

East End G. Knowling East End

12 SPECIALS 12

FOR EAST END SHOPPERS.

Note the Extraordinary Value.

GINGHAM. A glance at this very useful material will convince any customer that the value offered is exceptional; per yard, 8c.

CAMBRIC. Heavy Worsted for Winter Stockings, 3 sizes; per yard, 15c., 17c., 18c.

Another Shipment of our Famous AMERICAN GINGHAM, per yard, 10c.

BRIGHT EYE. For knitting Embroidery and Crochet, per ball, 6c.

MENDING WOOL. 3 cards superior quality for 5c.

CELLULOID COLLARS. Boys' Eton shape, made in England of English material, 8c.

STOCKINETTE. Heavy Worsted for Winter Stockings, 3 sizes; per yard, 15c., 17c., 18c.

HANDKERCHIEFS. Men's White Pocket Handkerchiefs, Irish Linen finish, each, 10c.

WATCHES. Nickel Case, stem wind and set, 85c.

WINTER CAPS. For Boys and Men, made of good heavy Tweed, fur backfold; latest style, each, 40c.

COSTUME CLOTH. Shrunken and unspotable, 42 ins. wide; full range of colors, per yard, 30c.

An Excellent Assortment of
GAMES, TOYS, BOOKS, CHRISTMAS CARDS
STATIONERY and FANCY GOODS
for Christmas.

East End G. Knowling East End

dec15,51,ead

Evening Telegram

W. J. HERDER, - - - Proprietor
W. F. LLOYD, - - - Editor

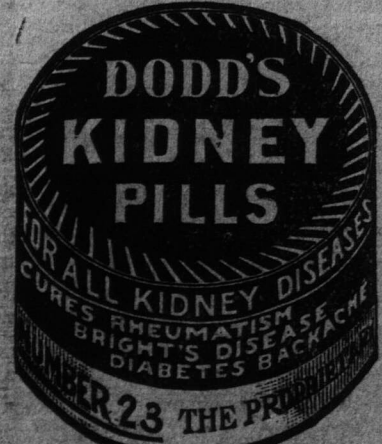
TUESDAY, December 15, 1914.

"Britain as Germany's Vassal"

To-day there is being put on the market in New York, according to the N. Y. Herald, an English translation of General Von Bernhardi's latest book, which was written in 1913, and therefore long before the Great War began. Its title is most significant and will leave less doubt than even the work he wrote two years ago, "Germany and the Next War," of the intentions of the Prussian War Party. The title speaks for itself. It is "Britain as Germany's Vassal," and the translator Mr. J. Ellis Barker speaks of it as "Perhaps the most remarkable Political Indiscretion of Modern Times." By war Germany must acquire supremacy in Europe and the Mediterranean first, and follow this with the mastery of the world.

"Decadent England," described as Germany's chief enemy, must be made subservient to Germany either by war or by an "alliance" under which she must give up her naval supremacy, quit the Triple Entente, abandon her allies and disarm by distributing her fleet over the world, meanwhile leaving Germany alone in crushing France and acquiring domination of Europe, North Africa and Asia Minor. In plain language General Von Bernhardi asserts that Britain must become Germany's vassal either through war or submission.

"If we wish to secure to Germanism that prestige to which it is entitled and to obtain for German intelligence, German labor and German idealism that influence which is its due, in view of the importance of its civilization, we must gain a firm footing upon this earth, and we must create everywhere bases for the promotion of German civilization."



"We must endeavor to acquire new territories throughout the world by all means in our power, because we must preserve to Germany the millions of Germans who will be born in the future; and we must provide for them food and employment. They ought to be enabled to live under a German sky and to lead a German life."

With such illuminating writings before them, it is not to be wondered that Sir Edward Grey, the Secretary for Foreign Affairs, kept his eye on Germany, and insisted that if Germany violated the neutrality of Belgium, Britain would go to war. As Donald MacMaster says: "Unprepared as we were, it is better that the war should have come sooner or later against the British nation, because we are the nation whose destruction Germany sought as essential to her own aggrandizement, and as it was certain we would have to fight Germany sooner or later, it was better to have the fight out when we had powerful allies than to have the conflict single-handed." The policy was to crush France first, then deal with Russia, and beguile Britain into keeping out of the struggle until Germany had settled with France and Russia, and then settle last with Britain, because Bernhardi feared if all the Powers of the Entente should fight Germany at the same time, "Germany may meet defeat and heavy and terrible times." This is what has happened, and Germany is meeting with "heavy and terrible times," and it is worse than he expected because he believed even if Britain went into it, there would be much delay in the sending to the Continent of an English Expeditionary Force. There was, however, no delay. A large expeditionary force has been there for four months and it is constantly being increased and will be increased very considerably yet. France has not been crushed, Germany is between the hammer and the anvil, and there is every chance of Germany being crushed next year.

