

WE SELL FOR LESS

JOB LOT.

PILLOW COTTONS.

A factory purchase, involving many yards of good serviceable Pillow Cotton, plain and circular, widths up to 48 inches; also sheet surface cloth. Good values up to 25c. Friday, Saturday & Monday, per yard **19c**

JOB TOWELING.

Very fine quality, in fact the finest we have ever handled; should wear well; suitable for roller or cup towel use; striped border. Special, Friday, Saturday & Monday, per yard **8c**

In all St. John's No place like BAIRD'S for getting your MONEYS WORTH
Attractive Offers and Generous Assortments.



Men's Working Shirts.

MEN'S GREY SHIRTS.
These come in mid-grey shade, American cut collar attached. The material is nice and close, being Union Flannel; washes perfectly and we have sizes in galore. If you want a snap in Working Shirts try us. Reg. 50c. Fri- day, Saturday & Monday **62c**



BRASSIERES or Corset Covers, 29c.

The faultlessly cut American Brassiere is always favored. We have a new lot with yoke of fine Swiss insertion finished with fine button-hole edge, boned throughout, fastened behind. Sizes 34 to 44. Reg. 35c. Friday, Saturday and Monday **29c**

Children's Corset Waists.

With strap over shoulder, buttoned in front, laced at back and buttoned at side for attaching suspenders; assorted sizes. Reg. 35c. Friday, Saturday and Monday **28c**

Showroom.

Ladies' and Misses' WOOL SWEATERS.

These are the very newest and each sweater has cap and sash to match, all wool make, buttoned in front, two side pockets; we have them in shades of Electric, Navy, Fawn, Reseda and Dark Brown; style and comfort clearly seen and felt in these beautiful sets. Reg. \$2.60. Friday, Saturday and Monday **\$2.38.**

SCARFS and MUFFLERS.

All the present-day wear styles in these in shades of Cream, Emerald, Tan, Purple, Saxe, Crimson, Reseda, Navy, and Black; silk and wool makes here. Values to 40c. Friday, Saturday & Monday **24c**

Ladies' Black Blouses.

High neck style and long sleeves, made of good quality satin faced cloth, open in front, silk covered buttons and pipings, turned down collar, tucked front and back; well made and perfect fitting; assorted sizes. Reg. \$1.00. Friday, Saturday & Monday, each **78c**

LADIES' Overalls.



These are generously made and well made; they come principally in fancy stripes and checks, light and dark effects; strap across back, large pocket and piped around with white Don't be without one. Reg. 60c. Friday, Saturday and Monday **49c.**

INFANTS' NIGHTGOWNS.

These are rather neatly made for a low priced garment, made of Cream Flannel, embroidery and insertion trimmed high neck and long sleeves. Reg. 35c. Friday, Saturday & Monday **29c**

PRETTY HAT BANDS, 36c.

4 dozen in the assortment, showing a variety of fancy makes in Bulgarian shades, 27 inches long; each finished with buckle at end. Reg. 45c. Friday, Saturday & Monday **36c**

FRILLINGS, 11c. per box.

40 boxes of Neck Frillings, 5 neck lengths in each box, White, Cream, Black and Colored Nets. Chiffon and other makes to pick from. Reg. 15c. box. Friday, Saturday & Monday **11c**

Men's Leather Mitts.

Used extensively throughout Canada by her workmen; they are made of soft finished Black Leather resembling Kid, knitted wrist and fleeced lining inside. Reg. 65c. Friday, Saturday and Monday **59c**



FOR MEN.

The stylishly dressed man looks for a Boot as faultless as this make, perfect style, up-to-date shape and made for fall and winter wear; Gunmetal, Blucher style. Special, Friday, Saturday & Monday **4.79**

LADIES' WOOL SOLES.

These come with heavy wool top on White Kid, all set in leather covered sole. If you suffer with cold feet try a pair. These can be used for knitting uppers to also. Special for Friday, Saturday and Monday **19c**

MEN'S NECKWEAR, 32c.

The "Set Snug" range of Ties at Baird's are to be seen everywhere on the street today. We have had to re-order this range again and offer 10 dozen this week in plain and fancy mixtures, wide end style. Special for Friday, Saturday and Monday **32c**

CHILDREN'S A. B. C. STORY BOOKS, Hard Covered and Nicely Colored, 9c.

