies' Scarfs, each	25c.
Towelling, 3 yards	25c.	Ladies' Camisoles	25c.
Lawn, 3 yards	25c.	Ladies' & Children's Hose	25c.
Curtainette, 3 yards	25c.	2 pairs Misses Gloves	25c.
Embroidery, 3 yards	25c.	Ladies' Aprons	25c.
Cushion Tops	25c.	Ladies' Suspenders	25c.
Table Napkins	25c.	Ladies' Purses	25c.
Sideboard Cloths	25c.	Ladies' Collars	25c.
Tray Cloths	25c.	Ladies' Leather Belts	25c.
Pillow Slips	25c.	Ladies' Veiling	25c.
Gent's Ties	25c.	Ladies' Side Combs	25c.
Men's Gloves	25c.	Children's Wool Hoods	25c.
Boys' Top Shirts	25c.	Children's Knickers	25c.
Men's Suspenders	25c.	Children's Pinafore	25c.
Men's & Boys' Caps	25c.	And a Big Assortment of Ladies' Blouses	from 50c. each up
Men's Half Hose	25c.	Also Matinee Waists, Half Price.	
Boys' Braces	25c.	A few Silk Blouses, slightly soiled, Half Price	
A Big Job Lot of Embroideries from 5c. per yard up.		Ladies' White Skirts	50c. each up
Many other things too numerous to mention.		Ladies' Colored Skirts from	98c. ea. up
		Ladies' Knickers. Reg. \$1.20. Now .60c.	
		Ladies' Coats from	\$3.50 up
		(Worth from \$5.50 up.)	

# The C. L. MARCH Co., Ltd.,

Cor. WATER & SPRINGDALE STREETS.

## Mary's Budget

WRONGS AND THEIR REMEDIES.

Editor Evening Telegram.

Dear Sir,—My last letter on the Agricultural Society and Post Office Clock has called forth a lot of comment, but there are two facts that remain after all the criticism, namely, the Agricultural Society's officers say that a meeting will soon be held, and the clock which for some time had been striking four minutes ahead of time, is now "on the dot."

Well, the Public Building is to be the subject of this epistle as well, but I am not going to find fault with any of the staff, as a more competent or painstaking body of officials, from the Postmaster himself, right down to the caretaker, could not be found anywhere. Well, sir, I will begin from the outside steps, and "lodge" my complaints, and those who don't like it may disagree with me. That's all they can do. As we females take the lower steps of the street entrances, we very often have to gather our skirts up to keep them from the disgraceful tobacco spitting of the crowd of men and boys who loiter about, and sit on these steps. I would especially draw the attention of the police to this. As we enter the door we are confronted with the same trouble that your city folks had to complain of some time ago, and I think had a stop put to, namely, swinging doors, and I had like to get me poor old face smashed by a Government official who was rushing out as I was about to enter. I cannot blame the man for being in a hurry for I believe ever man who holds a good position should get a "hustle on" during working hours. I think something should be done to these doors before an accident happens.

As one enters the Post Office public room, he finds within about five feet of the door a crowd reading the public message, very plainly written I must say, and placed on one of the pillars at a convenient height for comfortable reading. But the message, to my mind, is in a very poor place, and would be much better, if placed on the western side, as it would be away from the draught of the door for the reader, and also from the jolting crowd of mail seekers. But let me go on and get the mail from my box on the west side. I hear a man remonstrating with another for spitting on the floor, and on enquiry I find it is Mr. Tobin, the caretaker, to whom great credit is due for the cleanly appearance of the place. Now, to my mind, this man should be given some distinguishing uniform, so as loiterers might know him, and also a visitor to the building would know who to ask to be shown to any particular department or office, either on business or pleasure. As I hear my P. O. Box two or three young men, are, sky-larking and it is some minutes before I can get my mail. It would be well if the policeman on duty on Water Street would be ordered to drop in the building at intervals and put a stop to sky-larking or anything of that nature.

The telegraph, post office, customs and all the other officials are most courteous and obliging, leaving nothing to be desired, even if you are disappointed in not receiving a letter, the genial smile of the Assistant Post Master, W. H. Kennedy, is well worth going for. I suppose after Tom reads this he'll not let me go for the mail any more.