Reids Boats.

The Argyle left Placentia for the westward early this morning.

The Bruce arrived at Port aux Basques at 7.45 a.m. to-day.

The Clyde left Lewisporte at 3 p.m. yesterday.

The Dundee sailed from Port Blandford at noon yesterday.

The Ethie is due at Carbonear to-day.

The Glenora arrived at Port aux Basques at 1.40 p.m. yesterday and sails again to-morrow morning.

The Home left Little Bay at 1.25 p.m. yesterday, inward.

The Lintrose leaves North Sydney to-night.

The Melita is at Humbermouth.

LOCAL ARRIVES.—The local from Carbonear via Broad Cove arrived in the city at 12.40 p.m. to-day.

MINARD'S LINIMENT CURES
RHEUMATISM, ETC.

Should be Remedied.

We direct the attention of the Government to a matter which should be immediately inquired into. We learn that the men of the first contingent are suffering from two grievances in regard to pay, which should be immediately rectified. Their rate of pay was arranged in dollars and cents, and we are informed that they are being given a pound sterling for five dollars instead of for \$4.86 2-3. In other words they lose 13 1-3 cents on every five dollars they earn. This is too mean for words, and they should receive a full equivalent of Five Dollars for Five Dollars pay. They are also not getting their field allowance of 10 cents a day. As the Army regulations do not provide for butter and milk, they have to pay for these extras. The men understood the field allowance was to be paid them after embarkation. We have no doubt that after the attention of the Government has been directed to this grievance, they will see that it is remedied immediately.

St. Pierre Bulletin

Official Midnight, Dec. 14.—At both extremities of the front German attacks were thrown back, viz., in Ypres district and at Aspach in Lorraine. Elsewhere nothing to report. Nothing important occurred between the sea and the Oise. In the Aisne region, northwest of Soupir, the enemy has bombarded fiercely our trenches and we have opened fire also and demolished their artillery fire. No infantry attack. Our artillery destroyed important defence work in the neighborhood of Ailles. Slight progress was recorded in Argonne at Grurie woods. On the Meuse heights heavy cannonading. German batteries apparently removed further north. In the Woivre after having captured a line of trenches on a five hundred metres front in Mortmare woods, our troops repulsed two heavy counter attacks. In Alsace our progress has brought our front up the line 425 metres north of Steinbach. Aspach Bridge and Brinshouffen Bridge, fifteen hundred metres eastward of Eglingen.

Servia.—During the 10th, 11th and 12th December, the enemy continued to fall back on the entire front. The Servian advance guards reached Veliki Bosniak in the direction of Chetatz and Zavlaka in the direction of Loznica. During their retreat the Austrians were compelled to abandon heavy material. Since the Servians resumed the offensive up to 11th December, the number of Austrians taken prisoners by Servians reached 28,000. The Servians also captured 75 cannons and 14 machine guns. In Montenegro after two days' battle the Montenegrin troops have taken Visegrad and thrown the Austrians across the River Drina.

McMurdo's Store News.

TUESDAY, Dec. 15, 1914.

Our Essence of Ginger Wine is made from the original recipe, and when made according to directions makes a pleasant and tasty Christmas drink, non-alcoholic and healthful. One of our fifteen cent bottles will make nearly a gallon of Ginger Wine of the proper strength. In making up your list of Christmas dainties, do not forget this indispensable article, and buy it here.

Have you had a Milk Shake lately? In cold weather, damp weather, and changeable weather a Milk Shake will fortify you against it, and will be found a great help. You may have any one of a dozen flavours and with or without an egg, as you prefer. Price 10 and 15 cents each.

Belgian and French Refugee Fund.

(ALLIANCE FRANCAISE)

Amount already acknowledged—

Mrs. Thos. Barrett	106 50
Bridge Poo	5 00
Mrs. C. McK. Harvey (Bridge Party)	20 00
Mr. W. W. Blackall	2 50
Anonymous	2 00
A Friend	25 00
St. Andrew's Ladies' Patriotic Association	48 20
Mrs. Geo. H. Emerson (Bridge Party)	24 86
Mrs. W. C. Job (Bridge Party)	36 50
Miss V. Macpherson	20 00
Total	\$251 06

The Secretary-Treasurer has forwarded the sum of Sixty pounds (\$24.30) to the headquarters of the Alliance Francaise in Paris to be applied for the benefit of the Refugees.

The sum of \$16.71, proceeds of a children's bazaar at Miss Margaret Emerson's, has been devoted to the purchase of material for clothing for Belgian children.