If they don't go to school a book like this will help them to learn their letters at home and at the same time interest them by reading the short stories going through the book. Special for Friday, Saturday and Monday **9c**

SNAPS IN ENAMELWARE

- Soap Dishes 10c.
- Cullenders 15c.
- Sink Strainers 15c.
- Cupholders 15c.
- Funnels 15c.
- Mugs (to hold 1 pint) 10c.
- Leaf Pans 10c.
- Water Buckets 39c.
- Large Bread Pans 39c.
- Skillets (to hold 3 1/2 qts.) 39c.
- Skillets (to hold 8 qts.) 39c.



- Saucepans (to hold 4 qts.) 15c.
- Saucepans (to hold 5 qts.) 19c.
- Berlin Saucepans 8 qts. 61c.
- Berlin Saucepans 39c.
- Boats Kettles (to hold 4 qts.) 22c.
- Teapots (Small Size) 15c.
- Teapots (Large Size) 29c.
- Milk Pans 15c.
- Foot Bath Pans (extra large) 49c.
- Rinsing Pans (large size) 29c.

WATER JUGS.

7 pint size, in mottled Grey Enamel; a splendid Jug for bringing water to bedrooms; ideal for boarding house requirements. Value for 30c. Friday, Saturday and Monday **22c**

Men's "Le Vine" Hats are fashionable this Fall. See the nice Soft Crushable Velour Hat.

They come in two shades only, pretty Brown and Grey; that soft, crushable Hat not unlike the higher priced Velour Hat; can be knocked around and yet retain its shape. To introduce, we feature these Hats Friday, Saturday & Monday **\$1.44**

Women's Carpet Slippers.

60 pairs of dependable English manufacture, leather soles and heels. Reg. 50c. Friday, Saturday & Monday **42c**

Savings in Hosiery

Ladies' Broad Rib HOSIERY.

This is a favourite line with the ladies; assorted weights to pick from and assorted rib; medium weight, Cashmere finish. Good value at 25c. Friday, Saturday and Monday **21c**

LADIES' HOSIERY.

10 dozen of Ladies' Fast Black, plain Cashmere Hosiery, very suitable for fall wear, in this lot; also a few dozen pairs with embroidered fronts. Reg. 50c. values. Friday, Saturday and Monday **42c**

LADIES' WORSTED HOSE.

To those requiring a heavier make of fall or winter Hosiery, we recommend this line of Fast Black, ribbed worsted; full sizes. Reg. 35c. Friday, Saturday and Monday **30c**

Boxes of Stationery, Special Lot, 14c.

We are going to put out 100 of these for this week, dainty boxes of plain and ruled Note-paper and Envelopes; lots of midgeit sizes too for the children. Any box you like Friday, Saturday & Monday **14c**

PATCH QUILTS.

You can buy them here so ridiculously cheap that it will save you a lot of time that might otherwise be more profitably or pleasantly spent, not to talk of the amount of patience it requires for quilting. These Quilts are well stitched, large enough for the average bed, and nicely made of bright clean patches; mostly good quality English Flannel in stripe effects. Special, Friday, Saturday & Monday **59c**

GREAT SNAPS IN BLANKETS, QUILTS, SHEETS, PILLOW CASES.



WOOL BLANKETS.

Whatever goes short we must have warm Blankets for the cold winter nights, and thinking about purchasing a pair naturally turns your thoughts as to where you can get the best value. We unhesitatingly say that this line of Wool Blankets which we offer this week cannot be equalled for value; they are full size, extra good weight, will wash well and wear well, and that is about all you require of a good blanket. Our regular price would be \$4.50. Friday, Saturday and Monday **4.25**

Hearth Rugs—Extra Value

22 only of Scotch Hearth Rugs assorted grounds with a variety of pretty patterns to choose from; fringed ends. Reg. \$3.00. Friday, Saturday and Monday **\$1.79**

These are a better grade, being made from Carpet ends, and these ends are of superior quality; each rug in two pieces, strongly stitched in centre, fringed ends; you have never bought better value. Reg. \$3.20. Friday, Saturday and Monday **\$3.05**

Woolnap Blankets

In response to several inquiries we have decided to put on this "Woolnap" Blanket again this week. Last year purchasers of this estimable Blanket speak in glowing terms of its excellent wearing quality, and it washes so perfectly. Remember this is not an ordinary Cotton Blanket, but the blending of Australian wool and selected American Cotton, each pair silk bound; Pink and White, and Blue and White, striped borders. Size 66 x 80. Reg. \$3.00 pair. Friday, Saturday and Monday **\$2.69**

Wadded Quilts.