One more "complaint" and I'm finished for this time. Could not the outer door of the building be left open for a stated time on Sunday mornings, so as box holders could get their mails and thus obviate the necessity of staying up so late on Saturday nights. I believe more boxes would then be hired.

Yours sincerely,

MARY.

Harbor Grace, Jan. 29, 1915.

## "Three Children."

Edna Mason and Fred Gamble feature in the excellent melodrama: "Three Children" produced by the Powers Photo Play Company, and presented at the Crescent Picture Palace to-day; the staging and photography of this picture is perfect.

"A Father's Devotion" is a pathetic domestic drama, one of the kind the Crystal Company are noted for; Pearl White, the general favourite, leads in this fine play.

All the news in pictures is contained in a full reel of "Universal Animated Weekly" the most famous in the world.

One of the best comedies we have shown is "Those Persistent Old Maids," a Victor production with Eddie Lyons, Victoria Ford and all the Victor comedy stars.

J. O'Neill Farrell, baritone, sings a pretty ballad: "Only Baby Fingers." Attend the Crescent to-day and spend a pleasant hour.

No more useful gift for a man than a Safety Razor. We sell the Giant Junior Safety at 50 cents. A perfect shaver and the wonder of all users. CHESEBROUGH WOODS, 140 Water Street. Manufacturer's Agent.—dec19,11

## This Date in History.

FEBRUARY 3.

New Moon—14.

Days Past—33 To Come—321  
LORD SALISBURY born 1820. This eminent Conservative Statesman of the 19th century, was descended from the famous Lord Burghley, of Elizabethan days. At the age of 23 he entered Parliament as member for Stamford. At 26 he was Secretary of State and became Prime Minister in 1885, 1886 and again in 1895, retiring into private life in 1902.

MENDELSSOHN born 1809. The celebrated German composer, whose works are of delicate spirituality, full of melodic beauty, though in some respects lacking in "depth."

The look of a gentleman is little less than the reflection of the looks of the world.

Haslett.

## WHAT OF THE NIGHT?

Say not, the struggle naught availeth, The labor and the wounds are vain, The enemy faints not nor faileth, And as things have been they remain.

If hopes were dupes, fears may be liars, It may be in yon smoke concealed, Your comrades chase e'en now the fliers, And, but for you, possess the field.

For while the tired waves, vainly breaking, Seem here no painful inch to gain, Far back, through creeks and inlets making, Comes silent flooding in, the main.

And not by eastern windows only, When daylight comes, comes in the light, In front, the sun climbs slow, how slowly, But westward, look, the land is bright.

A. H. Clough.

## Note From F. J. Woods

St. John's, Nfld., February 2nd, 1915.

Editor Evening Telegram.

Dear Sir,—In yesterday's issue of some of the papers appeared an item which stated that I rescued a fireman from the water. I wish to contradict that statement. The man rescued was not a fireman. Now, as this incident, together with one which was also recorded in the press, has given rise to some talk which is not at all favourable to the firemen in general, I feel it then in justice to them, through the columns of your paper, to write a few words, hoping that by doing so, I shall throw a little light on the matter. Many people have an opinion that these occurrences are caused by firemen. I wish to state that this opinion is not correct. Disturbances not unlike the above happen from time to time. They are caused in the following way: On the day of sailing of a ship certain individuals make a practice of following up the firemen for the purpose of getting from them strong drink. They even go on board to the firemen's compartments on the ship and drink with them. Often strong arguments take place, sometimes fighting results.

To remedy this state of things I would suggest to those interested in steamboats to have a policeman placed at the gangway on the day of sailing and prevent any of these men (who are noted for following up the firemen) from going on board. In the past I have repeatedly told these men to keep clear of our firemen, oftentimes I tried to keep them from going on board but my efforts were all in vain. Hence my suggestion of employing a policeman.

Thanking you in anticipation for space.