JOHN FENELON,
Dec. 14th, 1914. Secretary-Treasurer.

W.P.A.

ACKNOWLEDGMENTS.

Harbor Buffet.—From Mrs. (Rev.) A. Shorter and the ladies of Harbor Buffet, per Mr. Devereaux—27 pairs socks; 24 handkerchiefs; 6 vests; 1 drawers; 13 shirts; 2 pillow slips. Brigas—29 shirts; 2 pyjamas; 50 pairs socks.

Bay Roberts—200 pairs socks.

Harbor Grace—Case L—185 pairs socks; 20 pairs mitts; 20 pairs mitts; Case 2—22 pillows; 56 pillow slips; 50 shirts; 30 scarfs.

Case 3—36 shirts; 33 pairs socks. Grand Bank—40 pairs socks; 11 pairs mitts.

Curling—40 pairs socks.

Little Paradise—6 pairs socks.

Burgeo—48 pairs socks.

Parcel, no name attached—24 pairs socks.

Bonaville—2 scarfs; 4 pairs mitts; 1 dozen pillow slips; 2 dozen handkerchiefs.

Spinnards Bay—17 shirts; 1 belt; 15 pairs stock; 7 scarfs.

Trinity—70 pairs socks; old linen; 1 dozen shirts; 1 dozen pairs socks.

Holyrood—29 pairs socks.

E. T. MACPHERSON,
Hon. Secy.

Naval Reservists.

The following naval recruits have enlisted at the Callysco since Thursday last:—Norman Hatcher, Harbor Grace; Walter Bennett, Fortine; Clement Yetman, Harbor Grace; Thos. Harvey, Fortine; Charles Rose, Grand Bank; Daniel Wilton, Bonne Bay; Hugh Campbell, Bay St. George; Frederick Pynn, Cook's Harbor; Alfred B. Stuckless, Morston's Harbor; Enos Walsh, Hear's Delight; Melvin Tifford, Harbor Grace; Bartholmew Power, Branch; Cyril Cooper, Snook's Harbor; and Hugh Hollands, St. John's. The following also made application for enlistment, but were rejected, because of slight physical defects:—Thos. Tobin, city; William J. Ryan, Salmonier; Roy Grandy, Bay L'Argent; George Adams, Harbor Grace; James Pittman, Rocky Harbor; Bonne Bay; James Ivany, City; Heber Crocker, Hear's Delight; Harold Wier, Pett Harbor; Reuben Robinson, Bay of Islands; and Arthur Baker, Snook's Harbor.

Cape Report.

Special to Evening Telegram.

CAPE RACE, To-day.

Wind W, fresh, weather dull preceded by a heavy rain storm last night. The motor boat A. F. Goodridge passed west yesterday afternoon; nothing in sight to-day. Bar. 23.12; ther. 34.

Headquarters for Cake JOHN B. AYRE.

Here and There.

CLOSED TO-DAY.—St. Bonaventure's College closed to-day for the Christmas holidays.

EARL OF DEVON.—The Earl of Devon left LaSalle at daylight this morning, going north.

FISH CARGO.—The Danish schr. Vigilant left Little Bay Islands this morning for Gibraltar with 3,500 qtls. codfish.

WEATHER.—A strong north west wind prevails along the line of railway to-day, the temperature ranges from 20 to 36 above.

LINE INTERRUPTED.—Owing to interruption of the Reel Co's telegraph lines, we were unable to obtain the Bruce passenger list to-day.

LOADING HERRING.—The schr. M. Nicholson has reached Bonne Bay and commenced loading herring for Buckport, Maine.

BOWRING'S SHIPS.—The Portia and Prospero were harbored all last night at St. Jacques and Herring Neck respectively, out of the storm. The former left this morning going west and the Prospero left Change Islands at 8.30 a.m. to-day, and is due here to-morrow afternoon.

DAMAGED BY ICE.—A message to the Deputy Minister of Customs to-day said that the schr. Assurance, with a cargo of herring, had returned to Wood's Island, having been damaged by the ice and was leaking badly and that the cruiser Fiona had towed her to Curling for repairs.

POLICE COURT.—Two drunks were each fined \$1 or 3 days; an old offender, convicted for the larceny of a coat, valued at \$1.20, belonging to Mr. T. Peel, will be sentenced this afternoon; three men, who were on remand for assaulting the police, came up. Their trials were postponed till this afternoon. A number of civil cases were disposed of.