24 only of full size American Wadded Quilts, plain and fancy side, in Pink and Blue Sateen facings and fancy floral border; good plump quilts. Reg. \$2.60. Friday, Saturday and Monday **\$2.39**

QUILTED BED COVERINGS.

This time we offer a small lot of Flannel Covered Spreads, size 60 x 72, tape bound edges, shades of Pink and Blue and Green and Navy. These are very suitable to go between the blanket and top quilt, or excellent for covering if you want a nice well-filled quilt. We think these are excellent value. So you will when you see them. Reg. \$2.00. Friday, Saturday and Monday **\$1.79**

TWILLED SHEETS, per pair, \$1.76.

22 pairs of Pure White Bed Sheets, fine twill, size 60 x 80, hemmed edges. We faithfully recommend these for all round wear. Regular \$2.00 pair. Friday, Saturday and Monday **\$1.76**

PILLOW CASES—

Some of these slightly soiled in showing, otherwise we could not give such a glaring reduction on such worthy goods. Made of fine quality American Pillow Cotton, nicely embroidered end and scalloped edge, with button hole finish; full size. Really worth 60c. each. Friday, Saturday & Monday **42c**

MAIL YOUR ORDERS **IT PAYS TO PAY CASH**

Newfoundland Women's Patriotic Association

FOR RELIEF OF THE WOUNDED.

Subscriptions may be sent to the Treasurer or to any of the following members of the Financial Committee:—Lady Davidson, Mrs. John Ayre, Miss Browning, Mrs. Garrett Byrne, Mrs. T. J. Duley, Mrs. T. J. Edens, Miss Hayward, Mrs. A. Macpherson, Mrs. H. Rendell.

The Hon. Treasurer begs to acknowledge, with thanks, receipt of the following subscriptions to date:—

(Continued.)
Subscriptions from Goulds, St. John's West, per Miss Isabelle Chafe, and Miss Mabel Chafe, \$12.55.

- Mrs. H. R. Chafe \$5 00
- Mrs. M. Williams 2 00
- Mrs. A. Williams 5 00
- Mr. T. Williams 2 00
- Mrs. A. Chafe 25
- Mrs. E. Chafe 25
- Mrs. F. Chafe 2 50
- Miss Mary J. Chafe 5 00
- Mr. Samuel Chafe 1 50
- Mr. Theo. Chafe 1 00
- Mr. E. Mackay 40
- Mr. Archibald Chafe 2 00
- Mrs. H. L. Chafe 1 25
- Mrs. H. Williams 2 00
- Mr. Emmanuel Williams 2 00
- Mr. Gilbert Chafe 1 00
- Mr. Cyril Chafe 1 00
- Mr. Alan Chafe 2 00
- Mrs. Henry W. Chafe 2 00
- Mr. James Cox 20
- Mrs. James Cox 50
- Mr. George Boyle 1 00
- Mr. Hugh Chafe 1 00
- Miss Alice Payne 1 50
- Miss Isabelle Chafe 50
- Miss Mabel Chafe 50

Subscriptions from Petty Harbour (South), per Miss Mary M. Bishop, (\$82.50.)