I remain, yours truly,

F. J. WOODS,  
Delegate Fireman's  
Protective Union.

## Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema and Itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

## RECORD IN SHIP CONSTRUCTION.

An interesting record in ship construction has been established in the building at Cammell, Laird and Co.'s yard at Birkenhead, England, of the new light cruiser Caroline. Her keel was laid on Jan. 28th last. She was launched on September 21, and delivered complete on December 17th, though the contract date for her delivery was May 21st next. She has a nominal speed of 29 knots, and has armor protection.

Minard's Lintment Cures Diphtheria.

## THE LEOPARD

cannot change his spots, but the removal of spots and blemishes from clothes is assured if SUNLIGHT SOAP is used. As the LEOPARD'S eyes gleam in the darkness of the night, so clothes washed with

## Sunlight Soap

gleam white and pure in the brilliant light of day. Unlike the Leopard's jaws, which are formed to destroy, SUNLIGHT SOAP is created to preserve. It preserves your clothes and household linen, and makes them last longer. SUNLIGHT SOAP is guaranteed pure, and will not injure the finest fabric.

BUY IT.



## Our Volunteers

Eight volunteers enlisted with the Second Regiment yesterday, making a total of 1008 enrolled to date. Their names are as follows:

Edgar Hoskins, Greenspond.  
M. F. Rideout, St. John's.  
Wm. F. Dalton, St. John's.  
Ed. F. Kavanagh, St. John's.  
Ed. F. Power, St. John's.  
David M. Hackett, St. John's.  
Stephen Poole, Belleoram.  
Wm. F. Hickey, Topsail.

Before the men were dismissed yesterday the following orders were read out:

Regimental Order.  
By Sir W. E. Davidson, K.C.M.G.,  
Officer Commanding.

No. 6.  
1. Transfers—Co. Q. M. Sgt. J. Bonister is transferred to No. 2 Co. Reserve Force.  
Corp. K. Keegan is transferred to No. 2 Co. Reserve Force.

Promotions—No. 1 Co. Reserve Force.  
2. Second Lieut. H. Rendell is promoted to be Lieutenant, Platoon Sgt. W. D. Edwards to be Company Q. M. Sergeant.

Corporal D. M. Eaton to be Sgt. Private R. J. Hickey to be Lance-Corporal.

Private R. Waterfield to be Lance-Corporal.

3. The following appointments are made to the staff of the 1st Nfld. Regiment and are effective during the duration of the war:

To be Staff Sergeant-Major (Honorary)—John Moore.  
To be Ambulance Sergeant-Major (Honorary)—Wm. Reeves; with rank of Warrant Officer.

4. During the absence on duty of the Regimental Adjutant, Capt. E. S. Ayre will act as Adjutant.

## McMurdo's Store News.

WEDNESDAY, Feb. 3, '15.

Children take our Sweetened Castor Oil readily. It creates no nausea; and being the finest and purest Castor Oil, simply sweetened and flavored, it becomes one of the best medicines for the little ones. Use it instead of common Castor Oil, and see how much more convenient it is in use. Price 25 cents a bottle.

In cold weather Cream of Lilies always comes well to the front, for when it comes to chapped or sprayed hands—so common just now—Cream of Lilies is hard to beat. Price 25c. Also, you should use Cream of Lilies Soap, one of the best soaps for hands and face. Price 20c. cake.

Rubber Hot Water Bottles and Soapstone Foot Warmers sold at BOWRING BROS., Ltd., Hardware Dept. Price 20c. up.

Feb. 3, 15.

## El Aguilla Cigars!

Supply just received, also a few thousand fully matured in stock.

## The Public Comparison of Homestead Tea

with other grades has sold more HOMESTEAD than our advertising.

There's a smile in every cup of HOMESTEAD, 40c. lb. For 5 lb. parcels 10 per ct. discount allowed.

New York Cabbage.  
Local Cabbage.  
New York Corned Beef.  
Brown and Polson's Corn Flour, 4, 8 and 16 oz.  
Brown and Polson's India Corn Flour, 4 oz.  
Clement's Corn Flour, 4 oz.  
Ex s.s. Mongolian:  
IRISH BUTTER.  
1 lb. blocks. 28 & 56 lb. bxs.  
Fresh Halibut.  
Fresh Rabbits.  
California Oranges.  
Naples Lemons, 30c. doz.

# C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.