"Remember those who have remembered you." Grandfather and Grandmother, and possibly Father and Mother, could be made happy this Christmas by presenting them with a pair of modern Spectacles or Eyeglasses. Make the gift and their eyes can be tested and correct lenses fitted after Xmas by R. H. TRAPNELL, Eyesight Specialist. dec15,11

COCHRANE STREET CHURCH.—The members of Cochrane Street Church will hold a congregational meeting in the College Hall to-morrow evening. All the men and women are invited, and a special invitation is extended to the young people of the congregation, who it is hoped will be present in large numbers. Amongst other business to be transacted, the plans of the new church will be discussed. The meeting opens at 8.30 p.m.

(Under the Distinguished Patronage of H. E. the Governor, Lady Davidson and the Misses Davidson.)

CHRISTMAS MATINEE,
Casino Theatre, Wednesday
Afternoon, Dec. 16th.

Admission 50, 30, 20 and 10 cts.
Tickets at Atlantic Bookstore.
Doors open at 2 p.m. Matinee commences 3 p.m.—dec14,21

FOGOTA SAILS.—The S.S. Fogota sailed for the northward at noon to-day taking a full freight, and the following passengers:—Miss Sheppard; John O'Neill, T. Noel, J. Robbins, Capt. A. Barbour, Mrs. J. W. Hodge, Miss Widow, Mrs. Winsor, Stewart Gall, Miss Rideout, F. Abbott, N. Abbott, C. Parsons, Elias Chalk, Rev. H. T. Martin, W. Perry, Joseph March, Capt. Jesse Winsor, Mrs. Hann, W. J. Colridge in saloon; and 38 in second class.

LADIES' NEW JACKETS!

Just arrived in Black, Plain and Fancy Colors, from

\$1.95 to \$20.00.

New WOOLLEN UNDERWEAR, Wolsey, Combinations, etc.

NEW
Untrimmed
Felt and Straw
HATS.

NEW
Navy, Black and Tweed
COSTUME
SKIRTS, 85c. to \$8.00.

New MITTS, GLOVES, APRONS, OVERALLS and TEA APRONS.
GIRLS' NEW JACKETS, to fit all ages and in large variety of colors.

Prices from 75c. to \$9.90.

GIRLS' COSTUME SKIRTS in Navy and Black; to fit girls from 9 years to 17 years of age. Price \$1.10 to \$1.50.

George Knowling

dec15,31,ead

A Reminder for Ladies.

WELCOME
ANYWHERE—
EVERYWHERE—

As an inexpensive Christmas Gift, half a dozen packages, or a tin of fifty

GEM CIGARETTES

is just the present, and one that every cigarette smoker will appreciate—Even the pipe smoker will tell you he enjoys a Gem Cigarette after dinner.

May we suggest you add a tin or two of Gem Fifties to your Christmas Gift list?

Three Coupons in every package of ten.
Fifteen Coupons in every tin of fifty.

Imperial Tobacco Co.
(Newfoundland) Ltd.

The Crescent Picture Palace

ALWAYS A GOOD SHOW MONDAY & TUESDAY.

"AT MIDNIGHT,"

A gripping drama produced by the Rex Photo Play Company.

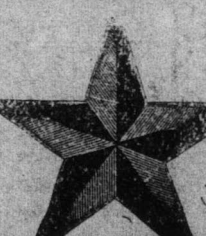
"ROBERT'S LESSON"—A Crystal drama, featuring Pearl White and Chester Barnett.

"SLIM BECOMES A DETECTIVE"—A continuation of the Slim series, produced by the frontier western comedy stars.

"UNIVERSAL ANIMATED WEEKLY"—The most famous in the world, including British Naval Cadets, Big Atlanta Fire, Fashion Hints, &c., &c.

J. O'NEIL FARRELL, Baritone, singing popular ballads.

ROSSLEY



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MACK, The Man from Ireland,
in New Specialties.

Hear his Musical Selections; and
the Best Pictures ever filmed.

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To be opened soon, and will be
one of the prettiest, safest and
most up-to-date Picture Theatres
in the city; on the ground floor,
with several large exits.

IN ACTIVE PREPARATION
Rossley's 3rd Annual Christmas
Pantomime.
SANTA CLAUS AND THE
FAIRY'S SWORD.

Booked especially, the famous
Vincent Vernon, Operatic Sing-
er, for this production.



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of what is going to happen at the
Dentist's keeps a lot of people from
having their teeth attended. With our
modern methods of doing dental work
we extract and fill teeth without pain.
Examination and consultation FREE.
Best Quality Teeth \$12.00
Teeth Extracted 25c.

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208 WATER ST.

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BURNS, ETC.



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we handle. We feel sure that we can
satisfy you if only you can be per-
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OUR FINE MARKET

a chance to serve you.
We understand every detail of san-
itary handling and properly cutting
Meats, so you can be sure of good
service and prompt delivery as well
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