- Mrs. John Andrews 1 00
- Mrs. Henry Bishop 5 00
- Mrs. D. Bishop 50
- Mrs. J. Birmingham 50
- Mrs. Henry Baird 50
- Mrs. Josiah Chafe 6 00
- Mrs. Jacob Chafe 1 00
- Mrs. Jos. E. Chafe 1 00
- Mrs. Edward Chafe, (of Geo.) 1 00
- Mrs. Edward Chafe (of Robt.) 1 00
- Mrs. Edmund Chafe 1 00
- Mrs. Henry Chafe 2 00
- Mrs. Henry J. Chafe 1 00
- Mrs. Jonathan Chafe 1 00
- Mrs. Jas. S. Chafe 1 00
- Mrs. Daniel Chafe 1 00
- Mrs. John W. Chafe 50
- Mrs. Amelia Chafe 50
- Mrs. Nath. Chafe 50
- Mrs. Jas. J. Chafe 50
- Mrs. Robert G. Chafe 50
- Mrs. Robt. C. Chafe 50
- Mrs. Alex Chafe 50
- Mrs. Rhoda Chafe 50
- Mrs. Samuel Chafe 1 00
- Mr. Eben G. Chafe 1 00
- Mr. Arthur Chafe 50
- Mrs. W. J. Chafe 50
- Mrs. Ed. S. Chafe 50
- Mr. W. F. Chafe 50
- Mrs. M. Chafe 30
- Miss Grace Chafe 2 00
- Miss Lucy Chafe 2 00
- Mrs. K. 1 00
- Mrs. R. 1 00
- Mrs. S. 1 00
- Mrs. W. 1 00
- Rev. A. E. Legge 1 00
- Mrs. M. Leaman 50
- Mrs. J. Leaman 50
- Mrs. R. Pearce 1 00
- Mrs. W. Pearce 60
- Mrs. Tremille 50
- Mrs. J. Weir 1 00
- Mrs. R. Weir 1 00
- Mrs. T. Weir 1 00
- Mrs. Pynn 5 00
- Mr. H. Westcott 1 00
- Mrs. Thos. Whitton 3 00
- Mrs. Thos. H. Whitton 1 00
- Mrs. W. Whitton 1 00
- Mrs. J. R. Whitton 4 00
- Mrs. M. Whitton 1 00
- Mrs. S. Whitton 1 00
- Mrs. E. White 50
- Mrs. Thomas Williams 50
- Mrs. N. S. Fraser 25 00
- Mrs. M. W. Furlong 20 00
- Employees' Nhd. Knitting Mills 61 00
- Mrs. Barton 2 00
- Three Friends 3 00
- Mrs. P. Morrissey 1 00
- Mrs. H. Cowan 5 00
- Miss Lena Reddick-Whiteway 1 00
- Mrs. J. S. Currie 5 00
- A Friend 5 00
- Mrs. Chas. Henderson 5 00
- Mrs. E. A. Strang and Mrs. R. Strang 30 00
- Miss Annie Worsley 10 00
- Miss Amy Worsley 10 00
- J. Kelt 5 00
- Mrs. Weathers 10 00
- Mrs. Perlin 10 00

Free GUARANTEED American Silk HOSIERY

We Want You to Know These Hose

They stood the test when all others failed. They give real foot comfort. They have no seams to rip. They never become loose and baggy as the shape is knit in, not pressed in. They are GUARANTEED for fitness, for style, for superiority of material and workmanship, absolutely stainless, and to wear six months without holes or replaced by new pairs free.

OUR FREE OFFER

To every one sending us 60c to cover shipping charges, we will send, subject to duty, absolutely free:—
Three pairs of our famous men's AMERICAN SILK HOSE with written guarantee, any color, or
Three pairs of our Ladies' Hose in Black, Tan or White colors, with written guarantee. DON'T DELAY—Offer expires when dealer in your locality is selected. Give color and size desired.

The International Hosiery Co.
21 Bittern Street
Dayton, Ohio, U.S.A.
sept10,24,14

Mrs. Frank Bursell 5 00
Mrs. Esther Power (Paradise) 4 00
A Friend 5 00
Mrs. Jas. Parsons 1 00
Mrs. Jessie Macpherson 2 00
Total \$6,254.44

KATHERINE EMERSON,
Hon. Treasurer.
St. John's, Oct. 21st, 1914.

Birdie Cree.



Red McGhee says: Since baseball first became a game "piano legs" has been the name for guys with hefty pins. From California up to Maine they've used it time and time again on geeks with wide-toothed shins. I guess you fans'll agree that moniker fits Birdie Cree, that comeback on the Yanks. For Birdie is the peer to-day of all the guys who have that way of running' all to shanks.

But Birdie's legs don't get him much. It's more the way he swings that crutch for one-time peerless Chance. His wallops have the safe hit sound an' when he whirls his stick around the fielders start to dance. The Yanks don't stack well in the race but that ain't Birdie Frank's disgrace. He gives 'em all he's got. He just keeps up his lusty biff—it doesn't seem to matter if the whole team goes to pot.

Frank got his start in Washington. Not D.C.—no, we mean the one in I. K. Tener's state. The chunky little gent came through an' went up to the New York crew in nineteen-hundred-eight. Last year Chance thought he'd got too slow an' shipped him down to old Balt. This year Chance thought again. He thought he'd better change his mind. So once more Frankie Cree was signed by Frankie Chance's pen.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c.; post, 5c. extra. Large size, 50c.; post, 10c. extra.—sept19,14

WOODS Giant Junior Safety Razor.

A \$5 Razor is comfortable in the hand and convenient to use. So is the WOODS.
A \$5 Razor has the safety appliance. So has the WOODS.
A \$5 Razor is silver-plated. So is the WOODS.
A \$5 Razor has a steel blade. So has the WOODS.
Made in the U. States in the Woods Factory.
Price 50c., with blades; extra blades, 3 for 10c.

CHESLEY WOODS,
Sole Agent,
140 WATER STREET.